



NEW YORK STATE ART TEACHERS ASSOCIATION

CONFERENCE EXHIBITORS PROSPECTUS

You are invited to be a part of the largest gathering of Visual Art Educators in New York State! Join us in Westchester for our 63rd Annual Conference...

IMAGINE *That!*

Unlocking the Power of Creativity and Innovation in Art Education

Our Membership includes K-12 educators from across the state who teach in public, private, and parochial schools, as well as art education faculty and pre-service students from colleges and universities.

As an Exhibitor you will have access to 500-600* art educators who are eager to see new products and learn how to use them! The Commercial Exhibit and College Showcase is consistently rated by our members as one of the most popular events of the conference! (*average attendance past 3 years)

Vendor Exclusive! We offer an exclusive two hour time block on the first day of the conference and one hour on the second day for attendees to visit your booths and to enjoy a free continental breakfast in the exhibit hall!

A Chance to Inspire! NYSATA conference attendees are always looking for new ideas, new products, and new ways to use tried and true materials. They are in the market for everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Exhibitors are welcome to offer workshops to showcase new products and offer hands-on experience throughout the conference. Contact Workshop Coordinator: Julie Gratien, E-mail: workshops@nysata.org.

New This Year! Reserve your exhibit space online! All reservations must be made through our website. Go to www.NYSATA.org and sign up. You will still have multiple payment options available.



"I love the vendor exhibits! It's so much better to be able to see the actual products and talk to someone instead of ordering blindly online or from a catalogue"

2010 NYSATA
Conference Attendee

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Unlocking the Power of Creativity and Innovation in Art Education

NEW YORK STATE ART TEACHERS ASSOCIATION

Annual Conference November 18-20, 2011

Westchester Marriott • Tarrytown, New York

EXHIBITORS INFORMATION

Exhibit Dates and Times...

Thursday November 17:

Set up From 2:00PM-10:00PM

Friday November 18:

Exhibits open from 8:00AM-5:00PM

Exclusive exhibit time 8:00-10:00AM

Closed for lunch 1:00-2:00PM

Saturday November 19:

Exhibits open 8:00-1:00PM

Exclusive exhibit time 8:00-9:00AM

Breakdown immediately upon closing at 1:00PM

What's included with your exhibit space...

Commercial Exhibitor Booths:

Each 8'x10' booth includes:

- 8' high backdrap and 3' drape on sides.
- Identification sign
- Conference identification badges
- Link to our web site
- **Free 1/4 pg. b/w ad in conference program.**

Earlybird Rate: \$500 before July 1, 2011,

Regular Rate: \$600 after July 1, 2011

College Showcase Tables:

Each College Showcase table will include:

- 6' draped table
- Identification sign
- Link to our website
- Conference identification badges
- 1 free conference registration
- Free 1/4 pg. b/w ad in conference program.

Earlybird Rate: \$300 before July 1, 2011

Regular Rate: \$350 after July 1, 2011

Free Ad Instructions...

Please send print ready, pdf, jpeg or tiff format images to:

Pat Groves, phgroves@aol.com by July 1, 2011.

Upgrade your 1/4 page b/w ad to a half-page for an additional \$75! Ad Sizes: 1/4 page: 3-3/4"x 4-3/4"(H)

1/2 page- 7-3/4" x 4-3/4" (H)

Questions or need more information?

Contact: Jessica Bayer, Conf. Business Manager

Email: jessbayer@verizon.net or call 516-374-4914

Billing Questions? Contact Terri Konu- NYSATA Accounts receivable - tkonu@twcny.rr.com or 315-695-2500.

Additional Information...

Advanced Shipping of Materials:

Westchester Marriott,

670 White Plains Road

Tarrytown, NY 10591

Please Note: ALL Packages must have the name of the program, name of the vendor, and must be marked "Attention to" the onsite contact that will request the packages on the day of the event.

Please do not schedule shipment delivery before 11/15/10

Electrical forms and information:

Contact Rich Pampin - Director of Engineering

C/O Ivette Parrales,

Westchester Marriott, 670 White Plains Road,

Tarrytown, NY 10591

PH: 914-333-1290 or Fax: 914-333-1236

Email - Ivette.Parrales@marriott.com

Prices: Power strip and extension cords \$10.00 day

Wired internet is \$100.00/day

Exhibit Decorator Company:

Great Lakes Events,

100 Bickford Street,

Rochester, NY 14606. Phone: 585-458-2200

Cancellation Policy:

All cancellations must be made in writing to the

NYSATA Conf. Business Manager by Sept. 1, 2011.

A cancellation fee of 50% will apply between Sept. 1,

2011 and Nov. 1, 2011. No refunds after Nov. 1, 2011.

New This Year - Reserve Online!

To Reserve Space: Go to www.NYSATA.org.

All reservations must be made online. You will have multiple payment options.

Sponsorship Opportunities ...

NYSATA offers Platinum, Gold, and Silver levels of sponsorship. Benefits of sponsorship include 1 free exhibit space, link from our website to your website, and increased visibility for your company. For more information visit www.nysata.org or contact:

Pat Groves, Conference Sponsorship Coordinator,

Email: phgroves@aol.com or call: 585-409-0570