

**NYSATA Region II Meeting**  
**10/25/2010, 4:15 – 6:00 p.m.**  
**Meeting Minutes**

**In Attendance (21 people): Shannon Elliott, Pat Groves, Terry Kolb, April Brennan, Val Savage, Rosemary Pergolizzi, Laurie Sperber, Sue Genthner, Suzanne Kolodziej, Debbie Ingerick, Bryce Doty, Susan Rudy, Jeff Grubbs, Lauren Ramich, Jason Dorofy, Lisa Palmer, Tracy Glazer, Jen Bova, Ann Bovenzi, Katie Cole**

- **Welcome** (Shannon)
- **Announcements** (Shannon)
  - Openings available for Governing Board and Advisory Council
    - Preservice Student, Art Administrator, Art Educator, Albany Coordinator, School District Rep, Museum/Cultural Institution, Community Partner Organization
    - (Goal: to fill in the openings) **\*\*SEE NOTE AT END OF MINUTES**
  - Contact Information Sheet: Fill in if not already done so; Shannon to check against NYSATA website.
- **Review of Goals for Region II** (Shannon)
  - Increase membership (one of the main goals for our region right now)
    - Region II represents 8 counties in NYS
    - Would be ideal to have member representation from each county
    - Shannon is getting emails from people out there
  - Meaningful programming
    - A web site building workshop on 11/13 (information handed out today at meeting)
  - Increase participation
    - We want people to take it on as their own organization
- **Portfolio Project** (Pat Groves)
  - NYSATA releasing a revised edition of the Portfolio Project at the conference
  - Not dramatically different
  - More continuity and improvements
  - What is it?
    - Provides opportunity for students in grades 4-12 to put together a portfolio
    - 6-8 pieces are required
    - self portrait at each level, process pieces, choice piece and writing
    - Adjudicated by volunteers
    - based on NYS standards
    - in existence for 15-20 years
    - an amazing experience for everyone, great advocacy tool
    - \$15 fee per student
  - Looking for adjudicators
  - Portfolio Project can be a major player as an assessment tool
  - BOCES in Olean has the Portfolio Project on a Saturday and in addition has workshops and presenters for students; BOCES pays for everything (Terry)
  - Traditionally Region II has been held at Nazareth for ½ day on a Saturday (Terry)
  - Exciting to see different age groups and student involvement can see the process (Rosemary)

## NYSATA Region II Advisory Council/Governance Meeting

10/25/2010

Page 2

### ▪ **Portfolio Project** (continued)

-Do not need to do anything different in your classroom to participate – just need to help students put portfolio together – give formal quality to the evaluation process (Pat)

-Julie Zeller is the coordinator for our region; will post information on website (Shannon)

-Can download existing information now and there will be an Adjudicator workshop at the Conference (Pat)

### ▪ **Review of Initiatives** (Shannon)

-**Membership:** there is an ad hoc group

--in mid September the membership was at 102, now at 145 members

--membership coordinators for our region: Jen Bova and Megan Taylor

--another postcard in the works (shown on screen)

-**Create a presence in Albany**

--need to be there and create a voice

--Pat Barbanell sent a note regarding initiatives in NYC

*Ques: What is involved in being an Albany Rep?*

*Ans: -We can decide how we want to approach it. There are meetings in Albany. We should be there to learn what is going on, give feedback and get involved before things are a done deal. (Shannon)*

*-Board of Trustees meets in Albany three times per year for an information exchange (Terry)*

*-Need to be creative about how we are doing it; need a presence; look at NYSSMA as a model (Shannon)*

*-All other arts groups go to Albany to lobby yearly – NYSATA has not participated in that (Pat)*

*Ques: What is the protocol?*

*Ans: Can look it up on the website. There is also no art supervisor group for visual arts in NYS (except in Nassau County) – but there is for other arts. (Shannon)*

-**School/District Rep List**

--need a point person for each district to disseminate NYSATA information to district and bring back information from districts to NYSATA

*Ques: What is involved in School District Representation?*

*Ans: -We need one person per district. Our goal is to have them come to the meetings. It would be great to have everyone come to the meetings. (Shannon)*

*-Being on the committee means you agree to disseminate information to your district. (Jeff)*

-**Youth Art Month**

--NYS just approved March as Youth Art Month

--Region 2 to step up and get involved

--Melissa Phillips is the coordinator and needs help planning

--other events and activities can happen with Youth Art Month event

**NYSATA Region II Advisory Council/Governance Meeting**

**10/25/2010**

**Page 3**

▪ **Review of Initiatives** (continued)

-**Student Exhibit at Artisan Works** (Pat)

- parameters need to be set
- do have a place (Artisan Works)

▪ **Breakout Sessions** (Shannon)

- Break up into workgroups to discuss and brainstorm the initiatives
- Choose a group to work on for today – do not have to marry that group but start thinking about what group you would want to commit to.
- As a group, brainstorm and fill out note sheet and next steps.
- Notes from last session are included in folders – review the work done last session.
- Summary of ideas from breakout sessions will be in next minutes.

**Breakout Session Notes are attached.**

▪ **Wrap Up**

- (Shannon) 11/20 is the next meeting (possibly at the Conference at the Hyatt – time and room TBD and will probably have a social event.)
- (Jeff) Asking everyone to choose 5 people from the list to contact – cross reference with Members List.
- (Shannon) Please give feedback on the meeting structure and any thoughts on different structures to Shannon. Email thoughts to Shannon.
- (Tracy) Suggestion: Combine District Rep and Membership Committee because they are so connected.
- (Terry) Maybe combine Youth Art Month and Student Exhibit committees.
- (Pat) Expiration for early conference registration (\$30 savings) is 11/1 at midnight. Hotel deadline is 11/5. Can't register after 11/12.
- (Shannon) if you want to commit to one of the work groups, write your name on the front of the folder.

**\*\*NOTE (11/5/2010)**

**Newly filled Governing Board Positions:**

**Preservice Teacher Rep: Lauren Ramich, RIT/Fairport CSD**

**Art Educator: Valerie Savage, Wheatland-Chili CSD**

**Albany Coordinator: Debbie Ingerick, Spencerport CSD**

**Worksession Brainstorming Notes**  
**NYSATA Region II Meeting**  
**10/25/2010**

*These Worksession Brainstorming Notes are summarized from the brainstorming sheets filled out during the NYSATA Region II Meeting on October 25<sup>th</sup>, 2010. The group members for each initiative volunteered to work on these initiatives during the meeting.*

**Initiative: Membership**

**Group:** Jen Bova, Megan Taylor, Tracie Glazer, Katie Cole, Jason Dorofy

Thoughts:

- Why should someone join NYSATA? What does NYSATA do for me?
- If you build it, they will come! We need to build it!
- Membership: Subdivision "Programming"
  - Real partnership with an organization
  - 6-7 events per year/3 credits each (2 at Naz, 2 at RWC, 3 at RIT)
  - Professional Development credit hours
  - Member and Non-member fee
- Events need to be:
  - Social/informative, theoretical
  - Hands on/practical
  - Local artists/educators and professionals present topics
  - Topics: advocacy, teaching, studio art, intellectual conversation and appreciation for the conversation
  - Change the mentality that we do not need to contribute to the cause – give people a reason to join other than the conference
  - People want to receive before they give

Follow Up Action:

- Admit: we know we haven't done a lot of local programming/opportunities
- Survey Monkey:
  - What are you looking for?
  - 4 questions (art content, advocacy—teach art well, skills, teaching strategies, special education/differentiation, refreshing and adds value to what they are doing)
- Jen to talk to RWC and RIT
- Katie - survey

**Initiative: Student Exhibit**

**Group:** Pat Groves, Terry Kolb, Valerie Savage, Laurie Steele-Sperber, Rosemary Pergolizzi, April Brennan

Thoughts:

- The group looked at the revised proposal and made suggestions for improvement.
- We recommended that a fee of \$10 be paid for entry
- 1 entry per member
- Pilot registration through the NYSATA website for this regional event. This would allow for uniform nametags, specific size limitations and preparation of work to be exhibited.
- We need to brainstorm ideas about promotion of this event.

Follow Up Action:

- Pat will revise an agreement and send to Louis Perticone. If agreed upon, Committee will make a site visit. Committee members will send April Brennan guideline suggestions who will compile in Google Docs.

## **Worksession Brainstorming Notes 10/25/2010 (continued)**

### **Initiative: Albany**

**Group:** Debbie Ingerick, Bryce Doty

Thoughts:

- Pros and cons of assessments (state wide?/national?)
- College Prep?
- What ART? Show proof (scientific research; accumulate concrete information)
- Structure?
- How do we educate non-art people on the value of an art program?

Follow Up Action:

- (None listed)

### **Initiative: School District Rep List**

**Group:** Jeffrey Grubbs

Thoughts:

- Advocacy: line of communication
- Everyone calls 5 people
- What we are; Why we get involved; How to get involved; dorofyj@victorschools.org
- What should they join – ideas to gain members
  - run inservices – discounts
  - advocacy
  - student exhibit
  - lesson/curriculum mapssharing meetings once or twice a year to attract new teachers

Follow Up Action:

- Pass call list (people initial by teachers they know and are willing to call)
- Callers need information first regarding dates, inservices, discounts, pricing
- Research Skype abilities for outlining areas
- Facebook/Twitter/YouTube
- At Conference Registration have a person for district sign up to be district rep

### **Initiative: Youth Art Month**

**Group:** Susan Rudy, Sue Genthner, Suzanne Kolodziej

Thoughts:

- March (college breaks, public schools in session)
- Events throughout the month
- Community events: Naz, MAG, Genesee Center for the Arts
- Suggest to members: tie in with other arts at your school
- Honorary Chair People
  - under umbrella of integrated arts/tie VA to other arts
  - artists and community members
    - What will they do as Chair? List of possible names?
    - (ex. Jack Wolosky, Garth Fagan, Susan Dodge Peters Diaz)

**Worksession Brainstorming Notes  
10/25/2010 (continued)**

**Initiative: Youth Art Month** (Thoughts continued)

- Theme: "How we create?" (How, why, where, when....and the meaning of our creations.)
- Central location for entire Region (where would that be?)
- Traveling art show (dual purpose: can use for other initiatives along with Youth Art Month – bring to Albany to promote Region and arts advocacy)
  - a banner per region printed with student art, donated printing
  - a slide show on the NYSATA website and a flier to promote it

Follow Up Action:

- Reach out to all Region II members for input (How/who to contact? At conference?)
- Confirm list of possible Chair People and responsibilities
- Events to tie in to – places to hold events

