



**FLOWER CITY
ARTS CENTER**



FALL 2017

BOOK ARTS

CERAMICS

PHOTOGRAPHY

FLOWER CITY ARTS CENTER STAFF

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CERAMICS

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PHOTOGRAPHY

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The Flower City Arts Center is a community-based not-for-profit that educates, encourages and inspires all people to create and enjoy the visual arts. As a National Guild member school, Flower City Arts is committed to making high-quality arts education available to all.

Major funding support from Best Buy, Janet Buchanan Smith, The Community Foundation, Daisy Marquis Jones Foundation, ECMC Foundation, Fay Slover Fund at the Boston Foundation, Greater Rochester Community Transportation Foundation, Joy of Giving Something, Noel Knille, Karen Kral, Mary S. Mulligan Charitable Trust, Matthews Children's Foundation, Dan Neuberger, New York Foundation for the Arts, New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature, Pat O'May, Guido and Ellen Palma Foundation, Alec C. Proskine Foundation, Adrienne Rosenbauer, Nancy Sands, Vicki & Richard Schwartz Family Fund, Fred & Floy Willmott Foundation, Marie C. & Joseph C. Wilson Foundation.

HOURS

MAIN OFFICE 585-244-1730

Monday-Friday: 9am-6pm

BOOK ARTS 585-244-9312

Monday-Thursday: Noon-7pm
Friday: Noon-5pm

CERAMICS 585-271-5183

Monday, Tuesday, Wednesday: 9am-5pm
Thursday: 9am-9:30pm
Friday: 9am-5pm
Saturday: Noon-5pm

PHOTOGRAPHY 585-271-5920

Monday: 9am-9pm
Tuesday-Thursday: 9am-6:30pm
Friday: Noon-5pm
Saturday: 10am-5pm

FRIDAY FLINGS

Start your weekend off right! Create with us while you sip your favorite adult beverage. Supplies and drinks are provided and instructors will walk you through the process as you create your unique piece of art. Pre-registration is required and flings fill up fast, so reserve your spot today! (21+ only)

\$50 each or 2/\$95
(Members \$40 each or 2/\$75)

CERAMICS

October 27 | 6-9pm
The perfect date night – come to the studio and learn to throw a bowl! We provide the clay, the tools, and of course the wine/beer and snacks. You just come ready to get dirty! To register for this fling, call 585-271-5183.

BOOK ARTS

November 10 | 6-9pm
A 3-hour whirlwind of letterpress printing, hand papermaking, and bookbinding. Leave with lots of goodies. To register for this fling, call 585-244-9312.

PHOTOGRAPHY

December 8 | 6-9pm
Experience the magic of photography in a night of darkroom experimentation. Bring a date or your friends and have a drink on us while you create cyanotype images on watercolor paper painted with light sensitive emulsion. To register for this fling, call 585-271-5920.

EVENTS

ALL BLOSSOM, NO ROOTS: CULTIVATING AN AMERICAN POTTERY AESTHETIC | COLLEEN MCCALL

Exhibition: September 8-29

Opening Reception: Friday, Sept. 8 | 6-9pm

Through her brightly painted floral pottery, Colleen McCall explores historical motifs from all over the world. Familiar form, bold color and pattern invite nostalgic discovery and begin a conversation about visual values and material culture in America.

FROM THE SEEDS OF CUCUMBER ALLEY: CELEBRATING 40 YEARS OF PHOTOGRAPHY

Exhibition: : September 15–December 21

Opening Reception: Friday, Sept. 15 | 6-9pm

Founded in 1977 by Anne Beach as Cucumber Alley School of Printing, our Photography program is celebrating its 40th anniversary this fall! The exhibition will include archival materials, documentary video screening, and a display of photographs by volunteers and staff. There will also be a special sales gallery of photographic prints by Lou Ouzer, Goldee Hecht-Meyer, Dan Neuberger, and more, with 100% proceeds benefiting the 40x40 Photography Fundraiser.

Visit our website for full event descriptions and more! www.rochesterarts.org

FLOWERCITY POTTERY INVITATIONAL October 13–15

We are proud to welcome, for the third year, 21 premier ceramic artists from across North America for a long weekend celebrating the best in contemporary clay. The event includes a special artist reception, sale, pottery exhibitions, demonstrations, workshops and talks by the visiting artists. Visit www.rochesterarts.org/special-events/pottery-invitational-2017 for the schedule and details.

GOOD THINGS...come in small packages

Exhibition: : November 10–December 21

Opening Reception: Friday, Nov. 10 | 6-9pm

An exhibit dedicated to small, finely crafted ceramic art. Juried by Tim See, this exhibit features functional and sculptural work under 8x8x8 inches.

WINTERCRAFT OPEN HOUSE

Saturday, December 2 | 10am-6:00pm

Free! Our annual Open House. Come get in the holiday spirit by making crafts and shopping for holiday gifts; see free demos, and try your hand on the potter's wheel or make a letterpress card. Great fun for the entire family!

HOMESCHOOL

Call 585-271-5920 for Photography registration

HOMESCHOOL: B&W DARKROOM (AGES 14-17)

Liz Raymonda

Tues. 10am–12pm

Sept 19–Oct. 10

\$130 (Members \$110)

Part One of the Photography Homeschool series will immerse students in the darkroom. Topics include photograms, pinhole cameras, cyanotypes, and more! **Included:** \$20 materials fee.



HOMESCHOOL: B&W PHOTOGRAPHY (AGES 14-17)

Liz Raymonda

Tuesday 10am–12:30pm

October 17–December 5

\$205 (Members \$185)

Part Two of the Photography Homeschool series will introduce students to the basic elements of photography. No camera or prior knowledge needed. Learn how to use a 35 mm FILM camera to understand f-stops, shutter speeds, ISO, and proper exposure. Learn how to process film and make your own black and white prints in a darkroom, gaining a hands-on understanding of contrast, burning, and dodging. If you have a 35 mm film camera, bring it. Otherwise, request the use of one of ours (cc# held for security deposit). Included: \$40 materials fee.

FIND FULL CLASS DESCRIPTIONS AND MORE AT ROCHESTERARTS.ORG

CENTER NEWS

WELCOME TO OUR NEW ARTISTS IN RESIDENCE

ANINA MAJOR & LANE CHAPMAN (CERAMICS)

Anina recently completed an MFA in Ceramics from Rhode Island School of Design. She also holds degrees in Graphic Design and Fine Art from Drexel University and College of the Bahamas, respectively. Anina's sculpture explores her Bahamian heritage and concepts of home, identity and separation.



Lane is a utilitarian potter influenced by the natural world. She obtained a BFA in Applied Design with an emphasis in Ceramics from the University of Arkansas at Little Rock. While at UALR, Lane was the ceramic studio assistant and Clay Guild president. Lane also works in metals making metal jewelry and enjoys drawing and painting



CITLALI FABIÁN & MAXWELL HARVEY-SAMPSON (PHOTOGRAPHY)

Citlali is a Mexican Photographer. She holds a B.A. in Photography from the Universidad Veracruzana and a Certificate in Photographic Preservation and Collection Management from the George Eastman Museum. Her work is focused on the different ways to explore the concept of identity. Her work has been shown in solo and collective exhibitions in Mexico, USA, Germany, Spain and Holland.



Maxwell is a recent graduate of Rochester Institute of Technology with a BFA in Photography. The work he creates speaks of sexuality, identity, and youth culture. It manifests through the mediums of photography, sound, and moving media. "The camera holds a strong place in my heart. I've found it to be a tool to allow me greater understanding into the way people function around me as well as allowing me a certain distance in scenarios where I may feel uncomfortable."



PRINTMAKING & BOOK ARTS

Call 585-244-9312
for Book Arts registration

INTRO TO BOOKBINDING

Megan Sullivan Wednesday 6–9pm
Sept. 27–Oct. 18
\$235 (Members \$195)

In this introductory course you will learn several simple hand-sewn book structures perfect for making pocket notebooks, address, journals, sketchbooks, and more. You'll leave with the skills and tools to make your own custom books at home! **Included:** \$30 for materials.

ADVANCED BOOKBINDING

Rebecca Lomuto Wednesday 6–9pm
Nov. 15–Dec. 6*
*No class Nov. 22
\$235 (Members \$195)

This four-week class is designed for those looking to advance their bookbinding skills. Students can learn more intricate Japanese bindings, beautiful decorated long-stitch bindings, options for casing your book in a hard cover, books that require no stitching at all, and make a "leather" bound journal. Intro to Bookbinding is not a requirement, but book making experience is preferred. **Included:** \$35 for materials.

RECYCLED PAPERMAKING JOURNAL

Susan Doran Sunday 1–4pm
October 8–22
\$225 (Members \$195)

Give new life to your waste paper. Bring in your recycled paper bin (old letters, junk mail, science tests, music note paper, old books?) and you will learn how to recycle them into handmade paper and sew them into a journal. This three-week course will take your trash and turn it into a treasure with assistance along the way. **Included:** \$30 for cover material.

MINI JOURNAL FLING

Susan Doran Sunday 1–4pm
October 1
\$50 (Members \$40)

In this introductory course, you will learn how to make a journal from start to finish with assistance along the way. You'll leave with a journal or two that will be admired by all and the confidence to make more in the future. Perfect for Parent/Child to take together. Fee is per student. **Included:** \$10 for material.

LOVIN' LETTERPRESS

Mitch Cohen Monday 6:30–9:30pm
Sept. 25–Nov. 13
\$265 (Members \$235)

Immerse yourself in the black art that is letterpress printing. Learn to handset type from California Job cases. We have hundreds of fonts to choose from! Print from a variety of sources on one of our Vandercook proof presses. This class includes post press procedures, planning, and the use of guillotine paper cutters. **Included:** \$40 for materials.

CREATING LETTERPRESS PLATES WITH ADOBE ILLUSTRATOR

Rachel Oatridge Tuesday 7–9:30pm
Sept. 19–Oct. 10
\$175 (Members \$155)

Create photopolymer plates for letterpress printing using Adobe Illustrator. After spending two weeks in the digital lab learning some Illustrator basics and how best to design for letterpress, the class will go to the print shop to learn how to print their plates on our Vandercook presses. **Included:** paper and plates ordered from Boxcar Press.

Required: basic computer skills.

ENGRAVER'S SCRIPT

Peter Maushart Tuesday 7–9pm
Sept. 26–Oct. 17
\$155 (Members \$135)

Also known as Copperplate or Engrossers Script, this elegant letter form is applicable for making personalized cards and envelopes, wedding invitations, diplomas, certificates, resolutions and scrapbooking.

ORNAMENTAL SCRIPT FLOURISHING

Peter Maushart Thursday 7–9pm
Sept. 28–Oct. 19
\$155 (Members \$135)

Artistic aspect and approach to script writing, using decorative capital letter forms and simple accents to enhance script writing. Previous pointed experience is necessary for this class. All materials will be provided.



FIND FULL CLASS DESCRIPTIONS AND MORE AT ROCHESTERARTS.ORG

LINOLEUM BLOCK PRINTING

Victoria Brzustowicz Tuesday 6–8:30pm
 Oct. 17–Nov. 14
 \$185 (Members \$160)

Learn the basics of linoleum block printing to create cards or to add your own imagery to your letterpress. Students will learn techniques for carving blocks to create and transfer imagery, and printing. We'll explore printing with multiple color plates, and experience printing on a press. Students will leave with multiple prints and enough skills to continue printing on their own. **Included:** \$30 for materials.

DRYPOINT ETCHING

Danny James Wednesday 6:30–9pm
 Oct. 2–Nov. 6
 \$265 (Members \$240)

Printmaking made fun and easy! Use a metal stylus to etch a drawing into a hard surface, and then fill the incised lines with ink to make copies in an old-fashioned way. Print editions will be made from plexiglass and zinc using electric and hand-operated presses. Chine-collé, monoprinting, and other techniques will be covered to further enhance your work. **Included:** \$75 for materials.

MONOPRINTING I

Chas Davis Saturday 10am–4pm
 September 23
 \$135 (Members \$120)

One print is pulled at a time and no two prints are alike with this painterly printmaking method. Techniques include transfer, reductive and additive, plus best practices in printmaking.

MONOPRINTING II

Chas Davis Saturday 10am–4pm
 October 7
 \$135 (Members \$120)

In this workshop, participants will build on skills and techniques covered in Monoprinting with an increased emphasis on color. A variety of techniques will be covered, and refining printmaking skills. **Required:** Monoprinting I.

INTAGLIO

Rebecca Lomuto Wednesday 6:30–9pm
 Oct. 4–Nov. 8
 \$285 (Members \$260)

Follow the transformative states of a copper plate, with the assistance of an acid bath. Learn the use of grounds and their different effects. Explore the many techniques that yield a more painterly effect, such as aquatint, lift grounds and spit bites, and employ alternative ways to printing such as à la poupée and chine-collé. **Included:** \$75 for materials.

PAPERMAKING FOR ARTISTS

Bill Dexter Wed. & Thurs. 6:30–9pm
 Oct 11 & 12
 \$130 (Members \$110)

We consider hand papermaking an art in itself. However many artists want handmade paper for use in other processes. Everyone knows how much handmade paper costs at the art store. We will show you how to make your own paper to suit your specific medium.

PAPER MARBLING

Bill Dexter Wed. & Thurs. 6:30–9pm
 October 25 & 26
 \$130 (Members \$110)

Paper marbling is a method of aqueous surface design, which can produce patterns similar to marble or other stone. It is often employed as a writing surface for calligraphy, and especially book covers and endpapers in bookbinding and stationery. Part of its appeal is that each print is unique. **Included:** \$25 for materials.

POP-UPS

Karin Marlett Choi Saturday 10am–1pm
 October 21 & 28
 \$140 (Members \$125)

Come satisfy your curiosity about how pop up books and cards are made. Learn basic cutting and folding techniques for wrangling a flat piece of paper into a three-dimensional wonder. **Included:** \$10 for supplies.

SCREENPRINTING

Choose one track:
 #1 Matt Saxon Saturday 10am–1pm
 October 21 & 28
 #2 Matt Saxon Saturday 10am–1pm
 November 11 & 18
 \$150 (Members \$135)

This workshop will cover the basics of screen printing process from start to finish. Creating imagery, transferring the image to the screen, printing and clean-up will all be covered. Students will learn various techniques and helpful hints while printing on both paper and fabric. **Included:** \$30 for materials.

FACILITIES

Looking to use our facilities? Darkrooms, Vandercook Presses, Kilns, Wheels, and MORE! Read about our facility access on **PAGE 14** of this brochure.



FLOWER CITY POTTERY INVITATIONAL OCTOBER 13-15, 2017

EXHIBITIONS • SALE • WORKSHOPS • TALKS

Flower City Arts Center is proud to welcome, for the third year, 21 premier ceramic artists from across North America for a long weekend celebrating the best in contemporary clay. The event includes a special artist reception, sale, pottery exhibitions, demonstrations, workshops and talks by the visiting artists.

For more details on the preview sale, workshops, free demos, special events, please visit www.rochesterarts.org/special-events/pottery-invitational-2017/



LORNA MEADEN WORKSHOP

Durango, Colorado
Thursday, October 12th 9:30-4:30
Members, \$60; Non-members, \$65

Lorna will demonstrate throwing functional forms with porcelain. The surface of the pots will be altered, stamped, and drawn on. This all day demonstration workshop will touch on cups, bowls and plates, and then move on to pouring pots, spoons and serving pieces. All levels are welcome! There will be a one hour break for lunch, not included.

Lorna Meaden earned an MFA at Ohio University in 2005 and has been a resident artist at the Archie Bray Foundation in Montana and the Anderson Ranch Arts Center in Colorado. Her work is represented by several national galleries and she has taught numerous workshops nationally and internationally. She's also been featured as a demonstrator at NCECA and Utilitarian Clay V. Lorna currently is a studio potter in Durango, Colorado.

MATT REPSHER WORKSHOP

Santa Fe, New Mexico
Friday, October 13, 9:30-12:30 pm
Members, \$25; Non-members, \$30

Matt demonstrates how he creates his forms, makes decisions about patterns and carves his unique pots in this 3-hour workshop. Open to all levels!

Matt has his BFA in Ceramics from Penn State and his MFA from Indiana University. Currently, he is a studio potter in Santa Fe, New Mexico and will be a long-term resident at Penland School of Crafts this Fall.



FIND FULL CLASS DESCRIPTIONS AND MORE AT ROCHESTERARTS.ORG

CERAMICS

Call 585-271-5183 for Ceramics registration

INTRO TO THE WHEEL I

Choose one track:

- #1 Lane Chapman Monday 6:30–9:30pm
Sept 18–Nov. 6
- #2 Kelly Justice Monday 6:30–9:30
Sept. 18–Nov. 6
- #3 Sue Toomey Tuesday 9:30–12:30pm
Sept. 19–Nov. 7
- #4 Shelle Chentow Wed. 6–9:00pm
Sept. 20–Nov. 8
\$240 (Members \$225)

For beginners, this 8 week Intro covers the basics of wheel thrown, functional work. You will learn to master the cylinder, the gateway form to cups, bowls and vases. The class includes techniques for trimming, glazing, and decorating your pots, with attention directed to improving skills in design and function. **Included:** a bag of studio clay, 25 pounds of firing, studio access during Open Studio hours. Tool kit available for \$15

INTRO TO THE WHEEL II

- #1 Harriet Heller Thursday 9:30–12:30pm
Sept. 28–Nov. 20*
No class Oct. 12 & Nov. 23
- #2 Marsha King Thursday 6:30–9:30pm
Sept. 21–Nov. 9
\$240 (Members \$225)

For beginners, this 8 week Intro covers the basics of wheel thrown, functional work. You will learn to master the cylinder, the gateway form to cups, bowls and vases. The class includes techniques for trimming, glazing, and decorating your pots, with attention directed to improving skills in design and function. **Included:** 25 pounds of firing fees and Open Studio hours.

INTERMEDIATE WHEEL-THROWING

- Brooke Millecchia Tuesday 6:30–9:30pm
Sept. 19–Nov. 7
\$240 (Members \$225)

For those with some experience, the Intermediate class will broaden your knowledge base with more complicated projects, lidded forms, plates, and handles. **Included:** 25 pounds of firing fees and Open Studio hours.

OPEN STUDIO

Students enjoy access to our wheels, glaze room, & handbuilding area.

Call 585-271-5183 for information.

#FCPI2017 IS HERE!

Flower City Pottery Invitational will be October 13-15. See page 7 for workshops or call 585-271-5183 for information.

ADVANCED WHEEL-THROWING

- Chea Peng Saturday 9am–12:00pm
Sept. 16–Nov. 11*
\$240 (members \$225)
*No class Oct. 14

For the accomplished potter, Chea will provide individualized attention, with the focus on refining your craft, and enhancing your own personal style work. An area of emphasis will be making large bowls. **Included:** 25 pounds of firing fees and Open Studio hours.

ENAMELING

- Barb Messina Saturday 1–4:00pm
October 28
\$125 (Members \$100)

Learn to add your mark to copper with colorful enamels. You will learn techniques to make one-of-a-kind pebdants. You will have the opportunity to experimet or work on a single piece of jewelry. **Included:** \$40 for materials.

HANDBUILDING

- Anina Major Tuesday 6:30–9:30pm
Sept. 19–Nov. 7
\$240 (Members \$225)

Learn to use traditional methods like pinching, coil, and slab to build functional or sculptural work. The skills learned are perfect for an absolute beginner to clay. Those with some clay experience can tailor the projects for maximum personal expression. **Included:** 25 pounds of studio clay and firing, and Open Studio hours.

KIDS SMUSH & SMASH (AGES 3–5)

- Kate Whorton Wednesday 10-11:00am
Sept. 12–Oct. 4
\$70 (Members \$60)

Four weeks of fun smushing and smashing clay, for ages 3 – 5 with their caregiver/ adult. Your child will get their first experience with this expressive material, and you will get unique family heirlooms! The fee covers clay and glazes, and open studio hours on Saturdays for you and your child to spend time together creating art. **Included:** clay and glazes, and open studio hours on Saturdays. *Child must be accompanied by an adult.*

KIDS MUD SLINGERS I (AGES 6–9)

TBD Sunday 1–2:30pm
Sept. 17–Oct. 29
\$135 (Members \$125)

KIDS MUD SLINGERS II (AGES 10-13)

TBD Sunday 3–4:30pm
Sept. 17–Oct. 29
\$135 (Members \$125)

Mudslingers will give the young artist understanding of handbuilt ceramic process, from working the clay, to creating and glazing their own unique visions! **Included:** 10 pounds of clay and firing, and Open Studio access.

KIDS TEEN WHEEL (AGES 13–19)

Kyle Lascelle Saturday 1–3pm
Sept. 16–Oct. 28*
\$165 (members \$155)
*No class Oct. 14

See how fun the potter's wheel can be! In this 6 week class you'll learn how to center, pull a cylinder, and make beautiful functional work. Kyle will help you design, create, and glaze your work. Impress your friends with your crafty skills! **Included:** 15 pounds of clay and firing, and open studio access.

PHOTOGRAPHY

Call 585-271-5920 for Photography registration

GO RETRO WITH FILM: INTRODUCTION TO PHOTOGRAPHY

Choose one track:

#1 Mark J. Watts Monday 10am–12:30pm
Oct. 23–Dec. 4

Field Trip: Oct. 28, 10am–12:30pm
#2 Mark J. Watts Thurs. 7–9:30pm
Oct. 19–Dec 7*

*No class November 23

Field Trip: Oct. 28 1–3:30pm
\$205 (Members \$185)

No camera or prior knowledge needed! Learn how to use a 35 mm FILM camera to understand f-stops, shutter speeds, and ISO. Learn how to process film and make your own black and white prints in a darkroom, gaining a hands-on understanding of contrast, burning and dodging, and how to create a beautiful print! If you have a 35 mm film camera, bring it. Otherwise, request the use of one of ours (cc# held for security deposit). **Included:** access to darkrooms for duration of class. **Required:** students must supply film and paper. Starter film & paper kit available for \$30.

INTERMEDIATE B&W PHOTOGRAPHY

Jonathan Merritt Wednesday 7–9:30pm
Oct. 18–Dec. 6
\$205 (Members \$185)

Take your 35mm FILM photography skills to the next level! Learn new darkroom techniques and how to think critically about the photographs you take. Topics include: choosing proper film and paper, use of contrast filters, and print toning. Discussions on traditional and contemporary photographers will expand your knowledge. If you have a 35 mm film camera, bring it. Otherwise, request the use of one of ours (cc# held for security deposit). **Included:** access to darkrooms for duration of class. **Required:** working knowledge of your SLR and previous film processing and darkroom printing experience. Students must supply film and paper.

INTRO TO DSLR PHOTOGRAPHY

Choose one track:

#1 Mike Buongiorno Weds. 7–9:30pm
Oct. 18–Nov. 22

Field Trips: Oct. 28 & Nov 4,
10am–12:30pm

#2 Karl Heinz Kremer Tues. 10am–12:30pm
Oct. 17–Dec. 15
No class November 23
\$205 (Members \$185)

Make your digital single-lens reflex (DSLR) camera work for you! Learn all the functions of your camera, including manually adjusting aperture, shutter speed, and ISO, exposure modes, lenses, image storage, file formats, and other camera functions. **Required:** bring your digital camera, the camera manual, and questions to the first class.

INTERMEDIATE DSLR PHOTOGRAPHY

#1 Dick Beery Weds. 10am–12:30pm
Oct. 18–Nov. 22

Field Trips: Saturday, Oct. 21 & Nov. 11,
10am–12:30pm

#2 Mike Buongiorno Thurs. 7–9:30pm
Oct. 19–Dec. 14*
*No class November 23
\$205 (Members \$185)

Take your DSLR photography skills to the next level! From the camera to the computer you will gain a more thorough understanding of shutter speed, aperture, histograms, and white balance and learn how to process, edit, and manipulate your photographs in Adobe Photoshop and Lightroom. **Required:** working knowledge of your Digital SLR camera

DAYTIME CLASSES

You asked, we answered! Go Retro with Film, Intro to DSLR, & Intermediate DSLR all have daytime sessions.

Call 585-271-5920 for information.

FIND FULL CLASS DESCRIPTIONS AND MORE AT ROCHESTERARTS.ORG

BASIC STUDIO LIGHTING

Nick Choroshyliv Tuesday 7–9:30pm
Oct. 17–Nov. 21
\$205 (Members \$185)

Create pleasing portraiture with our White Lightning strobe system. Learn to use an exposure meter, soft boxes, umbrellas, and various attachments for multiple lighting set ups and techniques. **Required:** working knowledge of SLR/DSLR camera. **Included:** access to lighting studio for duration of class and \$30 for materials.

iPHONEOGRAPHY:**AN INTRODUCTION TO LIGHT**

Maxwell Harvey Tues. 7–9:30pm
-Sampson Oct. 17–Nov. 21
\$175 (Members \$155)

This class provides an introduction into how the iPhone camera works and how to use that knowledge to your advantage when taking photographs for standard, dramatic, or creative effect. We will also be reviewing ways to use available light for getting that perfect shot. Requ

LOOKING AT PHOTOGRAPHS

Gerry Szymanski Thursday 7–9:30pm
Oct. 26–Nov. 9
Field Trip: Sat., November 4
10:30am–11:30pm
\$165 (Members \$145)

What makes some images have a vibrant spirit, but others seem flat or boring? In this course we'll analyze both journalistic and art photos from daguerreotype to digital, drawing from critical sources as varied as Roland Barthes and Susan Sontag. You will learn to understand what elements make a photo work and how to apply that to your own photography (or collecting!). Admission to George Eastman Museum not included.

DOCUMENTARY PHOTOGRAPHY

Arleen Thaler Saturday 10am–4pm
Sept. 23, Oct. 7, Oct. 21,
& Nov. 4
\$240 (Members \$220)

This class is an introduction to documentary photography. Students will learn about the history of documentary photography and how the earliest documentarians shaped the way documentary photography looks today. Topics such as research, approach, immersion, ethics, editing, composition and sequencing will be covered. Students will develop a photographic narrative from beginning to end. **Required:** working knowledge of your (film or digital) camera. Phone cameras welcome too! Students must provide brown bag lunch.

**LANDSCAPE PHOTOGRAPHY:
SEEING STRAIGHT**

Bruno Chalifour Monday 7–9:30pm
October 23–November 13
Field Trips: Nov. 4 10:30am–1pm,
2nd field trip TBD
\$185 (Members \$165)

Take your landscape photography to a new stage. Develop your technique, try various pictorial solutions, and let intuition guide your compositions. See what others do in the same settings and get feedback to improve the content of your images. Class includes field trips for hands-on experience on location. Required: working knowledge of your DSLR.

FALL FOLIAGE & WATERFALLS

Kevin McGowan Wed. Oct. 18, 6–7:30pm
Wed. Oct. 25, 6–9pm
Field Trip: Sat. Oct. 21, 8:30am–
2:30pm
\$150 (Members \$130)

Explore the beauty of nature in the western Finger Lakes region! Participants will photograph at a variety of locations including gorges, waterfalls, and woods. The instructor will provide camera and compositional tips, and students will share their photographs during the last class.

STREET PHOTOGRAPHY

David Sherman Tuesday 7–9:30pm
Oct. 17–Nov. 7
Field Trips: Oct. 28 & Nov. 4,
10am–12:30pm
\$165 (Members \$145)

This course will cover a history of documentary/street photography before jumping into tips for on-the-go photography, making the best of natural lighting situations, and practicing how to capture the mood of a situation. Field trips will concentrate on neighborhoods featuring unique subject matter and exploring creative options. **Required:** working knowledge of your SLR or DSLR.

MATTING & FRAMING

Juliana Muniz Saturday 10am–2pm
November 18
\$135 (Members \$115)

Learn how to cut precision mats and finish your work in an exhibition quality frame. Bring a selection of prints, color or black and white, no larger than 8"x10" in size. **Included:** mat board, and one complete 11"x14" frame.

ART LAW FOR ARTISTS

John Wierzbicki Tuesday 7–8:30pm
Sept. 19–Oct. 3
\$100 (Members \$80)

Designed for artists, this course will discuss the basics of what artists need to know about how the law affects them. Topics will include artist's rights of ownership and reproduction rights; exhibition and display; attribution, publicity and privacy; art fraud; and federal and state laws affecting the artist. Particular attention will be made to the meaning of the terms in gallery contracts and others that artists will typically face. The discussion will be illustrated with stories in which artists unexpectedly found themselves entangled with the law – and how it all turned out.

SOCIAL MEDIA FOR ARTISTS

Megan Charland Wednesday 7–8:30pm
Sept. 20–Oct. 4
\$100 (Members \$80)

Twitter, Facebook, Instagram, oh my! Participants will discuss different social media platforms and how, as artists, we can promote and network utilizing these online tools. Whether you have been tweeting for years or haven't got a clue what a tweet is, all artists interested in creating a strong online presence are encouraged to participate. Students should bring their own smart phones, tablets, and/or laptops to set-up their accounts. Digital lab will also be available during class time.

INTRO TO ILLUSTRATOR

Megan Charland Monday 7–9:30pm
Oct. 23–Dec. 11
\$205 (Members \$185)

Learn to create your own graphic images using Adobe Illustrator! Discover how to incorporate drawing, photography, and typography into vector artwork by learning essential techniques including basic tools, the live trace feature, creating custom patterns, and more. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

INTRO TO PHOTOSHOP

Mark J. Watts Tuesday 7–9:30pm
Oct. 17–Dec. 5
\$205 (Members \$185)

Learn the basics of Adobe Photoshop CS6 such as tools including move, crop, marquee, rubber stamp, paint bucket, etc.; functions including exposure, brightness/contrast, and color balance; as well as how to use Navigator, History, and Layers. This class will prepare students to use Photoshop as a digital darkroom; where they will be able to consistently and repeatedly control photographic images for distribution and printing. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

INTRO TO INDESIGN

Mark J. Watts Wednesday 7–9:30pm
Oct. 18–Dec. 6
\$205 (Members \$185)

Create professional layouts for business cards, newsletters, posters, or books. Learn basic tools and commands, methods of combining text, graphics and images, and how to prepare your finished project for printing. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

TEEN ZINE!

Megan Charland Saturday 12–4pm
October 28
\$120 (Members \$100)

Express yourself! Through collage, drawing, and juxtaposing images with text, students will learn to make their own small circulation, self-published zines (short for fanzine or magazine). This one-day workshop will cover the history, process, and purpose behind zines. **Included:** \$20 materials fee.



A woman with long dark hair, wearing a plaid shirt, is looking upwards and to the right. She is in a room with a brick wall and a large light fixture hanging from the ceiling. Her right arm is raised towards the light fixture. The background is slightly out of focus, showing a brick wall and a large container or piece of equipment on the right.

CELEBRATING 40 YEARS OF PHOTOGRAPHY

SEPTEMBER 15 - DECEMBER 21, 2017

See page 3 of this brochure or visit
www.rochesterarts.org for exhibition & special event details.

JOIN THE PRINT FRENZY!

DONATE A PRINT

Add to the frenzy! Donate a photograph (framed or unframed) to our 40th Anniversary sales gallery. Deadline to submit is September 8, 2017. Questions? Call 585-271-5920.

PURCHASE A PRINT

Help support our future! Purchase a print from our *From the Seeds of Cucumber Alley* exhibition and 100% of the proceeds will support the 40x40 Fundraiser.

CUSTOM PROGRAMS

CREATIVE ARTS FIELD TRIPS FOR K-12 AND COLLEGES

Art and graphics students gain creative skills and enthusiasm through hands-on workshops in our book arts, ceramics and photography. With three gallery spaces, talented artists-in-residence and 14,000 feet of working space in our historic central location in Rochester, Flower City Arts Center staff will design a unique educational experience to challenge your art club and enhance your visual arts and graphics courses.

“The visit was very engaging and the students enjoyed the hands-on learning.” “The staff were organized, knowledgeable, flexible and gave historic background for the arts experiences.”
–Genesee Community Charter School Teachers

CORPORATE TEAM-BUILDING

Escape from the boardroom to our authentic artist space in the heart of Rochester for a fun and refreshing arts experience with your corporate team. Flower City Arts Center professionals will create a personalized combination of individual and group exercises to enhance your workplace culture through creative problem solving. Return to the office with new ideas and energy.

GET EXACTLY WHAT YOU WANT AT A PRICE YOU CAN AFFORD!

Flower City Arts Center offers custom programs throughout the year. Using our Book Arts, Ceramics, and Photography facilities, your group can experience the fun and excitement of a hands-on art-making session!

PRIVATE LESSON RATES

Private lessons (1-on-1) are \$40 per hour*

Semi-private (two or more sharing a lesson) are \$30 per person per hour*

Perfect opportunity to learn specialty techniques from our skilled instructors

*additional materials fee may apply

GROUP RATES

\$15 per person per hour (additional materials fee may apply)

6-8 people minimum

Perfect opportunity for corporate team building, birthday parties, scout troops, etc.

CONTACT US TO CREATE A CUSTOM CREATIVE ACTIVITY FOR YOUR GROUP:

Community Outreach Coordinator Joanna Heatwole | admin@rochesterarts.org | 585-244-4617

POLICIES

Pre-registration of ALL classes and workshops is required and should be completed 7 days before the start of class. To register less than 7 days ahead, please call for availability. Class size is limited, so register early. You may register by mail, in-person or via phone. You will not be sent a confirmation of your registration. Please make note of the starting date of your program. You will be contacted if the class of your choice is not available or if the class is cancelled.

Payment is due in full at time of registration. Cash, personal checks, VISA, or MasterCard are all acceptable forms of payment. A \$25 fee will be charged for returned checks. **Limited tuition assistance is available.** Ask for an application if needed. **Refund/Cancellations:** A full refund will be given in the event a workshop/class is cancelled. If you withdraw 7 days before the start of your class, your class fee will be refunded minus a \$20 registration fee. No refunds or credits are possible after this point. Prorating is not available. Refunds will be made within 30 days.

For full list of policies, please visit our website: www.rochesterarts.org

FIND FULL CLASS DESCRIPTIONS AND MORE AT ROCHESTERARTS.ORG

FACILITY ACCESS

You must be a member of Flower City Arts Center to access the facilities. Please call for additional information.

CERAMICS

585-271-5183

Equipment

Gas-fired kiln, four large electric kilns, over 25 electric wheels, Brent extruder, Brent slab roller

Facility

Nearly 4,000 square feet, two classrooms, glaze room, kiln room, Firehouse Gallery, gift shop

Studio Space Access

Monthly use of shelf space w/24 hour access: \$70/month. Hourly Access: \$8/hr for Friend level members. Clay and tools for sale.

Firing Fees

Bisque: \$1/lb
Δ 6, Δ 10, & Δ 06: \$2/lb

PHOTOGRAPHY

585-271-5920

One hour orientation (\$25) required of all new users.

Community Darkroom

Hourly Access: \$8 for Friend members
\$6 for Individual+ members

Darkroom Club (unlimited reservations): \$65/month or \$180/3 months.

3 darkrooms (2 multi-person & 1 private). 16 enlargers. Bring your own photo paper, canned air, and negative sleeves. Chemistry included for film processing and up to 8x10 trays, \$5 chemical fee/11x14 trays, \$10 chemical fee/16x20 trays.

Lighting Studio

750 square foot studio; White Lightning strobes; Lowel tungsten lights; black, white, grey backdrops; 2 20' cloth backdrops. Hourly Access: \$25/hr for Friend members
\$20/hr for Individual members

Digital Labs

15 iMacs with Adobe CS6, Epson 2450 & V600 scanners. Printing is NOT included in digital lab access. Access: \$10/hr for Friend members.
\$8/hr for Individual members.

PRINTMAKING & BOOK ARTS

585-244-9312

Access Costs

Starting at \$75/month. One-on-one tutoring on equipment usage available. You must be certified to use the equipment through tutoring or classwork prior to use.

Printing Press Area

4 Vandercooks: No. 3, 2 No. 4's, Heidelberg galley proof press, offset proof press, 27" Wright Intaglio Press, several small presses—Kelsey, C&P. Over 600 type drawers and all accessories.

Papermaking Area

We have a very extensive paper making lab with an industrial beater, a selection of moulds, and a couching area, hydraulic press, and supplies for marbling.

Finishing Area

Guillotine paper cutter, small folder padding equipment

After months of planning the Printing and Book Arts program will now be known as Printmaking and Book Arts as we expand to the 2nd floor. The new expansion is dedicated to printmaking with 4 etching presses, an open floor plan and plenty of light. We encourage you to join us. Studio artist rent is \$85 per month which includes 24 hour access and a flat file, free tarlatan, ink, gloves and solvent. ***The first 10 artists to sign up will receive a special discount.***



MEMBERSHIP

MEMBERSHIP has benefits for you all year long. Take advantage now and join! Sign-up online at rochesterarts.org/membership, call 585-244-1730, or fill out and mail in the form below.

Your membership creates a special connection between you and the Flower City Arts Center. Providing quality instruction, intensive access to equipment and facilities, opportunities for emerging resident artists and interns and diverse gallery exhibitions are all made possible through the membership contributions of supporters like you.

Individual memberships start at only \$60/yr! **Receive discounts on classes** and workshops, access to studio facilities, invitations to members-only activities, and more!

TUITION ASSISTANCE

TUITION ASSISTANCE is offered for our diverse classes and workshops. Visit our office or www.rochesterarts.org/media/uploads/tuition-assistance.pdf to find an application.

REGISTRATION FORM

Name

Address

City, State, Zip

Phone

Email

Class(es) to register for: _____

Please charge \$ _____ (class fee + membership, if applicable)

Visa Mastercard

Credit card number

Expiration date

3 digit security code

Signature

Membership Level (check one)

- Friend (\$25)
- Student/Senior (\$50)
- Individual (\$60)
- Household (\$80)
- Sustaining (\$100-\$249)
- Patron (\$250-\$499)
- Sponsor (\$500-\$999)
- Benefactor (\$1,000+)

If sending a check, please make payable to:
Flower City Arts Center

Mail check & registration form to:
Flower City Arts Center
713 Monroe Avenue
Rochester, NY 14607

FIND FULL CLASS DESCRIPTIONS AND MORE AT **ROCHESTERARTS.ORG**

FLOWER CITY ARTS CENTER

713 MONROE AVE, ROCHESTER NY 14607

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Shoko Teruyama

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- Artist Talks

WWW.ROCHESTERARTS.ORG

October 13-15, 2017

Flower City Arts Center, 713 Monroe Ave, Rochester, New York