



New York State Art Teachers Association 70th Annual Conference Nov. 16-18 Adam's Mark Buffalo Hotel Buffalo, NY

CONFERENCE EXHIBITORS PROSPECTUS

You are invited to be a part of the largest gathering of Visual Art Educators in New York State! Join us for our 70th Annual Conference . . .

Our Membership includes K-12 educators from across the state who teach in public, private, and parochial schools, as well as art education faculty and pre-service students from colleges and universities.

As an Exhibitor you will have access to 500-600* art educators who are eager to see new products and learn how to use them! The Commercial Exhibit and College Showcase is consistently rated by our members as one of the most popular events of the conference! **We had the biggest attendance ever in 2017!**

Vendor Exclusive! We offer an exclusive two hour time block on the first day of the conference and one hour on the second day for attendees to visit your booths and to enjoy a free continental breakfast in the exhibit hall!

A Chance to Inspire! NYSATA conference attendees are always looking for new ideas, new products, and new ways to use tried and true materials. They are in the market for everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Exhibitors are welcome to offer workshops to showcase new products and offer hands-on experience throughout the conference. Contact Workshop Coordinators by e-mail: workshops@nysata.org.

Reserve Space Now! Reserve your exhibit space online! All reservations must be made through our website. Go to www.NYSATA.org NOW and sign up. You will have multiple payment options available.

Free Advertising: Exhibitor's who sign up by June 1, 2018 will receive a Free 1/4 Page Ad in the NYSATANews Fall Conference Promotion print and digital eReader editions. All exhibitors qualify for a free 1/4 pg ad in the conference program and app.

SAVE \$100 BY SIGNING UP BEFORE JULY 1, 2018



This is your chance to showcase . . .

- **New Products**
- **New Techniques**
- **New Concepts**
- **New Technology**
- **Classic Art Supplies**
- **Outstanding College & Univ. Programs**
- **Curriculum/Lessons**
- **Visual Art Resources**

EXHIBITORS INFORMATION

NYSATA 70TH ANNUAL CONFERENCE • NOV. 16-18, 2018
ADAM'S MARK BUFFALO HOTEL, BUFFALO, NY

“Shuffle Off to Buffalo & the NYSATA Conference”

Exhibit Dates and Times...

Thursday November 15:

Set up from 2:00PM-10:00PM

Friday, November 16 :

Exhibits open from 8:00AM-5:00PM

Exclusive exhibit time 8:00-10:00AM

Closed for lunch 1:00-2:00PM

Saturday November 17:

Exhibits open 8:00-1:00PM

Exclusive exhibit time 8:00-9:00AM

Breakdown immediately upon closing at 1:00PM

What's included...

Commercial Exhibitor Booths:

Each 8'x10' booth includes:

- 8' high backdrape and 3' drupe on sides.
- 2 (6') draped tables, 2 chairs
- Identification sign
- **Free 1/4 pg. b/w ad in conference program.**
Early bird Rate: \$500 before July 1, 2018,
Regular Rate: \$600 after July 1, 2018

College Showcase Tables:

Each College Showcase table will include:

- 6' draped table
- Identification sign
- Conference identification badges
- 1 free conference registration
- Free 1/4 pg. b/w ad in conference program.
Regular Rate: \$300 before November 1, 2018
\$350 after November 1, 2018

Free Ad Instructions...

Please send print ready, pdf, jpeg or tiff format images to: Pat Groves, phgroves@aol.com
as soon as you make your reservation.
Free Ad Size: 1/4 page: 3-3/4"x 4-3/4"(H)

Questions or need more information?

Contact: Pat Groves, phgroves@aol.com,
585-409-0570
Billing Questions? Contact Terri Konu- NYSATA
Accounts receivable - tkonu@twcny.rr.com or
call 315-695-2500.

Additional Information...

Hotel Shipping Information:

Please label all packages shipped as follows:

NYS Art Teachers Association

“Your Name & Company Name & Booth Number”

120 Church St. Buffalo NY 14202

Please Make sure a return address is included if there is more than one package, please indicate “1 of 2”, etc. Please do not schedule shipment delivery before 11/9/18.

Decorator Company: Great Lakes Events LLC.

Advance Warehouse:

C/O Great Lakes Events

100 Bickford St., Rochester NY 14606

Exhibitor Service/Freight Transportation Contact:

Courtney Lincoln

Ph.: 585-458-2200 ext. 220

Fax: 585-458-5087

e-mail: csr@greatlakesevents.com

Electrical forms and information:

Forms for all electrical will be included in the Great lakes Exhibitor Manual which will be sent to exhibitors prior to the conference.

Cancellation Policy:

All cancellations must be made in writing to NYSATA by Sept.1, 2018. A cancellation fee of 50% will apply between Sept.1, 2018 and Nov. 1, 2018. No refunds after Nov.1, 2018..

Reserve Online Now!

To Reserve Space: Go to www.NYSATA.org.
All reservations must be made online.
Form is available NOW!

Sponsorship Opportunities ...

NYSATA offers Platinum, Gold, and Silver levels of sponsorship, plus other sponsorship options. For more information visit www.nysata.org or contact **Pat Groves, phgroves@aol.com**