



**New York State Art Teachers Association
71st Annual Conference
November 22-24, 2019
DoubleTree Hotel by Hilton
Binghamton, NY**

CONFERENCE EXHIBITORS PROSPECTUS

You are invited to be a part of the largest gathering of Visual Art Educators in New York State! Join us for our 71st Annual Conference . . .

Our Membership includes K-12 educators from across the state who teach in public, private, and parochial schools, as well as art education faculty and pre-service students from colleges and universities.

As an Exhibitor you will have access to 500-600 art educators who are eager to see new products and learn how to use them! The Commercial Exhibit and College Showcase is consistently rated by our members as one of the most popular events of the conference! **We had the biggest attendance ever in 2018!**

Vendor Exclusive! We offer an exclusive two hour time block on the first day of the conference and one hour on the second day for attendees to visit your booths and to enjoy a free continental breakfast in the exhibit hall!

A Chance to Inspire! NYSATA conference attendees are always looking for new ideas, new products, and new ways to use tried and true materials. They are in the market for everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Exhibitors are welcome to offer workshops to showcase new products and offer hands-on experience throughout the conference. Contact the Workshop Coordinators at workshops@nysata.org.

Reserve Space Now! Reserve your exhibit space online! All reservations must be made through our website. Visit www.nysata.org/2019-conference NOW to reserve a space. Multiple payment options are available.

Free Advertising: Exhibitors registered by May 1, 2019 receive a Free 1/4 Page Ad in the NYSATA News Fall Conference Promotion print and digital eReader editions. All exhibitors qualify for a free 1/4 pg ad in the conference program and app.
SAVE \$100 BY SIGNING UP BEFORE JULY 1, 2019



This is your chance to showcase...

- **New Products**
- **New Techniques**
- **New Concepts**
- **New Technology**
- **Classic Art Supplies**
- **Outstanding College & Univ. Programs**
- **Curriculum/Lessons**
- **Visual Art Resources**

EXHIBITORS INFORMATION

NYSATA 71st ANNUAL CONFERENCE • NOV. 22-24, 2019 DOUBLETREE HOTEL by HILTON, BINGHAMTON, NY

Exhibit Dates and Times

Thursday November 21:

Set up from 2:00 PM-10:00 PM

Friday, November 22 :

Exhibits open from 8:00 AM-5:00 PM

Exclusive exhibit time 8:00-10:00 AM

Closed for lunch 1:00-2:00 PM

Saturday November 23:

Exhibits open 8:00-1:00 PM

Exclusive exhibit time 8:00-9:00 AM

Breakdown immediately upon closing at 1:00 PM

What's included

Commercial Exhibitor Booths:

Each 8'x10' booth includes:

- 8' high backdrap and 3' drape on sides.
- 2 (6') draped tables, 2 chairs
- Identification sign
- **Free 1/4 pg. b/w ad in conference program.**
Early Bird \$500 before July 1, 2019,
\$600 after July 1, 2019

College Showcase Tables:

Each College Showcase table will include:

- 6' draped table
- Identification sign
- Conference identification badges
- 1 free conference registration
- **Free 1/4 pg. b/w ad in conference program.**
Early Bird \$300 before October 15, 2019
- \$350 after October 15, 2019

Free Ad Instructions

Please send print ready, pdf, jpeg or tiff format images to sponsorship@nysata.org

as soon as possible after you make your exhibitors space reservation.

Free Ad Size: 1/4 page (3-3/4" w x 4-3/4" h)

Questions or need more information?

Contact Conference Exhibitors Coordinator
Debbie Rogala at exhibitors@nysata.org,
585-402-8911

Billing Questions? Contact Terri Konu, NYSATA
Revenues Manager, tkonu@nysata.org,
315-695-2500.

Additional Information

Hotel Shipping Information:

Please label all packages shipped as follows:
NYS Art Teachers Association
"Your Name & Company Name & Booth Number"
225 Water Street, Binghamton, NY 13902
Please make sure a return address is included.
If there is more than one package, please
indicate "1 of 2", etc. Please do not schedule
shipment delivery before November 15, 2019.

Decorator Company: Great Lakes Events LLC.

Advance Warehouse:

C/O Great Lakes Events
100 Bickford St., Rochester NY 14606
Exhibitor Service/Freight Transportation
Contact: Courtney Lincoln
Phone: 585-458-2200 ext. 220
Fax: 585-458-5087
e-mail: csr@greatlakesevents.com

Electrical forms and information:

Forms for all electrical will be included in the
Great lakes Exhibitor Manual which will be
sent to exhibitors prior to the conference.

Cancellation Policy:

All cancellations must be made in writing to
NYSATA by September 1, 2019. A cancellation
fee of 50% will apply between September 1,
2019 and November 1, 2019. No refunds after
November 1, 2019.

Reserve Online Now!

All reservations must be made online.

To reserve space, go to
www.nysata.org/2019-conference.

Form is available NOW in the right column
Exhibitors section!

Sponsorship Opportunities

NYSATA offers Platinum, Gold, and Silver levels
of sponsorship, plus other sponsorship options.

For more information visit

www.nysata.org/2019-conference or contact
Conference Coordinator Cynthia Wells at
sponsorship@nysata.org