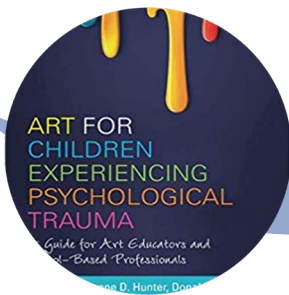




# CONFERENCE 2019

NYSATA 71st Annual Conference • November 22-24 • Doubletree by Hilton • Binghamton, NY



Dr. Donalyn Heise & Adrienne D. Hunter - Frank Morrison - Joel Bergner - Beth Atkinson



# Snap Button Poetry

Lesson Plan for Grades 3-12



Black Ink  
Mulberry Paper  
Scrap Pack  
Item #12465

Snap-In  
Plastic Buttons  
Item #60817



**Step 1:** Search text sources for words and phrases. Create found poetry.



**Step 2:** Design a background for the poem using collage materials.



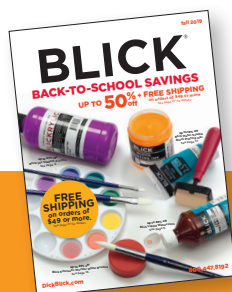
**Step 3:** Snap both pieces of the button together and embellish the outside.

## Wearable art combines visual design and “found” poetry

Many may consider a pin-back button as a trinket to be worn and thrown away. For an artist, however, these “disposable” pins can provide a canvas for extraordinary art. This project gives students the freedom to combine their own words with visual design elements to create wearable mini masterpieces.

[DickBlick.com/lesson-plans/snap-button-poetry](http://DickBlick.com/lesson-plans/snap-button-poetry)

**CHECK OUT NEW** lesson plans and video workshops at [DickBlick.com/lesson-plans](http://DickBlick.com/lesson-plans).  
For students of all ages!



[DickBlick.com/requests/bigbook](http://DickBlick.com/requests/bigbook)

Request a  
**FREE Fall  
Sale Flyer!**

**BLICK**<sup>®</sup>  
800•447•8192 [DickBlick.com](http://DickBlick.com)  
**Platinum Sponsor**



# President's Message from Valerie Savage



**On behalf of the NYSATA leadership, I would like to welcome you to the 71st Annual NYSATA Conference, *Media, Mind Method, Embracing Change*.**

On behalf of the NYSATA leadership, I would like to welcome you to the 71st Annual NYSATA Conference, “Media, Mind Method, Embracing Change”. Many of you have been busy with writing substitute plans, organizing childcare, arranging travel plans and taking care of numerous responsibilities before arriving here. Attending and preparing for the conference takes sacrifice and commitment. The NYSATA Board of Trustees and the Conference Committee have been working on the conference preparations with the goal of providing a conference experience that is informative, inspiring, and enjoyable. Each day has been planned to provide opportunities to learn, grow, connect, and celebrate accomplishments.

To guide you during the conference you may choose to use the **Whova app**, this conference program or both. They have been designed to help you schedule your experience each day. Please seek out help from a conference worker if you need assistance or have questions.

On **Friday** morning, start your day with a visit to the Commercial Exhibitors Exclusive and enjoy the continental breakfast. Select your time for lunch based on the times of your chosen workshops and then attend the Friday, Super Session I at 1:00 pm with Donalyn Heise and Adrienne Hunter. This keynote, *Art, Trauma, and the Children We Teach*, will provide the opportunity for you to learn strategies to help with students who are disruptive, disrespectful, underachievers, and for students struggling to form positive relationships. Learn to embrace the needs of your students with effective solutions. Attend additional workshops and learn from fellow art educators before joining your region for the annual region get together. Look for signs or ask at the registration table for the exact location for your Regional Hospitality Meeting. Dinner is time to celebrate student scholarship awardees and a special citation for a business (ticketed). If you would like to end the evening with some fun, help your region compete in the (ticketed, but may be purchased at the door) Feats of 10, art making competition.

**Saturday** is a full day! Begin your day by enjoying the continental breakfast while you take another trip around the Commercial Exhibitors Exhibit. The day is filled with workshop offerings as well as opportunities to attend two inspiring and motivating Keynote Super Sessions. During the 10:00 am,

Super Session II, keynote Frank Morrison will share his award-winning children’s book illustrations, his paintings, and discuss his creative processes. Keynote Super Session III is offered at 1:00 pm with artist and educator Joel Bergner. Learn from Joel as he discusses the creation of murals by youth based on issues and themes such as gender equality, mental and physical health issues, social marginalization, environmental sustainability, and the global refugee crisis. Attend additional workshops and then begin your evening with the member and student art exhibit opening followed by the President’s reception and dinner (ticketed) where Outstanding Service Awards and the Art Educator of the Year will be recognized. End your evening with dancing and fun!

I hope you have planned to stay until **Sunday**! Sunday is a time to focus on you as an artist/educator and celebrate your colleagues. Attend the Special Session with keynote Beth Atkinson artist/educator and active NYSATA member. Beth will share her artistic journey and her success in finding time to be both an outstanding educator and an artist. Beth’s keynote is followed by the Region Award Breakfast. The awards breakfast (ticketed) is a time to celebrate the Regional Art Educators of the Year.

With NYSATA membership at an all-time high of over 1,700 members, the expertise of the membership and the connections to be made within the organization are invaluable. I hope you find the workshops provided by the membership and the information provided by the keynotes helpful in regard to improving your knowledge and practices in areas such as pedagogy, art materials/methods, New York State Learning Standards, culturally sensitive instruction and in the understanding of the social/emotional needs of your students.

NYSATA is a volunteer organization working for its members and dependent on its members. With a focus on equipping art educators across New York State with the tools and knowledge to be effective teachers, the NYSATA leadership works each year to plan and provide high quality learning opportunities throughout the year. Please consider becoming involved and inform the leadership of your areas of interest and of your needs.

Enjoy the conference!  
Valerie Savage  
NYSATA President



# Table of Contents

President's Message.....	3
Conference Overview & Reminders.....	5
Keynote Speakers.....	6
With Much Appreciation .....	10
Conference Events Info .....	11
Feats of 10 Party .....	12
Workshops .....	13
NYSATA Leadership .....	15
Extended Workshops.....	28
Meet The Awardees.....	29
Hotel Floor Plan.....	38
NYSATA CTLE Verification Info.....	39
Workshop Planner .....	41
Art Materials Giveaway Entry Form .....	41
Sponsors and Commercial Exhibitors.....	42
NYSATA Conference 2020 .....	43

Program Co-Editor .....Marty Merchant  
Co-Editor, Layout & Design.....Alyssa Lindstrom

Printed by Monroe 2 Orleans BOCES  
Communication and Technology Services  
3625 Buffalo Road  
Rochester, New York 14624  
(585) 349-7074  
(585) 349-9065 Fax  
[www.monroe2boces.org](http://www.monroe2boces.org)

Copies of the Daily Conference Workshop  
Charts will be available at Registration.

They are not in the program.

This abbreviated program is  
intended to supplement the Whova NYSATA  
Conference App!



Scan the QR Code to  
download the  
Whova App: 2019  
NYSATA ANNUAL  
CONFERENCE GUIDE

## Enkaustikos®

EnkaustiKolors® offer a wide range of ready to use encaustic paints — specially created for art teachers and mixed media artists.

This unique art medium allows you to introduce your students to other disciplines of study:

**Ecology** — such as the importance of honey bees, as our paints are made from beeswax.

**Geography** — the encaustic technique originated in Greece.

**History** — the medium is over 2000 years old.

**Science** — The science of color and the use of heat to transform a solid to liquid and back again.

**Visit our booth for a demo!**

[www.encausticpaints.com](http://www.encausticpaints.com)  
[info@encausticpaints.com](mailto:info@encausticpaints.com)  
(585) 263-6930



## 2019 Conference Sponsors

**BLICK®**  
art materials

*Platinum Sponsor*



**NAZARETH  
COLLEGE**

*Folders, Lanyards, Notepads*

 **Potsdam**  
STATE UNIVERSITY OF NEW YORK  
*Conference Pens*



# Conference Overview & Important Reminders



## Conference Schedule Overview

### Friday

Continental Breakfast (Vendor Area) .....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive .....	8:00 AM-10:00 AM
Commercial/College Exhibition .....	10:00 AM-1:00 PM
Workshops .....	10:00 AM-1:00 PM
Lunch .....	11:00 AM-2:00 PM
Super Session I: Donalyn Heise & Adrienne Hunter	1:00 PM-2:00 PM
Workshops .....	2:00 PM-5:00 PM
Regional Hospitality/Meetings .....	5:30 PM-6:30 PM
Awards Dinner .....	6:30 PM-8:30 PM
(Special Citation Business & Institution, Student Scholarships)	
Feats of 10 (Ticket Required) .....	9:00 PM-11:00 PM
Artisan Market .....	9:00 PM-11:00 PM

### Saturday

Continental Breakfast (Vendor Area) .....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive .....	8:00 AM-9:00 AM
Commercial/College Exhibition .....	9:00 AM-1:00 PM
Workshops .....	9:00 AM-1:00 PM
Super Session II: Frank Morrison .....	10:00 AM-11:00 AM
Lunch .....	11:00 AM-2:00 PM
Workshops .....	2:00 PM-5:00 PM
Super Session III: Joel Bergner .....	1:00 PM-2:00 PM
Member & Student Art Exhibit Opening .....	6:00 PM
President's Reception & Dinner .....	6:30 PM-9:00 PM
(Outstanding Service Award & Art Educator of the Year Award)	
Dancing to D.J. ....	9:00-12:00 PM

### Sunday

Special Session: Beth Atkinson .....	9:00 AM-10:00 AM
Region Awards Breakfast .....	10:00 AM-12:00 PM
(Regional Art Educators of the Year, Vendor Raffle)	

## Important Conference Reminders

- ☞ **Use the Whova App** to guide you through the conference! Find up to date information, plan your days, connect with fellow attendees, and evaluate the workshops while you are on-site.
- ☞ **Conference Badges** must be worn to all workshops and conference functions, including exhibits and meals.
- ☞ Check the **Information Board** in the registration area for workshop changes, additions, or cancellations. Messages can be left there as well.
- ☞ **Please remember to silence your cell phones. If you must take a call step out of the room.**
- ☞ Keynote Sessions are open to all registered attendees.
- ☞ Additional tickets for fee-required special workshops may be available at registration on a first come, first served basis.
- ☞ All meals (except the continental breakfast) require a pre-paid ticket. The continental breakfast is included with your registration.
- ☞ Please be courteous to workshop presenters and colleagues. Arrive at Workshops and Keynote Sessions on time. If you do arrive late or leave early, shut the door quietly behind you. **Please respect closed workshop signs.**
- ☞ **Work for the Members Exhibit** should be delivered to Sun Briar Court on Friday before 3 PM.
- ☞ Remember, dedicated volunteers have spent countless hours trying to be certain you have a meaningful and positive conference experience. Please be considerate when you have a comment or request.

# Conference Keynotes

Friday Keynote  
1:00PM



*Dr. Donalyn Heise  
& Ms. Adrienne Hunter*

**Adrienne D. Hunter, M.Ed. in Special Education**, is a pioneer in teaching art to in-crisis, at-risk, and incarcerated students. She was an art teacher in the Allegheny Intermediate Unit Alternative Education Program, Pittsburgh, Pennsylvania for over 35 years. Adrienne designed and implemented fully inclusive art curriculums for students, ages 6-21, from homeless shelters, crisis centers, alternative education high schools, and maximum-security institutions. Her sensitive and innovative curricula has addressed such issues as gangs, domestic violence, homelessness, substance abuse, mental illness, and death, while creating a safe haven for inner city youth through art within her classroom. She holds a BFA from Pratt Institute and a M.Ed. in Special Education from Duquesne University. A national presenter, artist, author, and award winner, Adrienne co-edited *Art For Children Experiencing Psychological Trauma: A Guide for Art Teachers and School-Based Professionals* with Donalyn Heise, and Beverley H. Johns ((Routledge, 2018); *Working With Students Who Have Anxiety: Creative Connections and Practical Strategies* co-authored with Beverley H. Johns and Donalyn Heise (Routledge, July 2019); and co-authored "Students with Emotional and/or Behavior Disorders" in *NAEA's Reaching and Teaching Students with Special Needs through Art* (2006). Adrienne is a past president of NAEA/Special Needs in Art Education and Past co-membership chair of CEC.

## **Dr. Donalyn Heise**

Heise has been an art educator for 30+ years, in K-12 public and private schools, several universities and in community settings. Her research focuses on art and resilience, art teacher preparation and community art collaborations. Heise has designed and conducted over 100 professional development workshops and presentations at the state, regional, national, and international levels. She served as Director for the Center for Innovation in Art Education, Director of Education for the Paul R Williams Project, President of the Tennessee Art Education Association, President of the Nebraska Art Teachers Association, founding board member of the Nebraska Alliance for Art, Education Advisory Committee of the Dixon Gallery and Gardens, and Founder/Co-Director of Teacher Effectiveness for Art Learning (TEAL). As Art and Technology Coordinator for ConferNet, she designed, implemented, and evaluated professional development for six school districts in Nebraska, and coordinated one of the nation's first virtual art-based academic K-16 conferences funded by the United States Department of Education. Awards and accomplishments include the 2013 Tennessee Special Needs Art Educator of the Year award, 2010 Tennessee Art Educator of the Year, the 2010 NAEA Southeastern Region Higher Ed award, the 2009 NAEA VSA CEC Beverly Levett Gerber Special Needs Lifetime Achievement Award, 2007 Tennessee Higher Ed Art Educator of the Year and the Nebraska Art Teachers' Association Supervisor /Administrator of the Year Award, 1997. Selected Publications include *Preparing Competent Art Teachers for Urban Schools*, *The Indispensable Art Teacher*, *Differentiation of Instruction*, *Anticipatory Sets for Art Instruction*, and *Creating Interaction in an Online Distance Learning Environment*.

## Saturday Keynote

### 10:00AM



## Frank Morrison

Growing up in New Jersey, Frank Morrison began developing his own style through graffiti art scenes that brought him considerable street recognition and local acclaim. However, Morrison credits an influential high school art teacher, the opportunity to tour with music artist Sybil as a break dancer, and a visit to the Louvre Museum in Paris with leading him with the realization that painting was his true creative path.

Morrison strives to capture people as they are, translating emotions through his paintings and leaving a memoir of our life and times today. Morrison remarks on his practice, “My work dignifies the evolution of everyday, underrepresented people and places within the urban landscape. I seek to both highlight and preserve the soul of the city through the lens of hip-hop culture and urban iconography. I want people to experience the visual rhythms that choreograph life for the average, everyday person.”

Morrison’s work has been featured at Art Basel, Scope Miami, and Red Dot art fairs, and shown at the Schomburg Center for Research in Black Culture (sponsored by ESSENCE ART and Toyota), and Mason Fine Art Gallery (Atlanta, Georgia). His solo exhibitions include “Frank Morrison: Live, Love and Jazz” (2013) and “Graffiti” (2014), both at Richard Beavers Gallery (Brooklyn, New York).

An acclaimed illustrator, Morrison’s work can be found in numerous award-winning children’s books, including Coretta Scott King – John Steptoe Award winner *Jazzy Miz Mozetta*, NAACP Image Award winner *Our Children Can Soar* and Coretta Scott King Illustrator Honor, *Little Melba and Her Big Trombone* and *Let the Children March*. With illustrations in over 20 children’s books, his literary client list includes international book publishers Penguin Books, HarperCollins, Hyperion, Random House, and National Geographic Kids.



## Joel Bergner

Joel Bergner (aka Joel Artista) is an artist, educator and organizer of community-based public art initiatives with vulnerable communities around the world. He is the Co-Founder and Co-Executive Director of the organization Artolution ([artolution.org](http://artolution.org)).

Joel works in acrylic and aerosol, creating elaborate public murals that explore social topics and reflect a wide array of artistic influences. His work adorns walls from New York to the Syrian refugee camps of Jordan - London to the favelas of Brazil. He specializes in community projects in which local youth who have experienced trauma, conflict and displacement, participate in the design and creation of their own murals that tell their unique stories to the world. These projects have taken him to 26 countries along the way developing his unique approach to public art in partnership

with dozens of institutions, community groups, and local artists. Joel has a background as a youth counselor and received his BA in Sociology from the University of Illinois at Chicago (UIC).

Joel’s work addresses critical global issues including the Syrian refugee crisis, mass incarceration in the U.S., the Israeli-Palestinian conflict, and the plight of street youth, gaining attention from international media outlets like CNN, Al Jazeera and Reuters. He has also worked with brands such as Amazon Studios, Microsoft and Radisson Hotels. Joel has a passion for connecting and sharing with people through collaborative art-making, and is currently focused on training local artists in some of the world’s most traumatized environments to lead their own sustainable art programs through Artolution. Joel’s work can be seen at [joelartista.com](http://joelartista.com).





Sunday Keynote  
9:00AM

## *Beth Atkinson*

Beth Atkinson is an artist and retired art educator originally from West Hempstead, New York. After teaching at Hicksville High school for 32 years, Beth took on the role of managing partner for the Firefly Gallery in Northport. She has traveled extensively internationally and throughout the United States since her childhood. The National Parks are a particular love and are where she finds much of the inspiration for her prints. Beth is primarily a printmaker working in woodcut, linoleum, etching, silkscreen, and monoprint. Beth also works in collage, book arts, fused glass, and sculpture creating found object assemblages.

Beth received her master's degree from Queens College in 1991 and her BFA from Purchase College in printmaking in 1983. Beth currently resides in Northport, NY and has exhibited in numerous galleries and juried / invitational exhibitions throughout New York, California, and Washington State including the Yosemite National Park Museum, The Firefly Gallery, The Graphic Eye Gallery, Wunsch Art Center, Islip Art Museum, Central Booking Gallery, The Heckscher Museum, Welden Gallery, and Matzke Gallery. Beth currently has an exhibit of her work at the Orazio Salati Gallery, 204 State Street, Binghamton. She has received awards for her

prints, collages, and assemblage sculptures from the Heckscher Museum, East End Arts Council, the Brookhaven Arts and Humanities Council, the Huntington Arts Council, Akua Inks, Central Booking Gallery, and the New York State Art Teachers Association.

Beth's awards and residencies include the Long Island Biennial at the Heckscher Museum of Art (2016 and 2018) and in 2018 an award of excellence for her woodcut "Buttermilk Falls", the Purchase Award - Central Booking Gallery, Manhattan (2014) for a hand bound book of monoprints, now part of the permanent collection in the Speedball Corporate offices in North Carolina, and the Akua International Print Exhibition - 2nd place (2015). Artist residencies include Cuba (December 2018) and the Art League of LI (2018/2019). As an educator she has been awarded the Harvard Club of Long Island Educator of Distinction (2016), New York State Art Educator of the Year (2009), The Channel 12 Art Educator of the Month (2008), Nassau County Art Educator of the Year (2008), The Paul Vetrano Teacher of the Year (2003 and 2018), as well as Long Island Educator of the Year (2003).

# Celebrate Art Education!

• **Please Join the Leadership of NYSATA for the  
President's Reception and Dinner  
Saturday, November 23<sup>rd</sup> • 6:30 PM until Midnight**

**We Will Honor the NYS Art Educator of the Year,  
Outstanding Service at the Time of Retirement Award Recipients,  
and Celebrate the Members and Student Art Exhibits**

**This special evening will feature: President's Reception from 6:30-7:30  
with cash bar and an assortment of hot and cold hors d'oeuvres  
A Full Buffet Dinner! Dancing from 9:00 PM-Midnight**

\$60 includes 20% gratuity. Included with Full Meal Package or single tickets may be purchased online or at Registration



## AT NAZARETH COLLEGE, TEACHING ART IS AN ART IN ITSELF.

With one of the top-ranked art education programs in New York State, Nazareth College prepares graduates to be teachers, researchers, and artists. Our grads are practicing artists as well as lifelong leaders and advocates for art education.

**LEARN MORE** [naz.edu/art-ed](http://naz.edu/art-ed)

### NAZARETH COLLEGE

4245 East Ave., Rochester, NY 14618 • [admissions@naz.edu](mailto:admissions@naz.edu) • 585-389-2860

### *2019 Conference Sponsor*



# With Much Appreciation...

## Many Thanks to...

Over the past year, the members of the 2019 Conference Committee and numerous others have worked together contributing their time, talents, expertise, energy, and enthusiasm to bring you a meaningful conference experience. It is a tremendous undertaking that is possible only because of their dedication and commitment. Their efforts are deeply appreciated.

**Artisans Market:** Donnalyn Shuster

**Awards and Honors:** Cynthia Wells and Cheryl Schweider

**Audio/Visual Technical Support:** Harry Posnanski, Bob Thorn, Alyssa Lindstrom

**Conference Bling Your Badge Lobby Activity:** Phyllis Brown and Region 6 Volunteers

**Conference Committee:** Cynthia Wells, Cindy Henry, Terri Konu, Leslie Midgley, Amanda Measer, Anastasia Aariaga, Rich Groves, Robert Wood, Janice Wiggins, Sharon Ciccone, Val Savage, Mary Wolf

**Conference Coordinators:** Cynthia Wells, Cindy Henry

**Conference Program:** Martin Merchant, Alyssa Lindstrom

**Conference Registrar/Membership:** Terri Konu

**Conference Treasurer:** Jennifer Moore

**General Help Volunteers:** Lynda Merchant, Kathleen Pfeifer and Judy Kolb

**Member Exhibit:** Beth Atkinson, Michelle Schroeder, Mary Broderon, Dianne Knapp

**NYSATA Program Booth:** Robert Wood

**NYSATA Store:** Amy Burison-Utzig, Robert Utzig

**Photography:** Martin Merchant, Robert Wood

**Pre-Conference & Keynotes:** Val Savage

**Registration Accounting:** Leslie Midgley

**Registration Team:** Rich Groves, Terry Kolb, Karen Trickey, Colleen L'Hommedieu, Janice Wiggins, Doug Michalak, Jolene Bak

**Scholarship Raffle:** Craig Mateyunas, Dianne Knapp

**STEAM Lobby Activity:** Kathleen Hallam-Bushek and STEAM committee

**Student Volunteer Coordinators:** Amanda Wilmier, Kelly Clancy, Mary Wolf

**Student Exhibition:** Gere Link, Jill Accordino

**Student Scholarship Awards:** Loretta Corbisiero

**Whova App:** Alyssa Lindstrom, Nick Napierala

**Workshop Coordinators:** Amanda Measer, Anastasia Arriaga

## Special Thanks to...

**Blick Art Materials** for their generous support as our exclusive Platinum Sponsor for this conference, their donation of the conference bags and art materials for "Feats of Ten;" **Nazareth College of Rochester** for sponsoring the folders, lanyards and notepads; **Golden Artists Colors** for 10x10 donation and **SUNY Potsdam** for providing the pens.

Dr. Donalyn Heise, Ms. Adrienne Hunter, Joel Bergner, Frank Morrison and Beth Atkinson for their willingness to share their knowledge and expertise.

Jennifer Matott, Lisa Kaplan, Veronica Kruger, Monica Schor, Michelle Schroeder and Beth Atkinson for offering our extended workshops.

Our valued Commercial Exhibitors and College Representatives for their continues representation at our conferences and donations for the Give Away.

The NYSATA Board of Trustees who generously give their time during the conference and throughout the year.

The Conference Committee, in particular this year with the passing of Pat Groves, for all their hard work and dedication in making this conference a success.

The student volunteers from Buffalo State, Nazareth College, SUNY Oswego and Daemen College for all their help.

The workshop presenters, who are willing to give back to the profession.

Cheryl Schweider and her students for providing the centerpieces for the Saturday Banquet. And, to all of you who attend this conference each year.

**Don't forget to**  
**BLING YOUR**  
**BADGE**

**Courtesy of Region 6**  
**Station set up near Registration**



## Conference Special Events



### 12<sup>th</sup> Annual Artisans Market

Grand Ballroom Atrium

Friday November 22<sup>nd</sup>  
9:00-11:00 PM  
Handcrafted original items for sale  
Created by your  
fellow Art Educators!

### Don't Miss the Members Art Exhibit & Sale

Sun Briar Court • Lower level

Open to the Public • Saturday Noon-8 PM

(All work should be delivered to Sun Briar Court  
on Friday between 8-3 PM)

### Student Art Exhibit

Grand Ballroom Atrium Near  
Registration and the NYSATA Store

Reception

6-8 PM • Saturday Nov. 23<sup>rd</sup>

## NYSATA Scholarship Gift Basket Raffle

**Help support the  
NYSATA  
Student Scholarship  
Fund!**

**Buy raffle tickets to  
win gift baskets  
donated by the  
NYSATA Regions**

**Donating? Deliver baskets  
to the Gift Basket  
Raffle Table on Friday  
(Near Registration)**

**Bidding will end  
at 5:00 PM  
Saturday 11/23  
Winners will be drawn  
immediately after  
bidding ends**



Put on your comfy clothes and  
join us for the new NYSATA

# Feats of 10

Friday 9-11pm

Enjoy a friendly art making  
competition amongst Regions!

Socialize and collaborate on a  
work of art, have fun  
and win prizes.

\$10 per person presale or \$15  
per person at the door  
includes all supplies, and  
beverage of your choice!  
Buy your ticket when you  
register online.

Cash Bar

# Workshop Descriptions



Each workshop is labeled with a letter representing what grade-level the content of the workshop is geared towards.

E = Elementary  
M = Middle School  
HS = High School  
C = College  
A = Administration

## FRIDAY

### 10:00-10:50

#### **Integrating Math and Art**

String art is gorgeous and provides students with an opportunity to create in a very unique format. This workshop will explore two ways to work with string art in your classroom! For a small fee (\$3) for materials come explore the use of string, wood, cardboard, and sewing to explore the use of math when creating a work of art. All who attend will work within a station rotation model to create a teacher sample, explore the various materials presented and leave with a ready to teach lesson(s).  
*Kathryn Alonso-Bergevin, E, M, HS*  
\$3 fee

Johnson

#### **Higher Education Round Table**

Join us to discuss issues that are specific to higher education. We will share results of a recent survey conducted by the NYSATA Higher Education Committee Chairs and reflections on last year's PK-Higher Education Round Table.

*Mary Wolf, Candace Masters, C*  
Link

#### **STEAM Through Urban Planning, 3D Sculpture and Robotics**

A presentation of a collaborative STEAM project between the school's robotics

**The workshops listed in this program were accurate as of the printing (11/12/19) Please check the Whova App or large workshop charts for up-to-date information.**

and art teachers. What if we made a community for the robots to be programed to travel through? In this project students discussed urban planning, collaborated to design buildings, and worked with cardboard construction to develop a 3D map. A map to be used in robotics classes throughout all ages of Chester Elementary School. Come to learn about the collaboration process and how to start STEAM projects in your own classroom.

*Emily Daunicht, Kristina Hughes, E, M*  
Watson

#### **Mindful Art: Coping with Trauma Through the Visual Expression of Thoughts and Feelings**

This trauma sensitive approach combines mindfulness practices with art making. Developed by an art teacher and social worker, Mindful Art helps students express their feelings and thoughts in an effort to better cope with stress. This discussion will center around curriculum development, how sessions are structured, and monitoring student progress.

*Melody York, Michelle Primono, E, M*  
Kilmer

#### **Striving For Equity in the Urban Visual Arts Classroom**

Visual Arts programs in urban school districts face a myriad of challenges and student participation is often disproportionate to the larger student body. Learn how one district is moving beyond just stating the importance of equity in their programming and moving toward real, sustainable change through collaboration and advocacy.

*Sarah Gentile, E, M, HS, C, A*  
Serling

#### **Explosion Books**

In this lesson, students are challenged to be mindful by exploring abstract

concepts. Students create watercolor paintings using a variety of techniques. After a mini lesson about line, students are asked to respond by incorporating line into their paintings. Finally, students create a book. Paintings are cut and reassembled into an expandable book.

*Christine Baumeister, E, M, HS*

\$2 Fee

Arlington B

#### **Monoprinting in a Choice-Based Art Room**

In this hands-on workshop we will examine the set up of a student-run monoprinting center in a choice-based elementary, middle, and high school art classroom. We will use found and student-made objects to create and present one-of-a-kind monoprints.

*Amy Utzig, E, M, HS, C*

Carlton A

#### **Olympics of the Visual Arts – What Is It and How Do I Participate?**

What is OVA? How do you participate and what does it really look like from the perspective of a veteran teacher. Get tips on getting started and ways to make it work in your district.

*Yvonne Phinney, E, M, HS*

Carlton B

#### **Choice From the Start: Choice Based Art In Kindergarten**

Choice art with Kindergarten?! It can be done, and it is A LOT of fun! Re-vamp your Kindergarten experience by introducing choice based practices to our youngest, and most enthusiastic, student artists. Learn strategies and methods used in the Bedford Central School District that you can put to use in your classroom right away.

*Allison Belolan, Sheri Brown, Sarah Gilchrist, E*

Endicott



# Workshop Descriptions

**10-11:50**

## **Symmetrical Art Deco Tiles**

Explore Art Deco design while teaching symmetry and the interaction of translucent glaze colors.

*Kevin Beckstein, E, M, HS*  
Zone 225

**11-11:50**

## **Cyanotypes in the Classroom**

This hands on and quick method of photography is a great tool for the classroom. Cyanotype printing is a photographic printing process that produces a cyan-blue print. It is a remarkably simple process that uses two inexpensive chemicals and sunlight or UV exposure.

*Stacey Van Campen, Kelly Jackson, E, M, HS*  
[Link](#)

## **Authentic Media Arts Integration in a Visual Arts Classroom**

This workshop will explore how to integrate Media Arts Standards into a visual arts classroom, through the lens of a stop motion animation unit. Presenters will discuss both elementary and high school animation projects, in connection to the new New York State Visual and Media Arts Standards. Attendees will walk away with concrete examples and resources to authentically implement in their own classroom.

*Amanda Wilmier, Kelly Hanning, E, M, HS*  
Watson

## **Art is Contagious**

Don't be just a stand-alone teacher, art is contagious. . . move full STEAM ahead into an arts integrated program. Create a program that fosters learning engagement, that pushes art ideas and concepts outside the art room and brings teachers together collaboratively to see what the art can really do for the students. Bridging the art and core area standards while using a modified choice and TAB learning approach, the students can't get enough of it and your school will truly benefit from it.

*Barbara Imperiale, E, M, HS*  
Kilmer

## **Teaching with Big Ideas: Exploring Home**

Home is a place we go to and we come from. Home is malleable. How is it that someplace feels like home? What does it mean to make a new home? Is home physical or psychological? In this panel, Nazareth Art Education students present K-12 units exploring home.

*Dr. Samantha Nolte-Yupari, Blaithe Donovan, Breanna Knab, Katie Hjelmar, Jessica Ophardt, Elizabeth Scherer, Sean Tiernan, Alyssa Viggiani, E, M, HS*  
Serling

## **Fairy Tale Lanterns: Media Arts Meets ELA**

Participate in a media arts lesson that you can take back to your elementary classroom which integrates ELA, media arts, and visual Arts Standards. Create a paper lantern nightlight which can be used to visually and audibly tell a story.

*Dr. Susan Lane, E*  
Arlington B

## **Come Kumihimo With Me**

Kumihimo is the traditional Japanese method of weaving strands of silk into a braided cord. (Kumihimo means gathered threads.) In this hands-on workshop, you will learn the easy process and use colorful yarn to make your own kumihimo braid. Various ways to alter the braided pattern will also be shared.

*Phyllis Brown, E, M, HS*  
Endicott

**11-12:50**

## **Finding a Voice in the Art Room One Student at a Time**

Learn how to guide students to find their voice in their art. Develop new strategies for engaging your students in authentic art making as you delve further into the new NYS Visual Art Standards. Find out how to foster various interpretations and solutions to an artistic challenge. This workshop is geared toward learning how to guide students to find their voice when creating in the Art Room. As we adapt and grow with the new NYS

Visual Art Standards, how do we allow students the opportunity to create Art that is the best representation of the ideas in their mind. What would it be like to challenge a class of students with the same objective but end up with 20+ different interpretations and successful outcomes. Join in as we talk about and engage in a few activities to help generate our own voice, vision, or story. Activities are connected to an overarching objective that all students need to address. We will then explore 3D clay lessons that allows for individual expression while all using the same media. Work time will be available to try out one of the ideas in clay.

*Shannon O'Mahony, M, HS*  
Johnson

## **Authentic Perspectives: Inviting Students Stories into the Art Room**

Help students overcome limiting expectations and recognize the value of their unique artistic perspectives. In this hands-on workshop, you will learn how to ignite your students' creativity and build their social-emotional skills by creating a classroom environment that values each student's individuality.

*Anya Levkovich, Sarah Krauss, E, M, HS, C, A*  
Carlton A

## **Visualizing Change Through Flag Books**

The flag book, based on the accordion fold, is a sculptural and kinetic book form. Opening/closing the book changes our viewing experience by flipping each flag from one image to another. Many types of content can be expressed through this movement. We'll make maquettes in this hands-on workshop.

*Anita Welych, E, M, HS*  
Carlton B

**12-12:50**

## **Combining Color and Pitch to Make Media Artwork**

Learn about the correlation between color and pitch while completing a media artwork that could be adapted for your students. During this workshop create a work of art in the style of Paul

# NYSATA Leadership

## Executive Officers

President ..... Valerie Savage  
Immediate Past President.....Sharon Ciccone  
Vice-President.....Donnalyn Shuster  
Secretary .....Anastasia Arriaga  
Treasurer .....Christine Attlesey-Steger

## Board of Trustees

Region 1 Co-Chairs .....Veronica Kruger, Jess Scibetta  
Region 1 Reps.....Veronica Kruger, Michelle Schroeder  
Region 2 Co-Chairs/Rep ..... Alyssa Lindstrom, Tess Meka  
Region 2 Rep.....Janice Wiggins  
Region 3 Chair/Reps.....Heather McCutcheon, Kristie Boisen  
Region 4 Chair/Rep ..... Kathleen Pfeifer  
Region 4 Rep.....Jill Accordino  
Region 5 Chair/Rep ..... Shannon Piché-Smith  
Region 5 Rep.....Alyssa Manning  
Region 6 Chair/Rep .....Kathleen Bushek  
Region 6 Rep.....Phyllis Brown  
Region 7 Co-Chairs/Rep .....Martin Merchant, Monica Schor  
Region 7 Rep.....Jenn Wassmer  
Region 8 Co-Chairs/Rep .....Jill Cannon, Pearl Lau  
Region 9 Co-Chairs ..... Kelly Baum, Jane Berzner  
Region 9 Reps .....Kelly Baum, Jessica Bayer  
Region 10 Co-Chair.....Cheryl Schweider  
Region 10 Reps.....Cheryl Schweider, Dina Rose  
Pre-Service Student Reps .....Ally Dennsky, Doug Pashley

## Committee and Program Chairs

Awards & Honors ..... Cheryl Schweider  
Advocacy .....Dr. Susan Lane, Dr. Shannon Elliott  
Conference Coordinators..... Cynthia Wells, Cindy Henry  
CTLE/Professional Development.....Michelle Schroeder  
Curriculum Committee.....Robert Wood, Cindy Henry  
District Membership.....Cindy Henry, Alyssa Lindstrom  
Museum Educators.....Jennifer Foley  
Nominations & Elections.....Janice Wiggins  
NYSATA News Editor.....Martin Merchant  
NYSATA News Layout/Design.....Alyssa Lindstrom  
NYSCEA Reps..... Anne Manzella, Sheila Elario  
NYSSBA Exhibit.....  
..... Doug Michalak, Tess Meka, Alyssa Lindstrom  
Legislative Exhibit.....Carol Pinkins  
Olympics of the Visual Arts .....  
..... Roger E. Hyndman, Anne Manzella  
Portfolio Project.....  
.....Christine Attlesey-Steger, Shannon Piche-Smith  
Pre-Service College Liaisons.....  
.....Dr. Mary Wolf, Dr. Candance Masters  
Sagamore Summer Institute .....  
.....Beth Atkinson, Michelle Schroeder  
STEAM Chair.....Kathleen Bushek

Student Scholarships.....Loretta Corbisiero  
Sunshine Chair ..... Zita Rosen  
Youth Art Month.....Donnalyn Shuster, Heather McCutcheon  
Website .....Cindy Henry

## Contracted Positions

Accounts Receivable/Membership  
Conference Registrar .....Terri Konu  
Financial Advisor/Accounts Payable.....Leslie Midgley



## Art & Design Programs at Cazenovia College

*Our state-of-the-art facilities, small class sizes, and expert faculty provide the ideal classroom experience. Experiential learning, personalized hands-on instruction and internships prepare students for dynamic and creative professional careers.*

For more information contact:  
Kim Waale, Professor, Art and Division Chair  
kwaale@cazenovia.edu, 315.655.7000

### PROGRAMS INCLUDE:

**Advertising Design**  
**Arts Management**  
**Commercial Photography**  
**Fashion Design**  
**Fine Art Photography**  
**Graphic Design**  
**Illustration/Animation**  
**Interior Design**  
**Studio Art**  
**Visual Communications**  
**Web/Interactive Design**

  
CAZENOVIA COLLEGE

22 Sullivan Street  
Cazenovia, NY 13035  
[www.cazenovia.edu](http://www.cazenovia.edu)

# Workshop Descriptions

Klee, compose music to accompany the artwork, and prepare the artwork and music for a multi-media presentation.

*Dr. Susan Lane, E, M*

\$2.50 Fee

[Link](#)

## Mythbusting Mindfulness in the Classroom

What is mindfulness? Why should art teachers care? In this presentation we will define mindfulness practices, bust four common myths about mindfulness in schools, and see an example of one teacher's mindfulness-integrated unit plan. We will take mindfulness from an elusive buzzword to a practical tool for the art room.

*Erin Maloney, Chloe Dudla, E, M, HS Watson*

## Access for All

Come learn about creating visual directions to aid students in creating the best work that they can. In moving between districts in [and around] Syracuse, teaching in public schools and in charter schools, I have made changes to my teaching methods to best aid my students in accessing the arts. And you can make your own art book for only \$2! An art book could be your answer to data, sketch-booking, introduction activities, interactive notebooks and more! Come and make your own and see how I have implemented all these projects into the art classroom.

*Kathryn Alonso-Bergevin, E, M, HS*

\$2 fee

[Kilmer](#)

## Connecting a Museum's Collection in Unusual Spaces

Art on the Go! is an innovative educational program that brings the art museum directly into schools. Learn from this program to succeed in uncommon settings, such as after-school programs, of how to tie into a museum's contemporary art collection to encourage authentic artmaking and open-ended discussion.

*Lindsay Kranz, Suzanne Molnar, E, M Serling*

## The Arts and Subject Equality: A New Mindset

Are you tired of fighting for arts education? This workshop will be about the concept of "Subject Equality" and the advocacy steps we can take to make this important mind shift. You will leave with your own personal artwork and a new mindset for art advocacy awareness! *Kristie Boisen, Denise Whalen, E, M, HS, C, A*

[Arlington B](#)

## Andy Warhol's Ink Blot Drawings

Do you or your students only know Andy Warhol's Campbell Soup cans? If so, this workshop is for you. Come learn about how Andy Warhol used to transfer his images and learn about a different method of creating art. We will be creating ink blot drawings, adding value using the ink to paint with, and then have the opportunity to add gold leafing. *Cheryl Schweider, Patricia Stork, M, HS Zone 225*

## Haring-Inspired Chalk Drawing

Come learn about Keith Haring's famous chalk drawings and design elements. Then learn to create a mixed-media chalk drawing with a 3D Haring-like figure!

*United Art & Education, E, M, HS*

[Endicott](#)

## 2-2:50

### Paper, Lights, Action

We start with simple tools and materials (paper, scissors, and LEDs) to design, make, and then respond to individual and collaborative three-dimensional constructs and reflect on these activities through guided drawing and dialog. Workshop takeaways include pedagogical strategies that emphasize serendipity and co-learning through material engagement.

*Andrea Kantrowitz, E, M, HS, C, A Johnson*

## Mindfulness in the Art Classroom

Children (and adults) seem to be more stressed than ever in schools. You will learn about a research-based mindfulness

program and how to incorporate it into your classroom. You will also create a mindful art project to bring back to your classroom (and for yourself).

*Kristie Boisen, Denise Whalen, E, M, HS, C, A*

[Link](#)

## Exploring Narrative in Art

Join us in discussing the dynamic craft of storytelling as we share some of the methods used in museum settings to get students involved in discovering the stories that art can tell. Students can use those narratives as a point of departure for their own original writing and studio work.

*Andrea Murray, Carol Hockett, E, M, HS Watson*

## Collaboration with and Connecting to the Community in the HS Art Room

This presentation will describe a series of artistic collaborations that have brought change to the HS art room. From working with ELL peers, to building a large STEAM installation, to working with local law enforcement, attendees will hear how one art teacher has kept her job exciting and her students engaged.

*Tracy Berges, HS*

[Kilmer](#)

## How to Build a 4-Year Media Arts Program

Come see how one teacher built a 4-year Media Arts program at an urban, arts-magnet high school. See sample student projects spanning from digital illustration to animation and video.

*Stephanie Lawson, HS*

[Serling](#)

## Re-use, Re-cycle.... make Art

See how students can create a variety of projects using materials that we throw away every day. Innovate, imagine and use things in a whole new way. Lessons provided to create several projects that will support other curriculum. Engineer your own "Imagination Playground." Limit materials for 25 to make & take.

*Karen Rowe, E*

[Arlington B](#)

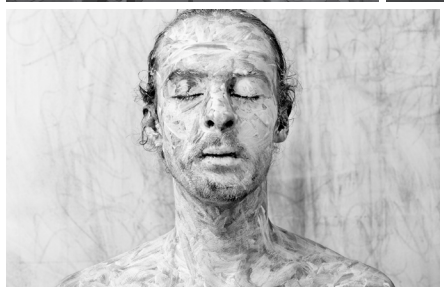
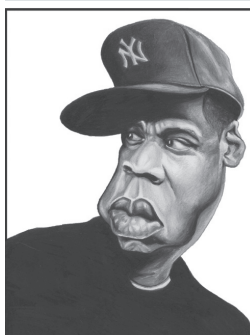
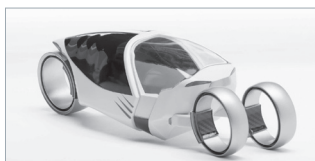
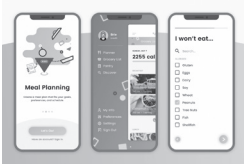
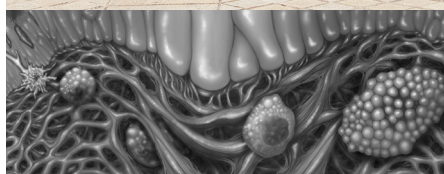


# Inspire a new perspective for students

At EF, we believe that exploring someplace new rewires your brain in subtle yet substantial ways. Travel can help students develop passions, expand their creativity and imagination, and discover more about themselves. And that growth doesn't just benefit the students – it can make an impact on educators and the community, too.

For more information on giving your students this experience, contact:

**Pete Young**  
[peter.young@ef.com](mailto:peter.young@ef.com)  
732-640-5903



The College of Art and Design is the creative heart of RIT, offering more than 20 bachelor's and master's programs. One of those programs—the MST in Visual Arts - All Grades (Art Education)—recently earned RIT's Excellence in Student Learning Outcomes Award. The one-year, accelerated program prepares graduate students to teach the next generation of artists while honing their creative abilities.

Discover how your students can pursue their passion for creativity with technology, science or business. The opportunities are endless!

Learn more at [rit.edu/artdesign](http://rit.edu/artdesign)

# RIT

---

College of  
**Art and Design**

# Workshop Descriptions

## **Discovering China Through Art Projects**

5 Art projects from 5 dynasties will be presented with one hands-on quick and easy calligraphy art piece. China is one of four cultures that invented a graphic communication called "writing". We will be learning how Chinese characters can be put together to create new meanings in a beautiful poetic, artistic, and oft times, politically influenced way. \$4 materials fee for brushes, ink, paper, tissue paper, and glue, and handouts of Chinese characters. Good for all levels of art classes K-college.

*Pearl Lau, E, M, HS, C, A*  
Carlton A

## **Arpilleras Featuring Paper Clip Felting**

Originating in Chile in the 1970s, these appliqued tapestries are a form of art, storytelling, and political protest that serve to empower groups of creative women. Learn about Arpilleras and create a dimensional textile artwork in this Blick Art Materials workshop that features a new faux-felting technique that's safe and finger friendly.

*Heather Havens, E, M, HS*  
Zone 225

## **Asking The Right Open-ended Questions To Engage With Contemporary Art**

Go beyond - What do you see? - with this interactive session on how to phrase strong open-ended questions to actively engage learners to analyze modern and contemporary art. You'll leave with a few tricks on how to guide discussions that encourage critical thinking. Also, learn about the Albright-Knox's educational online resources.

*Lindsay Kranz, E, M, HS*  
Endicott

## **2-3:50**

### **Interactivity and Sound in Artmaking**

Join us for an open studio experience where we explore sound in art-making with two different microprocessors - the Makey Makey with Scratch and Bare Conductive Touchboards. Recycled materials, cardboard, colored paper, as well as, conductive paint, wire, and copper tape provided. Please bring a

laptop or partner with a colleague.

*Cindy Maguire, Rob Students, E, M, HS, C*  
\$5.00 Fee  
Carlton B

## **3-3:50**

### **Teaching the Elements of Art Through Imaginative Play**

In this presentation I will share my station-based curriculum for PK which is aligned to the new arts standards. Imaginative play asks the teacher to step away from the end product and embrace the process. Letting students play and draw their own conclusions helps deepen their understanding of the elements.

*Laura Minor, E*  
Link

### **Personal Branding**

What do you want people to know about you and your classroom? What does communication, collaboration, learning, sharing, and innovation all look like? This brand is created through the use of social media and digital content. Creating real content for an authentic audience is important for us and our students. Attendees will be given some guidelines, goals, tips and tricks, and even lesson plans using different media to create digital content for your brand. We need personal branding, but students need it more. Come and start today! (Audience: everyone that wants to do personal branding for themselves. Lessons are for high school.)

*Heather McCutcheon, E, M, HS, C*  
Watson

### **Trauma Sensitive and Culturally Responsive Teaching in the Art Room**

Culturally Responsive Teaching? Trauma Sensitive classrooms?? In this workshop, you'll see how the art room is the perfect place to integrate these hot topics into your teaching to be responsive to students from a variety of cultures and backgrounds.

*Amanda Donovan, E, M, HS*  
Kilmer

## **Digital Arts/Media Arts: What's the Difference?**

With Media Arts now recognized as the new fifth Arts Discipline in New York State, many have asked as to what exactly constitutes Digital Arts education and Media Arts education. This presentation will provide guidance to the field as we move forward in developing Foundation Studio in Digital and Media Arts program as well as developing advanced program in Media Arts education.

*Robert Wood, E, M, HS*  
Serling

## **Studio Thinking Through Your Demonstrations**

Have you read Studio Thinking? What does a demonstration about Stretch & Explore look like? For Engage and Persist? Come talk through common structures of demonstrations and guided practice in the art room and how demonstrations can be adapted to focus on the Studio Habits of Mind.

*Dr. Samantha Nolte-Yupari, E, M, HS*  
Arlington B

## **Artful Plastic: Reduce, Reuse, Recycle**

Teachers will learn why plastic bags are a meaningful and rich resource for the art room and why it is important for us to repurpose plastic in artful ways. They will learn about plastic pollution prevention, how to create plarn (plastic bag yarn) and see examples of how plarn can be used in the classroom. Cross-curricular, standards-based lesson ideas will be shared. Teachers will have the opportunity to create a woven plarn turtle to take home as an exemplar.

*Tracy Rose, Dawne Valenti, E, M*  
Carlton A

## **Motivated To Motivate Students**

Worried about giving up control in your classroom? Looking for something to spark inspiration in you and your students? Look no further. We will share an elementary teachers and a middle school teachers transition toward more contemporary art education practices and how they and their students are



# Workshop Descriptions

reaping the rewards.

*Mary Wolf, Nick Napierala, Diane Campbell, E, M, HS Endicott*

## 3-4:50

### **Stepping Up Choice: A Working Workshop**

Thinking of incorporating more “Choice” into your teaching practice? Curious about “Choice” but not sure how to start? This workshop is for you! Bring one or two lesson plans and we will work together to re-imagine it with more choice at a level that is comfortable to you. We will also think about and develop plans to continue moving towards a more Choice-Based practice. *Allison Belolan, Sheri Brown, Sarah Gilchrist, E Johnson*

### **Stand Up Soft City**

What types of buildings have shaped your city or town? This workshop by Blick Art Materials highlights the architectural forces within our communities via self-standing soft sculptures. Participants will carve and block print a building image onto canvas, create a stuffed sculpture, then give it voice by writing about the building's influence on the back. *Heather Havens, M, HS Zone 225*

## 4-4:50

### **Toilet Paper Trompe-l'oeil**

Tired of the same old sculpture lessons? Come see how easy it is to fool the eye with the easiest of supplies. This budget-friendly sculpture technique is sure to captivate audiences of all skill levels. *Karen Lanza fame, Amanda Leclair, M, HS \$2.00 Fee Link*

### **Stick to the Point with Tape Murals**

Tape murals are a really fun way to get kids hooked on one-point perspective. This workshop will explain how we have incorporated perspective drawing and street art into our classroom, using

tape! A Powerpoint presentation and lesson will be shared making it a project you can use right away.

*Lauren Nels, Brookly Spanbauer, M, HS Watson*

### **Finding the Balance: Artist and Art Educator**

Creating personal art while teaching students is not always easy. This workshop will explore how two educators rediscovered their creative calling and held each other accountable in order to put the “art” back in art teacher. Using the book, *The Balanced Teacher Path* by Justin Ashley as a pillar for rebuilding our art-making passion, we will offer suggestions for challenging yourself and your BTF (best teacher friend) to create more art, more often, outside of the classroom.

*Courtney Yacuzzo, Morgan Fleming, E, M, HS, C Kilmer*

### **Photoshop with 5th Graders?! Media Arts in the Elementary Art Room**

Feeling overwhelmed trying to cover more of the NYS media arts with your younger students? Fear not! No need to be a computer wiz! This workshop will introduce engaging elementary school art lessons that incorporate the new NYS Media Arts standards. Examples of how to adjust lessons you already teach to meet these standards will be discussed.

*Andrea Greer, E, C Serling*

### **Tackling the New Presentation Standard**

Are you looking for new and innovative ways to meet the new NYS presentation standard for the visual arts? Are you interested in incorporating an art lesson that utilizes one-to-one devices? Then this is the workshop for you! In this workshop we will share lessons that utilize Google slides, Google classroom, printmaking, curating, and art criticism. Please bring a device to practice on.

*Alyssa La Patra, M Carlton A*

### **Teaching Acrylic Painting Through a Product-Based Approach**

After taking a master artist painting course with Golden Artist Colors, I've created a new approach to teaching my painting unit by putting the product first. Students learned through product boards (pastes, polymers, mediums, gels, and more), art techniques, brush handling, and design processes. All of which culminated in an acrylic landscape. Presentation will be both hands on and lecture. Handouts and supplements will be given. This presentation is being sponsored by Golden Artist Colors.

*Matthew Wilson, M, HS, C Carlton B*

### **Write to See: Poetry and Prose Ideas from the Museum**

From Pop Art poetry to Japanese haiku, we'll explore ideas and lesson plans for incorporating writing into the art curriculum. We'll also look at artists who use language and text within their work such as Lesley Dill, Barbara Kruger, and Jane Hammond.

*Carol Hockett, Andrea Murray, E, M, HS Endicott*

## SATURDAY

### 9-9:50

### **Regional Methods for Presenting Student Art Work: Mindful Community Connections**

Create awareness among your district and parent base about how to cultivate our collective creative economy, through the year-round presentation of student artwork in partnership with community stakeholders. Join a discussion about initiatives of a regional team of department leaders for how to promote student artistic achievement and build support for program.

*Anne Manzella, Melanie Painter, A Johnson*

### **Google Arts and Culture Is so Cool – But How Do I Use it as a Teaching Tool?**

Have you shown Google Arts and Culture, but aren't sure how to have your students use it? You will leave with



# Workshop Descriptions

a lesson plan that will keep your students engaged in learning how to be their own art curator. Bring an electronic device, there is an app for that!

*Kristie Boisen, Denise Whalen, E, M, HS, C, A*  
Link

## **Sketchbooks to Further Growth in the Art Studio**

Sketchbooks for Further Growth in the Art Studio is about presenting how sketchbooks can be used as idea generators, formative assessment tools and reflection journals with both writing and sketching to improve students' achievement/learning in making connection, problem solving, and critical thinking as well as develop positive self-esteem and confidence.

*Kaya Wielopolski, E*  
Watson

## **Understanding Scholastic Awards–Copyright and Plagiarism Guidelines**

The Scholastic Art & Writing Awards have been recognizing creative teens for their original work since 1923. Much has changed over the past century, including an increased ability to access and share images, but our commitment to finding original work remains constant. The Scholastic Awards are presented by the Alliance for Young Artists & Writers. Presenters will review the Alliance's Copyright & Plagiarism Guidelines, a gold standard in classrooms defining originality. Learn how to submit student work that exemplify the Award's judging criteria!

*Daniel Embree, Anthea Song, M, HS*  
Kilmer

## **Adapt! Your Lesson Plans to the New National Standards**

Add, Document, Ask, Provoke, and Tether your lesson plans to the new NYS Standards! Come learn about the curricular and theoretical orientations guiding the new standards and discuss five strategies that you can use to ADAPT your current lesson plans.

*Dr. Samantha Nolte-Yupari E, M, HS, A*  
Serling

## **Create-abilities: Engaging Students with Special Needs**

Join us in exploring ways to reach all abilities artistically. An experience that focuses on the project not the product and explores creative ways to engage students with special needs. Engage in art sensory activities while learning about the process of development. Participants will examine approaches that foster creativity. Let's create-abilities for ALL!

*Kimberly Kittleson, Amanda Morey, E*  
Carlton B

**9-10:50**

## **Gel Plate Monotype: A Tool For Accessibility And Scaffolding In Printmaking**

This workshop demonstrates the use of Gel plate surfaces for multimedia practice. Participants will create 1-2 multilayer monotype prints, exploring techniques that use additive and reductive process. Working within the theme of identity we will begin with a handprint, explore text with our names and use photographs to produce reductive portraits. Following our materials exploration there will be an opportunity to reflect on, and discuss the application for classroom practice.

*Kelly McGrath, M, HS, C*  
\$5 Fee  
Arlington B

## **Incorporating 3D Printing into the Classroom**

Participants will get hands-on experience with 3D modeling objects on the computer (using free software!) for their Art classroom. Presentation will include sample lessons, resources, and examples for incorporating 3D printing to a variety of classroom settings. Attendees are asked to bring their laptop or Chromebook for the hands-on portion of the workshop.

*Daniel Aktas, E, M, HS*  
Carlton B

## **Mix It Up! Eight Amazing Mixed Media Techniques**

Two veteran art teachers will walk participants through eight unusual mixed media techniques: Frottage/ Collage, Digital Trash Mask, Sprayed Drawings, Collage Your Face Off, Transfer Plate Prints, Security Envelope Windows, Salty Watercolor Resists, and Discarded Art Reinventions. Make as many as you have time for or concentrate on only a few!

*Julia Healy, Evangeline Christodoulou, E, M, HS*  
\$5.00  
Zone 225

**10-10:50**

## **Color Mixing with Model Magic – 4 Lessons**

This will be a hands-on presentation geared toward elementary school teachers looking to expand the way they teach color mixing to students. Using Model Magic creates a memorable, hands-on experience for students. 4 lesson ideas will be shared

*Kali Burke, Stacy Griffin, E*  
\$2.00  
Link

## **Global Connections/Global Interactions: Exploring the Art of Indigenous Peoples**

Broadening our vision and our knowledge of artwork beyond the Western canon, art teachers explored the cultural belongings of indigenous peoples in the Metropolitan Museum of Art collection. While firmly acknowledging their intrinsic value, unique aesthetic qualities, and iconography, teachers found alignment between indigenous works and traditional works of art they use in their art rooms. Join us to continue the exploration. Rich resources provided.

*Karen Rosner, E, M, HS, A*  
Watson

## **Collage: The Cell Membrane and Ourselves–Related Through The Aesthetic Realism Teaching Method**

Learn how the beauty in the wonderful



**C H R O M A**

*It's all about the paint.*

For over 50 years, Chroma Inc. has supplied art teachers and students with high quality products to enhance student learning and unlock creative potential. From acrylics to temperas, fingerpaints to poster colors and, mural paints, as well as glitter paints and metallic paints; Chroma has something to suit everyone's needs. All of Chroma's Educational Products are made in the USA.

Contact us for information about school distributors and retailers who sell Chroma products.

Chroma Inc., 205 Bucky Drive, Lititz, PA 17543  
Ph: 717 626 8866 • Toll Free: 800 257 8278 • Fax: 717 626 9292  
[www.chromaonline.com](http://www.chromaonline.com)

**PROUD SUPPORTERS OF EDUCATORS AND THE ARTS**

*Marabu has been inspiring artists for over 150 years!*

- Visit our booth for hands-on new product demos
- Ask about our artist educator program and lesson plans

**marabucreativeusa.com | #madewithmarabu**

**art & design**  
**AT SUNY OSWEGO**  
**EXPLORE**  
[www.oswego.edu/art](http://www.oswego.edu/art)

Accredited by the National Association of Schools of Art and Design and Middle States Association of Colleges and Schools

MULTIMEDIA • ILLUSTRATION • ART HISTORY • CERAMICS • PAINTING  
INTERACTION DESIGN • DRAWING • PHOTOGRAPHY • PRINTMAKING  
SCULPTURE • WEB DESIGN • 3D MODELING • ART THERAPY • MUSEUM  
STUDIES • GRAPHIC DESIGN • MOTION GRAPHICS



**School Specialty**  
TRANSFORMING MORE THAN CLASSROOMS™

**What's the most important thing a student learns about in art?**

**Themselves.**

There's an artist in every student, ready to be inspired. We offer you quality products, engaging lessons and professional support to help them learn creative thinking, innovation, self expression, and the most important lesson of all—who they are.

**SchoolSpecialty.com/art**



inspire. create. explore.

1970

50 years  
of  
NYSSSA

2020

Are you a talented high school student looking to have fun and build your skills this summer? Join us for our four week, pre-professional summer arts residential program! We offer programs in Visual Arts, Media Arts, Choral Studies, Orchestral Studies, Dance, Ballet, and Theatre.

Applications open December 6th.

For more information:

<http://www.oce.nysed.gov/nysssa>

**NEW YORK STATE  
SUMMER SCHOOL OF THE ARTS**   
A Program of the New York State Education Department

## Art and Art History Department

SUNY  
Cortland



### What SUNY Cortland Offers

- Art Exhibition Association (AEA)
- Study abroad opportunities in places such as Belize, Cuba, and Ireland
- Internship opportunities across a variety of disciplines
- Dowd Gallery, a professional art gallery
- Student Select, an annual, juried student art exhibition
- Dedicated scholarships for art and art history majors
- AEA-sponsored field trips to art destinations
- Visiting artists and lectures
- Our modern studios are dedicated to ceramics, drawing, graphic design and digital media, painting, printmaking, sculpture, surface design, two-dimensional design and weaving.

### Contact Us

Chair: Jeremiah Donovan

Office: Dowd Fine Arts Center, Room 224 Phone: 607-753-4316

Fax: 607-753-5967

Email: [anne.mclorn@cortland.edu](mailto:anne.mclorn@cortland.edu) Website: [cortland.edu/departments/art](http://cortland.edu/departments/art)



**SPECTRUM**

An advertisement for Royal & Langnickel brushes. It features a cartoon character of a brush with a face, arms, and legs, pointing upwards. The Royal & Langnickel logo is at the top. The text reads: 'Mr. Brush™ asks Are you tired of brushes with cracking paint and loose heads? My acrylic handle brushes won't crack and peel, even if they are left in water! Look for my brushes through your favorite supplier.' Below the text are several different types of brushes, including a fan brush, a detail brush, and a large flat brush.



# Workshop Descriptions

technique of collage, in its simplicity and richness, is related to the structure of our cell membrane! Seeing this surprising and exciting fact, students learn art and science with greater respect and success!  
*Donita Ellison, Rosemary Plumstead, HS*  
Kilmer

## 2019 NYSATA Media Slam!

An exciting, rapid-pace and fun presentation from your colleagues across the state featuring contemporary, cutting edge exemplars in Media Arts Education, in the style of a poetry slam! and the history NAEA curriculum slams! Experience new perspectives in elementary, middle, and high school Media Art practices all presented in the packed, 50-minute presentation.  
*Robert Wood, E, M, HS*  
Serling

## Cultivating Empathy and Persistence Through Portraits and Stories

Cultivate empathy, persistence and risk-taking, three of the 16 habits of mind, through a unique portrait-making/storytelling activity. Go home with lesson plans that use personal Holocaust stories as a starting place to make portraits and share family stories. You'll build community connections while engaging even reluctant artists.  
*Laurie Weisman, M, HS, C*  
Endicott

## 10-11:50

### Cutting Edges Not Art

Learn how to match common-core standards found in STEM to art standards through a photo/narrative-based art project. Cross-curriculum integration helps students make observations and stimulates their imagination, transforming their ideas. Learn proven art-integration strategies that show how implementation is used to increase future positive student outcomes.  
*Carol Vossler, E, M, HS, A*  
Johnson

## 11-11:50

### Mentoring Students Through The Art Portfolio Development

A presentation and discussion surrounding "Art Portfolio Development" and developing a portfolio for college applications.  
*Kirche Zeile, HS, C, A*  
Link

### Social Justice Art and Activism

Secondary level students are ready to become activists in their own communities, and art is a very powerful medium for doing just that! Learn about how we used the digital medium in our Studio course to help students become social justice activists. Most importantly, learn about how you and your students can have the kinds of conversations that matter.  
*Sarah Qureshi, M, HS*  
Kilmer

### NYSED Arts Update

Updates on P-12 arts initiatives at NYSED, including the Individual Arts Assessment Pathway 3- year pilot, NYS Arts Standards Roadmap and professional learning phases, arts toolkit materials on the NYSED website, and more.  
*Cindy Henry, Robert Wood, E, M, HS, C, A*  
Serling

### Differentiation, Including Choice-Based Art Instruction and High-Ability Students

Curriculum and instruction shifts to accommodate a variety of learners, from special needs, very low-ability learners to very high-ability learners. Includes looking at the various types of differentiated instruction, common problems with differentiation, adaptive materials, and frameworks, including choice-based approaches.  
*Kathy Pilling-Whitney, M, HS*  
Arlington B

## 11-12:50

### Funky Fun with Chalk Pastels

Do you despise the texture of chalk pastels? Do you dread the dust and mess in your classroom? Come and explore some unusual, easy, and versatile techniques for using this traditional material. Leave with a heap of terrific ideas and a new outlook on using chalk pastels with your students!  
*Phyllis Brown, E, M*  
\$1 Fee  
Carlton A

### No Water Tempera Paint/Hand Painted Paper Collage

No water, no brushes, experiment with mixing color, tints, and shades. Sound impossible? This will revolutionize your classroom management and includes mindfulness activities. A Powerpoint will illustrate dozens of K-5 painting approaches including masterworks, demonstration, co-creating criteria, formative assessment, and revision.  
*Angela Fremont, E*  
Zone 225

### Knitting in a Unique Way

French knitting, corking, spool knitting, or tomboy knitting is a form of knitting that uses a spool with a number of notches around the rim to make a tube of woven yarn. Come check out this hands-on workshop where you will make your own unique corker and learn the method of French knitting. The tubular weaving can be turned into many things – it all depends on the size of your spool. Additional forms of weaving will be discussed and all materials will be provided.  
*Elizabeth Wunderlich, Alex Milne, E, M*  
Endicott

## 12-12:50

### Art and English PBL: The Human Experience

Ever consider PBL (Project-Based Learning) with another subject? Come and learn about the Human Experience PBL project developed by an art and English teacher. In this project students

# Workshop Descriptions

write and create artwork about the struggles we face as humans. Get inspired to make this work in your own classroom!

*Ellen Pennock, HS*  
Johnson

## **Traditional Practices in a Media Arts Curriculum**

Participants will explore the idea of applying techniques learned in the Studio in Art curriculum, on a digital platform. Participants will explore hands-on technique with the use of Wacom tablets. We will practice digital painting techniques as well as alternate programs and devices that allow for the use of a traditional process in a new and creative way.

*Kelly Baum, M, HS, C*  
Link

## **Middle School and College Students Helping Each Other Find Beauty, Confidence, Pride, and Success**

Learn how students were empowered to capture and share the beauty in their neighborhoods through photography and presentation of their work. As future art teachers, we learned the importance of making lessons authentic and challenging, and providing students with the information and skills needed to be successful.

*Noah Ost, Ashley Dusza, Mary Wolf, E, M*  
Watson

## **Effect of Visual Art Integration on Long-Term Retention of Science Content**

Learn a study using instruction in visual art techniques, informed visual note taking, and its positive effect on long-term retention of science content.

*Robin Rosen-O'Leary, M*  
Kilmer

## **Teacher Research as Personal Professional Development**

How do teachers solve the innervating problems in their classrooms? By using basic qualitative research methods that align with best practices in teaching (observing, listening, and analysis of

student work), teachers can work on better understanding and improving classroom situations. Examples from full-time practicing art teachers will be provided.

*Candace Masters, Alice Pennisi, C*  
*Serling*

## **Making Meaning at the Olympics of the Visual Arts; Where Media, Mind, And Method Meld**

With 800+ K-12 students from across the state in attendance annually, your NYSATA OVA event is as well attended as ever. We'd love you to be a part of the excitement in 2019 and join us for our 38th year! Come discuss how students develop 21st century creative skills in the eight design categories, and the many ways you can be involved to support your association's event.

*Anne Manzella, Roger Hydman, E, M, HS*  
Carlton B

## **2-2:50**

### **All About Brushes**

Each participant will get a set of brushes to follow along while we discuss various hair types, handles, shapes, best uses and proper brush care. We'll also have some fun with hands on painting strokes and explore brush uses. Great for all levels and will educate on proper brush selection.

*Michael Harbridge, E, M, HS, C, A*  
Johnson

## **Solving Student Behavior and Teacher Burnout**

We will discuss an underrated, but imperative, strategy to implement in the classroom which will help curb student behavior problems and ward off teacher burnout.

*Jordan Coons, E, M, HS*  
Link

## **Guerilla Art in the School**

This project presentation centers around a post-graffiti art movement. It is student directed, choice based and fits all of the NY Learning Standards for Visual Arts. Examples will be shown of

how students interacted within the school building to express their artistic visions.

*Nicole Missel, M, HS*  
Watson

## **Creating Artists: How Teaching for Artistic Behaviors (TAB) Can Transform Your Classroom**

This workshop is designed for teachers who are new to TAB and interested in learning how to implement the TAB philosophy in their classrooms. Come and discover how to transform your teaching, and engage all students with a student-directed, choice-based curriculum.

*Jessica Torres, E, M*  
Kilmer

## **Paper Sculpture and Imaginary Places**

During a practicum placement at Daemen College, I taught 5th grade about the artist Cyrus Kabiru and imaginary places, using paper sculptural techniques. Reflecting on this lesson, I will discuss what went well, what I would do differently to improve the lesson, and how I would teach it again.

*Emily Kreutter, E*  
Serling

## **Using Research Methods to Teach Social Issues Artwork**

Help students develop rich and substantial artwork on social issues by imbedding research methods into the art curriculum so that they can begin to develop a knowledgeable understanding of that issue – the result is more in-depth artwork.

*Alice Pennisi, M, HS*  
Carlton B

## **Illuminating Art**

Come learn how my digital art students took their illustrations and photographs up a notch by adding light-up elements with Chibitronics. Then create your own circuit and light up artwork to take home.

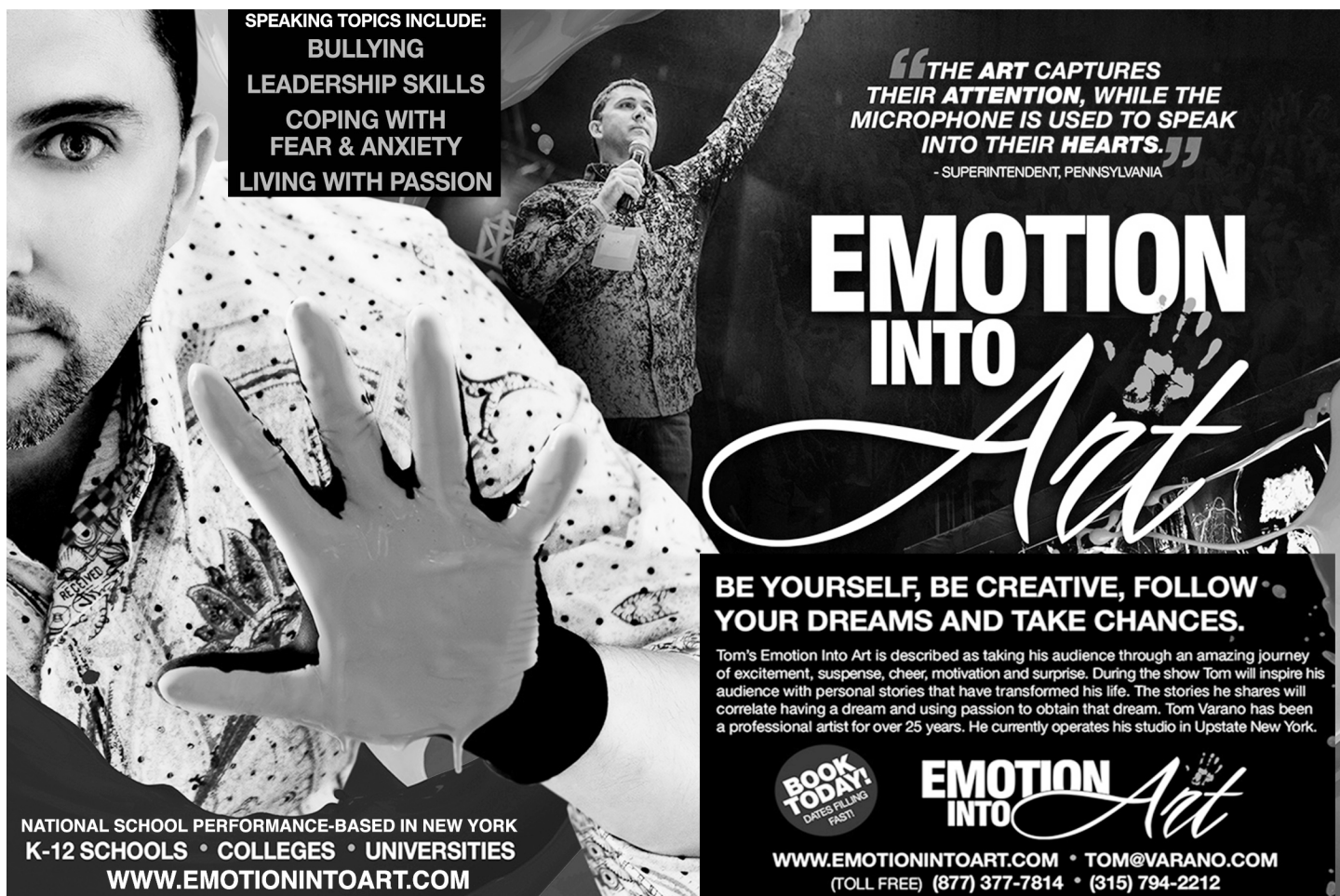
*Jessica Sinclair, M, HS*  
\$5.00 Fee  
Endicott

## **2-3:50**

## **New Standards and Old Curriculum-Secondary Level**

The new arts standards require subtle and





**SPEAKING TOPICS INCLUDE:**  
 BULLYING  
 LEADERSHIP SKILLS  
 COPING WITH  
 FEAR & ANXIETY  
 LIVING WITH PASSION

**“THE ART CAPTURES  
 THEIR ATTENTION, WHILE THE  
 MICROPHONE IS USED TO SPEAK  
 INTO THEIR HEARTS.”**  
 - SUPERINTENDENT, PENNSYLVANIA

# EMOTION INTO *Art*

**BE YOURSELF, BE CREATIVE, FOLLOW  
 YOUR DREAMS AND TAKE CHANCES.**

Tom's Emotion Into Art is described as taking his audience through an amazing journey of excitement, suspense, cheer, motivation and surprise. During the show Tom will inspire his audience with personal stories that have transformed his life. The stories he shares will correlate having a dream and using passion to obtain that dream. Tom Varano has been a professional artist for over 25 years. He currently operates his studio in Upstate New York.

**BOOK TODAY!**  
 DATES FILLING FAST!

**EMOTION  
 INTO  
*Art***

**WWW.EMOTIONINTOART.COM • TOM@VARANO.COM**  
 (TOLL FREE) (877) 377-7814 • (315) 794-2212

NATIONAL SCHOOL PERFORMANCE-BASED IN NEW YORK  
 K-12 SCHOOLS • COLLEGES • UNIVERSITIES  
 WWW.EMOTIONINTOART.COM



**PROUD**  
 to support **ART**  
 EDUCATION

**Nasco**  
 education

**Serving art educators and students for over 75 years!**

Nasco offers a comprehensive line of over 19,000 products for all your art needs. Call for more info or visit **NascoEducation.com**. Don't forget to visit us at our booth!

**1.800.558.9595 • NascoEducation.com**



# Workshop Descriptions

major shifts in thinking about creating, presenting, responding, and connecting. Go beyond matching your old units to the new standards codes. This workshop provides examples of how to build units based on big ideas, enduring understandings, and essential questions without sacrificing skill development. Participants will consider a gap analysis model, examples of differentiated contemporary units, and assessment.

*Cindy Henry and Robert Wood, E, M, HS, C, A*  
Carlton A

## **Down and Dirty, 40-Minute Clay Handbuilding Projects**

Handbuilt clay projects, taught in a 40-minute class period, timesaving tricks and lessons for K-5. These are tried and refined lessons students and parents love. There will be some hands-on work.

*Kelly Holmes, E*

Zone 225

## **3-3:50**

### **An Inclusive Discussion on the Field of Art Education**

We are seeking practicing and retired art teachers from all levels, museum educators, art administrators, college faculty, and anyone else who would like to share success stories, discuss challenges, and envision possibilities for collaborating in ways that move our field forward.

*Mary Wolf, Candace Masters, E, M, HS, C, A*

Johnson

### **Globalizing the Curriculum**

During this presentation, we will discuss the purpose and ways in which teachers can incorporate a global perspective in their classroom without falling prey to tokenism or cultural appropriation. We will discuss strategies that can be applied at all grade levels.

*Caitlin Chan, E, M, HS, C*

Link

### **Connecting Media Arts and Literature**

Have you been wanting to incorporate

media arts into your curriculum but don't know where to start? Dive into basic stop motion animation ideas from a not so tech-savvy teacher. See how I used literature as a departure point for 5th grade animations.

*Brittany Malone, E, M, HS*  
Kilmer

### **The Mindfulness of Media Arts**

In this workshop, participants will discover the Zen of Art making on the digital platform. Using practices of mindfulness and meditation we will explore a way to adapt these ideas into lesson plans centering around the Media in Arts curriculum. Multiple lessons and units will be discovered and discussed, as well as some processes for incorporating breathing, yoga, and stretching into the classroom.

*Kelly Baum, E, M, HS*

Kelly Baum

## **3-4:50**

### **Art of Play**

This interactive workshop offers a playful way to enhance visual literacy through game play. With activities influenced by Creative Arts Therapy practices, participants will discover new ways to engage learners while building resources to challenge students to connect their experiences in the art room with the world around them.

*Aubrey Donovan, E*

\$2.00

Carlton B

### **Collaborative Creative Thinking with Drones!**

Have you ever tried using drones in your classroom with your students? This hands on experience will allow you to become a drone pilot, complete various challenges: paint or draw with the drone, figure out how much weight the drone can carry, and cargo pick up and drop off. Theme: Creative ways to make art without your hands. Skills: teamwork, patience, sharing, problem solving, technical issues, multitasking, trying to not get hit by a drone, and weighing with different types of scales. Drones

will be provided.

*Layla Mayville, M, HS*  
Endicott

## **4-4:50**

### **Chancery Cursive Calligraphy**

Learn beautiful writing with Chancery Cursive Calligraphy. A brief history will be provided along with all handouts to teach your students this lettering style. Make your signs and labels more professional looking with calligraphy.

*Joan Eaton, HS, C*

\$5 Fee

Johnson

### **Creating Change Through the Arts**

How can we create change? Through the arts of course. Creating a campaign using fieldwork experiences to drive and introduce a multiple media promotion about change within your classroom walls with the use of modern technology into a real-life community participation and mindfulness campaign.

*Lisa Lambert, Shannon Retzlaff, M, HS*  
Link

### **How To Be An Artist And An Art Teacher**

Has your art-making practice dwindled or needs rebooting? This workshop will show how a veteran teacher and a new teacher created space in their lives to be Artists and how that experience influences their classroom instruction. Workshop includes techniques and strategies for time management, motivation, continuing education, and exhibition opportunities.

*Jessica Stratton, Clarissa Plank, E, M, HS*  
Kilmer

### **Thinking Through Content: Process-Based Learning Through Visual Journals**

Pre-service art educators use mixed media visual and textual journals to explore and navigate the complex topics covered in their first undergraduate art education course dealing with methods of teaching. Using text, images, and presentations of ideas, students are able to better understand and more deeply explore sophisticated concepts and integrate a variety of media. Project

# Workshop Descriptions

ideas and prompts may also serve as inspiration for middle or high school assignments.

*Candace Masters, Alice Pennisi, C Serling*

## 3D Printing Your Own Mini Etching Press

Learn about a fun open source mini etching press that you can 3D print yourself, as well as how to etch and print with your students using green processes.

*Anita Kiewra, E, M, HS, C*

\$3 Fee

Carlton A

## Art Bootcamp

Jump on the bootcamp wagon see how we incorporate quick mini lessons using ATC's (Artist's Training Cards) to teach our students different materials and techniques. This is a fast-paced workshop so get ready to sweat! (Fitbit's optional)

*Patricia Stork, Cheryl Schweider, E, M, HS*

Zone 225

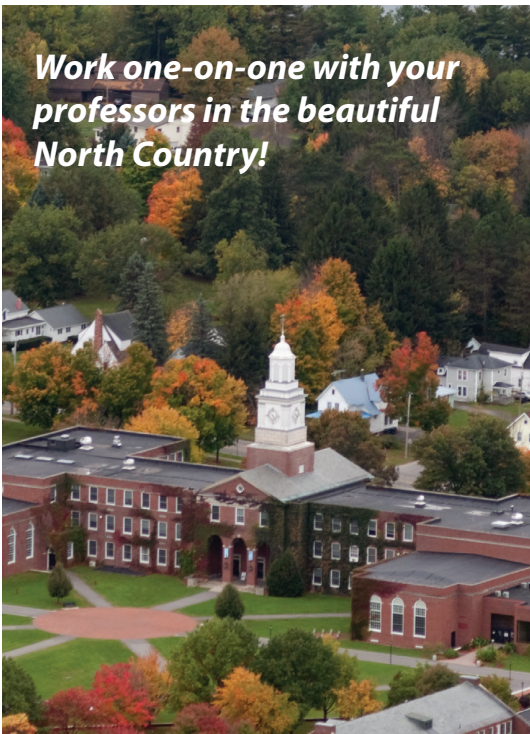


**Please remember to silence  
your cell phones  
in all workshops and  
general sessions.**



**Plattsburgh**  
STATE UNIVERSITY OF NEW YORK

**Work one-on-one with your  
professors in the beautiful  
North Country!**



## SUNY POTSDAM ART DEPARTMENT

**B.A. and B.F.A. degrees**

in Art Studio and  
Graphic Design and New Media

**B.A. degree** in Art History

**Concentrations** in

Ceramics, Painting,

Photography,

Printmaking,

Sculpture

Art Education

certification

program Pre-K-12

**Minors** include

Museum Studies,

Pre-Creative Arts

Therapy, Journalism,

Film Studies, Graphic Design &

New Media



To learn more about our programs, or to set up a campus visit,  
call 877-POTSDAM or direct at 315-267-2180 or email:  
[admissions@potsdam.edu](mailto:admissions@potsdam.edu).



# Extended Studio Workshops

## Introduction To Encaustic

This workshop is ideal for the teacher who wants to learn the basic techniques as they pertain to the encaustic process. You will learn workable ways to bring this fascinating medium into the classroom and into your studio.

*Jennifer Matott, M, HS, C*



## Gelli Arts Gel Printing

Create amazing monoprints using Gelli Arts gel printing plates and acrylic paints. Whether you're looking for new methods in class or your own artwork, we will take things to the next level. From beginners to veterans, this workshop is loaded with techniques for everyone to be successful! Come join the magic!

*Veronica Kruger, E, M, HS*

## What's The Hoopla?! Paint And Stitch On Fabric

Have you ever wanted to learn how to do simple embroidery stitches? How about combining those with a painting on fabric? In this workshop, you will paint an object of choice and then learn how to embroider, embellish, and exemplify it with thread and needle! Bring your creativity and we will provide the fabric and hoopla!

*Monica Schor, E, M, HS, C*



## The Art Of Weaving

This is an Extended Studio hands on workshop during which the participants learn how to build a simple loom out of cardboard, thread the loom and weave a wall hanging using recycled materials. The power point presentation covers a brief history of weaving and the color theory developed by The Kente Weavers in Africa. Weaving is an ancient art form and this workshop can be adapted to teach students of all ages. Materials and vocabulary list are also included.

*Lisa Kaplan, E, M, HS, C*

## Weier(s) A Little Different-Creative Intuitive Muses

Explore and create a whimsical muse reflective of your ideas, artistic talent, and personal style. Using the inspiration of Deb Weiers, we'll paint, collage, draw, and PLAY! We'll leave with a multimedia experience for the artist within, a class project that can be adapted to any grade level, and resources that can be used to explore further.

*Michelle Schroeder, Beth Atkinson, E, M, HS, C, A*



*Deb Weiers, Cat Woman*

**Extended Studio  
Workshops  
\$35 pp.**

**You must preregister online  
These workshop fees are  
non-refundable**



# Meet the Awardees



## **Patricia Groves 2019 NYSATA STATE ART EDUCATOR OF THE YEAR**

If you have been an active member of NYSATA any time within the past 25 years, your life has likely been touched by the work of Pat Groves. For many years before, during, and after, her 2009-11 term as President of NYSATA, Pat distinguished herself as a transformational leader with exemplary knowledge, creative vision, persistence, and far-reaching influence. Her efforts have had a powerful and lasting impact on NYSATA and the art education community in New York State.

A graduate of Buffalo State College and Nazareth College, Pat began her teaching career in 1976 as a PreK-8 Shared Service Art Educator for Genesee-Wyoming BOCES, Batavia, NY. She taught full time at Brockport High School from 1986-2007, where she served as art department chair for many years and was beloved by her students and highly regarded as an innovator and leader in curriculum and assessment within her department and school. Beginning in 1996, while still teaching full time at Brockport HS, Pat served in numerous adjunct instructor roles at Rochester Institute of Technology, SUNY Brockport, Nazareth College of Rochester, Genesee Community College, and Roberts Wesleyan College, teaching courses in Digital Imaging, Computer Graphics, 2-D design, Visual Books, Watercolor, K-12 Art Education Materials and Methods, and Student Teaching Seminar. Throughout all her teaching roles, Pat maintained a commitment to herself as a working artist, and she was recognized for her accomplished watercolor and design work.

Committed to art education beyond her own classroom and community, Pat served NYSATA in numerous state level roles over the past three decades. In her most visible role as NYSATA Annual Conference Co-Coordinator (with Cynthia Wells), Pat was a leader in conference planning and registration for over 25 years. Pat never stopped thinking of new ways to engage our members and inspire conference attendees. Her commitment to advancing authentic work and contemporary ideology brought us world class artists and art educators as keynote speakers. Pat's out-of-the-box thinking and attention to the details that make shared experiences

memorable have made our annual NYSATA conference the premier professional development opportunity for art educators in New York State and one of the best in the nation.

In addition to her role as Conference Co-Coordinator (2009-2018), Pat served as Layout Editor of the seven-time National (NAEA) Award winning *NYSATA News* (2009-19), Promotions Chair (2009-18), Conference Planning Committee and Registrar (1995-2009), NYSATA President (2007-09), and Co-Chair of Region 2 (2002-03). In 1995 she was awarded the NYSATA Region 2 Art Educator of the Year Award. She has received numerous Special Citation Awards for her statewide contributions, and in 2015 was the recipient of the Marion Quin Dix Leadership Award from the National Art Education Association (NAEA) for her lasting and far-reaching contributions.

During her NYSATA Presidency (2007-2009), Pat “retired” from her full-time position at Brockport HS to her most recent role as adjunct instructor and supervisor of student teachers for Nazareth College, Alfred University, and Roberts Wesleyan College. She passionately wanted the young students she served to experience what she loved of NYSATA – a community of learners sharing, supporting, and celebrating with one another. Pat devised a plan to invite preservice art education students from colleges all over the state into the NYSATA community by engaging them in our annual conference as workers alongside NYSATA leaders. Students who contributed to the conference found their community there, and many still are our most devoted annual attendees and presenters. They understand that together we can be more; a professional community is what you make it, and everyone needs to contribute to make it a success. In 2014, Pat initiated the NYSATA Past Presidents’ Scholarship to honor past NYSATA presidents and support preservice art education student in applying for certification.

The face of NYSATA is forever changed by Patricia Groves, a passionate leader in arts education, and a treasured friend to so many.

## Outstanding Service Award at the Time of Retirement



### Kathleen Hallam-Bushek, Region 6

Kathleen Hallam-Bushek retired in January of 2019 after 34 inspiring years of teaching art. The majority of these years were spent teaching Elementary Art at Fonda-Fultonville Central School. Her chosen profession had been illustration and graphic design. While training for this profession at Rochester Institute of Technology (1980-84) she thought as many of her peers “Those who can do and those who can’t teach”.

Kathleen worked for Bob Scott Productions in Rochester after graduating RIT as an illustrator/graphic designer. On a slow production month, she decided to substitute teach. The first time she walked into an art room and the students began to arrive was when she felt her first “Art Beat”. Kathleen became certified and hired as an art teacher a year later.

During her teaching career Kathleen strove to strengthen the “Art Beat” by providing quality connections in Art Education to her students. Among the hundreds of art shows and clubs were the many OVA Teams and NYSATA Portfolio Program students. She continued working with portfolio students after she retired.

NYSATA became a large part of Kathleen’s professional life by strengthening vision and providing training and opportunity. She is currently serving as the Region 6 Chair. She is also the Region 6 NYSATA Portfolio Site Coordinator. Extending her service to the State level, Kathleen serves as the NYSATA STEAM Chair and is a NYS Visual Arts Standards Trainer. She served on the NYS ESSA Think Tank and was the NYSATA Member-At-Large to NYSAAE.

Since 1998 Kathleen has participated in faculty art shows as well as numerous “Art Educator” shows at various local colleges. She enjoys working in pencil, mixed media, and oil paint. Her work focuses on contemplative doorways.

Kathleen has reflected upon her years of teaching and after seeing the impact of Art Education on student life, and regarding the skill, determination, and resilience of the Art Educator, she has concluded that those who can TEACH !

### Terry Crowningshield, Region 5

For Terry Crowningshield, becoming a teacher of the Visual Arts seemed only natural. As a child, she was always creating art and playing school with her neighborhood friends. When asked by her high school counselor what she would like to do for a career, Terry quickly replied, “teach”; when asked what specifically she wanted to teach, she answered, “Art ... of course!”

In 1981, Terry received her BS in Art Education from Southern Connecticut University and soon after began teaching K-12 Art at Elizabethtown-Lewis CSD in the Adirondacks. After a life-detour to Germany, Terry returned to the States to complete her MS in Curriculum Studies at SUNY-Plattsburgh and was re-hired by Elizabethtown-Lewis CSD where she remained until her recent 2019 retirement. During her 30-year tenure at ELCSD, Terry’s award-winning students exhibited artwork throughout NYS, to include NYSATA’s Legislative, NYSSBA, and Annual Student Exhibits. Her students also exhibited at the Capital in Washington, D.C.

A successful artist herself, Terry Crowningshield has consistently advocated for the Arts through her active membership in both NYSATA and NAEA. Within her Region, Terry has held the positions of Chair, Treasurer, Portfolio Project Coordinator, BOT Rep and more. At the State level, she has acted as NYSATA - NYSSBA Chair, NYS Awards and Honors Chair and participated on numerous State BOT committees, to include Advocacy and the Portfolio Project. Additionally, Terry has worked tirelessly to share her knowledge and expertise with her peers as both a regional and state-wide workshop presenter. In 2003 and 2009, Terry was selected as her region’s Art Educator of the Year; in 2010, she received the NYS Art Educator of the Year Award.

As a mother and grandmother, Terry has lived a rich and rewarding life outside of the educational arena and is quick to credit her successful career to her husband’s never-ending support and love. When asked what her future plans are, Terry’s reply is a simple one ... “Enjoy Life, create Art, spend time with my husband and be outside as much as possible!”



### Carolann Lally, Region 10

Carolann Lally lives on Long Island with her husband Dennis. They have 3 children, two of which are married, and two dogs. Carolann worked for the Commack School District for 18 ½ years. She taught Art in both a Primary and Intermediate school and was awarded NYSATA Art Educator of the year in 2010. Carolann holds a masters degree in Recreation Therapy, concentrating in Art, and worked as a Recreation Therapist in both a cancer hospital and a psychiatric facility. Engaging her love of typography and hand lettering, she started her own business “LALLY SIGNS”. She went on to teach Graphic Arts at Briarcliffe College, before teaching in Commack.

Carolann plans to continue to being an active member in NYSATA and SCALA, (Suffolk County Art Leaders Association) while making time to explore her own art involving clay, weaving and textile design. She also plans on participating in the Society of Scribes, continuing her interest in typography. Carolann will be participating

in programs with her daughter, Meghan, a museum educator for the NGA in Washington, DC. Carolann would like to mentor college art majors, sharing her knowledge and expertise. Making art is very special, but creating art with children is magical!



## Stephanie Needham-Sareyani, Region 10

Stephanie Needham-Sareyani knew that Shelter Island would be her full time permanent home from the time she went there to vacation as a child. She pursued her love of art by studying at the Metropolitan Museum in NY as a teen, abroad in her college years and finally receiving her Masters from Rhode Island School of Design.

She is a practicing artist with over 30 years of teaching experience in Art education spending the lion's share of this time as Shelter Islands own (and only) K-12 Art Teacher. While teaching, she raised her two girls Catherine and Emily who both became teachers. Emily resides in California with her partner and her two daughters and Catherine has just become Shelter Islands K-12 Art Teacher, taking her mother's place in the hearts of all her students. Upon her appointment she remarked, "I know I have big shoes to fill but I feel as if I have waited a lifetime for this dream to come true."

Stephanie has just been nominated to sit on the board of Trustees at Mashomac Preserve on Shelter Island, and works closely with the Historical Society where she sells all of her hand painted ceramics.

Otherwise you will find her in her backyard Airstream playing with clay, running with her golden retrievers and loving those grand babies. Her love of all things that grow and need nurturing will continue long into her retirement.

## Julie Zeller, Region 2

Julie Zeller has been an art educator for over thirty years and began it as a second career after working as a graphic designer. During her time as an art educator at Marion CSD she has also been an active Region 2 NYSATA member. During her time as a NYSATA member she attends a majority of meetings, volunteers at various events, and attends the annual conference. One of her biggest roles in Region 2 is leading the Portfolio Project. She has been a driving force in reinstating an adjudication site in our region. When there was no site in our region, she drove her students further away to another region just to make sure they received the opportunity to participate. Over the past two years she has helped train adjudicators, organize, prep, and lead the Portfolio Project so that Region 2 members could have a site. It is rare that you find someone so committed to our students.

Celebrating  
Teen Voices  
[artandwriting.org](http://artandwriting.org)



**Scholastic  
Art & Writing  
Awards**

Alliance for  
Young Artists  
& Writers



## INTRODUCING the new Department of Art & Design at Buffalo State!

With majors in Art • Art Education • Art History • Ceramics  
Graphic Design • Fibers • Interior Design • Metals/Jewelry  
Painting/Drawing • Photography • Printmaking • Sculpture  
Wood/Furniture

Buffalo State  
1300 Elmwood Avenue  
Buffalo, NY 14222  
716.878.6302

[artdesign.buffalostate.edu](http://artdesign.buffalostate.edu)





## Special Citation Business Award

### **Beaver Lake Nature Center, Baldwinsville, NY**

Region 3 has utilized this beautiful Nature Center for over 25 years as a location to host two art exhibits annually. I was a student that had work displayed many years ago! NYSATA Student Art Naturally has included local student artwork that spans all flora and fauna found in our area. Teachers have submitted quality work that includes many 2D media and relief sculpture to be displayed and celebrated inside the Nature Center's building. Annually, the Secondary level show is in March and the Elementary level show is in April. They run the entire month. The staff and volunteers of the center (Friends of Beaver Lake Nature Center) have been supportive, helpful, and generous with display materials in order to allow these exhibits to run every year. We are so very thankful for their support of our local teachers, students, and community in the endeavor of celebrating nature in art. Not only have they given us a very large space to exhibit in, but have set up tables and encouraged us to have a reception where families and friends of our young artists could view the art and then linger to see the Nature Center's many offerings. Families have walked the trails afterwards or visited the educational exhibits within the Center during the month of exhibit. (excerpt from Heather McCutcheon nomination letter, Region 3).

### **The Prime Print Shop, Daniel Clark, Owner, Arlington, NY**

Dan has over the years donated his time, materials and love to the students of Poughkeepsie City School district by repeatedly sponsoring the Poughkeepsie High School Art Club and Art Department. He has facilitated the scanning of student artwork for digital portfolios so they can prepare their online portfolios for college; he's printed posters and materials for art shows and art events; printed copies of students portraits for their drawing projects, frequently donated supplies and equipment; and laminated teaching visuals. I cannot thank Dan enough for the years of generosity. I am happy to write this letter on his behalf in hopes he is a recipient of the special citation business or institution.

Submitted by Region 7 Heather Duncan-Carter, art chair, Poughkeepsie High School

Daniel Clark and Prime Print Shop, 6 N Grand Ave, Arlington, NY 12603. <https://www.primeprintshop.com/>

### **Golden Artist Colors, New Berlin, NY**

Golden Artist Colors takes it upon themselves to provide exceptional support and service to the art teachers of the region, state and national levels. They discern quickly the individual needs and moves efficiently to provide key information, recommendations, or direction to those who support the visual arts. Golden Artist Colors has been at the lead providing supplies, workshops, and other arts opportunities of Regions 3 and 4 at their New Berlin facility. At the NYSATA State Conference, Golden Artist provides samples at their vendor booth and workshop opportunities. During the summer months, Golden Artist Colors offers Master Teacher workshops along with the support of local BOCES (DCMO, ONC and OHM) to teachers to support their own professional artwork. GAC has recognized the needs of art teachers being given the opportunity to learn new materials and techniques and continuing their own professional practice. At the conclusion of the Master Teacher Workshops, art teachers are given the opportunity to show their professional artwork in a professional setting at the Golden Artist Loft Gallery. Golden Artist Colors is a true champion for the visual arts community with a tireless commitment to serving the community. Currently, Golden Artist Colors sponsors many community events such as Colorscape Chenango Arts Festival, visual arts scholarships for local high school students, supporting local workshop by teaching artists with materials and technical advice for the Earlville Opera House and Chenango Council of the Arts. (excerpt from Kathleen Pfeiffer nomination letter Region 4 as well as Region 3)

### **Hudson Valley Tattoo Company, Wappingers Falls, NY**

Diego Martin and Mike Shishmadian, with their tattoo family at Hudson Valley Tattoo, has thrown a benefit for the Poughkeepsie High School Art Club the past three years. This tattoo benefit has collected more than \$34,000.00 for the art students at Poughkeepsie High School. This money has helped us stock our dwindling supply closets with fresh paper, pens, paint, and supplies we previously could only dream of. HVT has paid for buses to visit various art museums – Storm King Art Center and The Metropolitan Museum of Art. Poughkeepsie High School has used the money to allow visiting artists to come to our school and work with students on incredible murals for extended residencies. Not only have they donated their time, they have placed art supply collection boxes in a variety of places around the Hudson Valley where people can donate art supplies. These art supplies are collected and redistributed through the PHS Art Club to students of all ages throughout Poughkeepsie.

I cannot thank everyone at Hudson Valley Tattoo Company enough for the years of generosity they have blessed on the Poughkeepsie High School Students and Art Department. I am happy to write this letter on their behalf in hopes they are a recipient of the special citation business or institution.

Hudson Valley Tattoo Company, 1552 Rte. 9, Wappingers Falls, NY 12590

[www.hudsonvalleytattoo.com](http://www.hudsonvalleytattoo.com)

Submitted by Region 7 Heather Duncan-Carter, art chair, Poughkeepsie High School

# Region Art Educators of the Year

## Region 1 – Jill Cornell

Jill Cornell shows dedication to learning. She was born in Buffalo and attended GCC, UB, and Buffalo State. She brought many educational loves to her teaching: biology, psychology, art therapy, technology, and art history. Jill taught for 22 years, mostly at Akron High School.

Jill discovered a love for education at Buff State during student teaching. She connects with students as a second family, sees the spark of learning new skills, develops talents and confidence in abilities, and prepares kids for life. All have remained a steadfast reason to love teaching.

Perfection is an illusion. “Swear” words include “I can’t,” “perfect,” and “mistake.” We don’t laugh at kids learning to walk; they stumble and fall. It’s a part of learning. So too are artistic attempts. Jill’s goal is to teach patience, perseverance, and confidence through skill development, personal voice, and problem-solving.

Jill is a union rep, mentor, yearbook adviser, Technology Committee member. In past, she was a set designer coach, Building Committee member, Professional development member, and Art Club adviser. She improved technology and college level learning through ECC and AP. Jill attended/presented at many conferences, including Region 1 NYSATA mini conferences, art shows, and Camp Sagamore.



## Region 2 – Doug Michalak



Douglas Michalak was born and raised in the Buffalo, NY area. He and his wife, Jolene Bak, have two daughters, Taryn and Kendra. He has lived in Brockport for 32 years.

Doug’s art teachers at Amherst High School were strong influences on his art and teaching. There, Doug developed a love for oils and water colors. Creating portraiture, still lifes, and landscapes permeated Doug’s personal artworks because of their influence.

Doug received a BA and MS from SUNY Buffalo State, and his teaching credentials from the University of Oregon. Professors John Rogers and Dr. Layman Jones of Buffalo State were of significant influence. In 1984 John Rogers encouraged Doug to join NYSATA and present at the conference. Doug’s Masters project into left/ right brain drawing technique method comparison with Layman Jones made him look more critically into teaching methods and their efficacy. These would both have a profound effect on Doug’s career.

Doug has been in education for over 40 years and taught Art in every level of public school K-12 Art. His greatest joy has been to see students and colleagues achieve success in their artwork and professions. The majority of his career was at Lyndonville CSD, teaching studio, drawing & painting, photography, stained glass and ceramics. Most recently Doug worked with student teachers from Nazareth College and Alfred University.

There have been many people who have inspired Doug to be the best educator he can be. Early in Doug’s career he worked with Patricia Groves when they were both at Alexander CSD. Over the years, Doug and Pat’s professional and personal friendship led to Doug’s greater involvement with NYSATA Region 2 and the NYSATA Conferences. NYSATA energized Doug and connected him with other educators and resources to provide more opportunities for his students.

Doug would like to thank Region 2 for recognizing him with this honor

## Region 3 – Kathryn Alonso-Bergevin

Kathryn Alonso-Bergevin is the daughter of an artist and granddaughter of an art teacher. Kathryn completed a Bachelor of Fine Arts with a concentration in ceramics at SUNY Oswego. Soon after, Kathryn completed the Master of Art Education K-12 program at SUNY Oswego. Her teaching experience spans the Syracuse area including various grade levels. She has worked with students of various backgrounds and experiences and has continued to grow professionally for the education of her students.

Kathryn continues to expand as a learner and in turn a teacher by continuing the pursue professional development in areas of personalized learning, teaching and meeting learning for all students, and using new technology to reach all students. All students have the right to learn and access knowledge in their own way and Kathryn hopes to continue to reach students and work with them to find their own personal successes. Away from teaching, Kathryn enjoys art projects that range from origami to printmaking. Beyond artistic pursuits, Kathryn enjoys spending time creating teaching resources for herself and others, spending time with her family and volunteering working within the backstage technical crew for various productions. Kathryn is thankful to her family and close friends for always supporting all the career choices that she has made thus far and the continued support into the future.

A final note and word of advice, “You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose.” -Dr. Seuss





## Region 4 – Elizabeth Wunderlich

Elizabeth grew up in the tiny village of Laurens, New York, and attended Laurens Central School where she developed her love of art in elementary and high school classes with a dedicated teacher, Margaret Hathaway. Being active in designing and performing colorguard programs, marching band, chorus, and sports allowed her to expand the horizons of her unique taste in the arts. Elizabeth studied at the College of St. Rose in Albany and earned her Master's Degree in Art Education at Ohio University, Athens, Ohio.



Because of the dedication and enthusiasm for teaching and encouraging their students, Elizabeth was fortunate to have the guidance of Margaret Hathaway in elementary and junior high school. Mrs. Hathaway was instrumental for sparking her love of teaching in Elizabeth which set her path for the future. Kim Ryan came to Laurens for Elizabeth's senior high years and began her experiences in fiber art, which continue today.

Her career in Art Education began with teaching junior and senior high students at Delaware Academy in Delhi, New York, for 18 years. While there she developed the digital photography program, a new endeavor for the school. Moving to Sidney Central School in 2012, Elizabeth began teaching K-4 students and has been introducing them to new concepts and projects for the last six years. She has an annual Art Show at the school which displays work of every student she instructs. The work of her students' is published annually in Kites & Kings.

Elizabeth presents workshops for the annual NYSATA conference which have included ocarinas, deconstructed still life, painting without brushes, 20 books-20 art lessons, and the Edible color wheel. In addition, she teaches weekly classes in Sidney for the Summer Camps; a few are- Dare to Draw, Mosaic Madness, Geocaching, and Wacky Weaving.

She has served as Secretary for Region 4 of NYSATA since 2017. Elizabeth is proud to pass the spark of creativity art education gives to her young students of today. She always encourages students pursue their endeavors and be independent thinkers.



## Region 6 – Rebecca Plouff

Rebecca Plouff attended Shenendehowa as an elementary student and later graduated from Waterford High School where she met her husband Kevin. She received a BFA w/ Art Ed from The College of Saint Rose and was immediately hired at Shenendehowa for 7th Grade Art. She enjoyed teaching things like Graffiti, Graphic Design and Photoshop. In 2011 she attended The College of Saint Rose commencement ceremony to receive her MS in Education Technology as a new mom.

In 2012, she returned to Karigon (her own elementary school) to teach. She now enjoys her own teaching style that marries traditional and TAB. Her classroom is always colorful, noisy, productive and fun allowing her students many avenues to create. This includes the large Maker Space that has been a staple in her classroom for 4 years now. She urges teachers to lean into the chaos and allow the students to create freely.

Summers are spent at SEEC Camp teaching Stop Motion Animation, Pixel Animation and Photoshop /Pilxr. Rebecca recently took the position as Camp Director for the Shenendehowa Central Schools Summer Art Camp. Rebecca recharges on vacation each August in Cape Cod. You can find her celebrating summer on Mayflower Beach with family.

## Region 7 – Jenn Wassmer

Jennie Wassmer grew up in the Hudson River village Haverstraw, NY. She began teaching the kids on her block in her basement school room from the time she was very young. Jen was intent on teaching elementary school until her high school art teacher suggested she study to become an art teacher. When she visited St. Thomas Aquinas College and the tour guide spoke about the art education and art therapy programs Jen was hooked. She graduated from STAC in May 1994 a Fine Arts Major with a concentration in Art Ed and Art Therapy. She went on to study Art Education at SUNY New Paltz graduating in 2001 with a Master's. Because that wasn't enough she attended Manhattan College and earned a Master's in Education Administration and Building Leadership. After teaching elementary art for six years Jen got a job teaching at her alma mater Albertus Magnus High School. It was there that she realized her true love- teaching high school art. Jen's inspiring words are simple "Do what you love and love what you do!". She embodies this through her love of teaching about art as well as creating it!



**Each year NYSATA honors members in each region for their contributions to NYSATA and to the field of art education. Consider nominating someone you know who is deserving of this recognition. Nomination forms can be found on the NYSATA website and nominations are due to Region chairs by May 1st.**



## Region 8 – Karen Rosner

Karen Rosner is Director of Visual Arts for the New York City Department of Education, supervising initiatives that support visual arts educators citywide. This includes managing citywide professional development for art teachers K – 12, overseeing the creation and administration of the Commencement Exam in Visual Arts for graduating seniors, and supervising the annual P.S. Art exhibition of student artwork at the Metropolitan Museum of Art.

Karen develops curriculum resources for NYC visual arts educators. She led the team that created the third edition of the Blueprint for Teaching and Learning in Visual Arts. She served on the writing team of the revised New York State Standards for the Arts, and supervised its NYC rollout.

Knowing that her work assists visual art educators across the city is the most rewarding aspect of her job.

Karen has a Master's degree in Art History from Hunter College, and has taken art history courses at the Graduate Center. She began her teaching career in Bedford-Stuyvesant and Park Slope in Brooklyn. At the Milton Fein School in the Bronx, she served as the project coordinator for a 5-year Annenberg arts grant. Karen has worked as an adjunct professor at Fordham University. She is a trustee of The School Art League, and volunteers at the Metropolitan Museum of Art.

## Region 9 – Kelly Verdi

Kelly Verdi is an art educator from Long Island, New York. She graduated from Alfred University in 2005 with her teaching certification and BFA with a concentration in Painting and Printmaking. Kelly graduated from Hofstra University in 2007 with her MFA in Fine Arts Education. She accredits her passion for innovative and informative lesson development to the graduate program she experienced at Hofstra University.

She has been teaching throughout Long Island in both Suffolk and Nassau counties since 2006, with most of her experience teaching digital programs. She is currently one of the digital art teachers at John F Kennedy High School in the Plainview-Old Bethpage CSD. She is deeply involved in her school and community, advising student government as well as The National Honor Society.

Kelly's passion to become an art teacher was a result of her High School Art teacher and active NYSATA member Mrs. Celeste Topazio, who pushed her to think outside the box, love art history and take chances in her artmaking. Topazio entered Kelly into her first Portfolio Project event in 2000, where Kelly fell in love with the accredited NYSATA program which resulted in her being a Portfolio Project adjudicator for both Region 9 and 10 since 2006.

Kelly has been an active member of NYSATA since 2006, participating in committees locally and the state level. She has presented workshops at the annual state conference as well as contributing to professional development workshops for Region 9.

Kelly also does freelance work as a graphic designer and photographer. In her free time, she can be found on the beaches of Long Island or the local parks with her 3 children and her husband.



## Region 10 – Clare Levine

Clare Levine was born and raised in Center Moriches. Her mother and father were both educators in Eastern Suffolk public schools. She always enjoyed drawing and painting as a child, and continued this passion throughout high school, winning several local art awards.

Clare holds an Associate's Degree in Graphic Design from SUNY Farmingdale, a BFA from SUNY Oswego, and an MS from LIU-Southampton. She also has New York State permanent certifications in Art K-12 and Reading K-12.

After several years of working in commercial lithography, Clare decided to pursue teaching, and was hired as a speech-language teacher at Shoreham-Wading River Schools for a one-year leave replacement position. In 2000, she was hired at Western Suffolk BOCES to be an art teacher at Wilson Tech, and has been working there ever since.

Clare enjoys working with the students to mentor them to become confident and successful by participating in class and creating works of art. Students are presented with clear, well-planned, open-ended projects. Assignments are followed-up by inviting students to respond to, and analyze their works of art.

Clare is also a NYS Teacher Mentor who guides new teachers through their first year of teaching as part of their professional development requirements. In addition, she has been a teacher advisor for Skills USA. This has included advising for the chapter display competition, creating an outstanding, promotional exhibit designed and constructed by Skills USA members.

A NYSATA member since 2001, Clare has presented workshops in Collage Making, Still Life and Printmaking. She has enjoyed being an adjudicator for the Portfolio Project for the last eight years, and attends many NYSATA workshops.

Clare enjoys taking classes to keep current and fresh in painting and drawing. Most recently she completed a course in Fundamentals of Graphic Novel Creation, as this is of interest to many of her students.

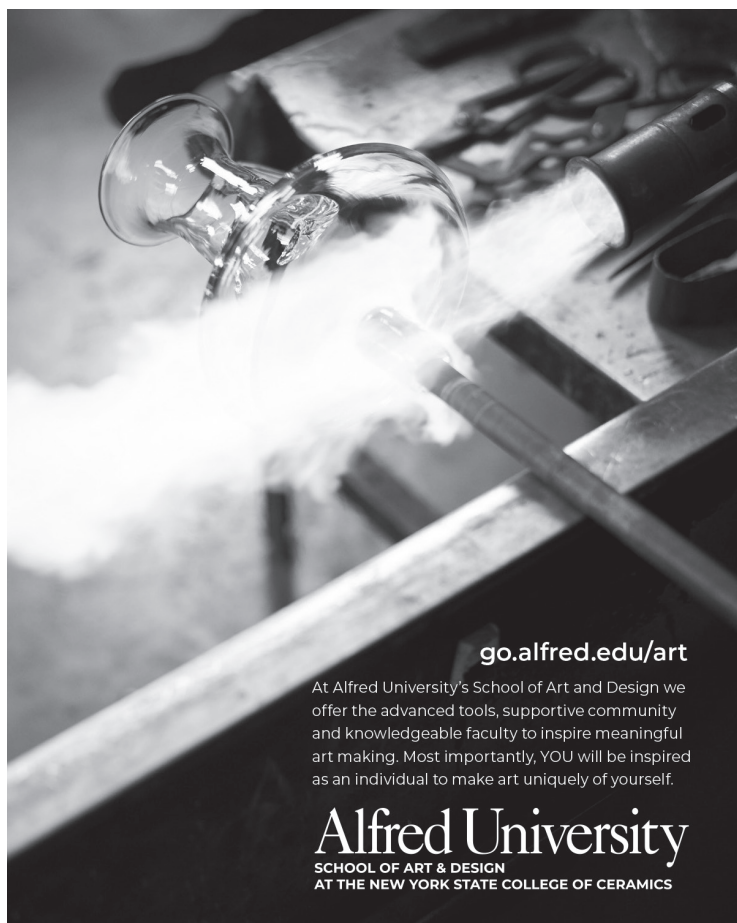




Setting the standard in the art of clay.

We supply clay, glazes, tools and other ceramic supplies. Please visit our website for a distributor near you.

24 Chestnut Street, Carnegie, PA 15106-2440  
Phone: 412.276.6333 Email: [info@standardceramic.com](mailto:info@standardceramic.com)  
[www.standardceramic.com](http://www.standardceramic.com)



[go.alfred.edu/art](http://go.alfred.edu/art)

At Alfred University's School of Art and Design we offer the advanced tools, supportive community and knowledgeable faculty to inspire meaningful art making. Most importantly, YOU will be inspired as an individual to make art uniquely of yourself.

**Alfred University**  
SCHOOL OF ART & DESIGN  
AT THE NEW YORK STATE COLLEGE OF CERAMICS



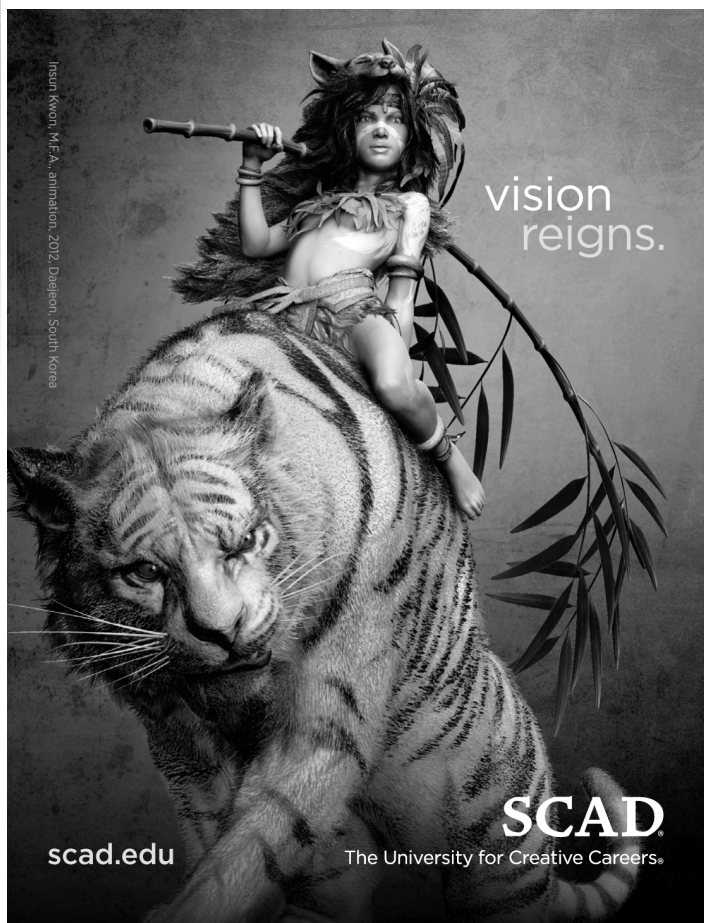
Helping NY Teachers For Over  
50 Years



**SKUTT**

Come by our booth and pick  
up your **FREE BAG**

[www.skutt.com](http://www.skutt.com)



# Stand Up Soft City

Lesson Plan for Grades 5–8



Blick Readycut  
Item #40422

## Stand up and say something about your city!

Different structures are meaningful in different ways — hospitals help us heal, town halls provide a meeting place, and historic monuments teach us about the past. These self-supporting soft structures display block printed images created by students that highlight the architectural forces within their communities.

[DickBlick.com/lesson-plans/stand-up-soft-city](http://DickBlick.com/lesson-plans/stand-up-soft-city)

**CHECK OUT NEW** lesson plans and video workshops at [DickBlick.com/lessonplans](http://DickBlick.com/lessonplans).  
For students of all ages!

*Blick  
supports*



Request a  
**FREE Fall  
Sale Flyer!**

[DickBlick.com/requests/bigbook](http://DickBlick.com/requests/bigbook)

# BLICK®

800•447•8192 [DickBlick.com](http://DickBlick.com)

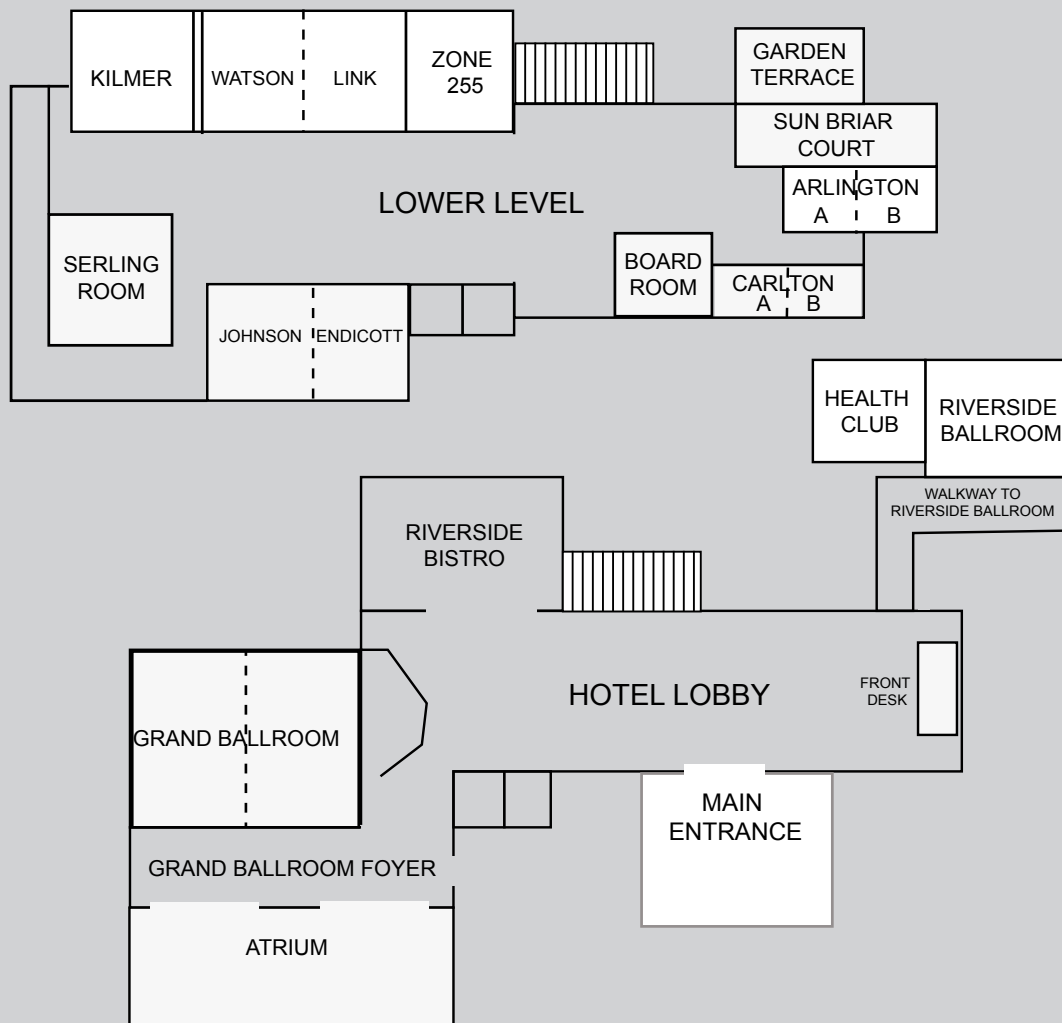
### FUTURE ORDERS

Future orders are the best way to get what you need, when you need it!

[DickBlick.com/educators](http://DickBlick.com/educators)



## Double Tree by Hilton Binghamton • Hotel Map



### MSEd IN VISUAL ART EDUCATION

Connecting contemporary artistic  
practice with critical art pedagogy

Low-residency 15-month program:  
2 summers in residence on campus  
2 online semesters

Still accepting applications—Apply Now!  
[www.newpaltz.edu/arted](http://www.newpaltz.edu/arted)

Contact us:  
[arteducation@newpaltz.edu](mailto:arteducation@newpaltz.edu)



# CTLE CREDIT PROCESS

NYSATA is a New York State Education Department (NYSED) approved Continuing Teacher Leader Education (CTLE) sponsor. NYSED requires documentation and verification of attendance for CTLE credit. In an effort keep this documentation process simple yet maintain accuracy and appropriate records, NYSATA has established a specific CTLE certification process for our conference attendees.

All participants should follow the same process whether you need to officially document CTLE hours for certification or to simply provide verification of attendance for your school district. Attendees are responsible for maintaining their own CTLE records and obtaining whatever pre-approval is required by their school or district for credit.

## HOW TO VERIFY YOUR ATTENDANCE HOURS AND OBTAIN A CERTIFICATE

### STEP 1—AT THE CONFERENCE

#### Document Your Hours

Find the Onsite CTLE RECORD FORM in your conference program. Use it to record the workshops you attend and enter the WORKSHOP CODE, category (P—Pedagogy, C—Content, ELL—English Language Learning), and number of minutes for each workshop.

CTLE learning categories are not assigned by NYSATA. Use your professional judgement to select a category based on the content of the workshop. Minutes can be divided among two categories if appropriate to the content of the workshop.

The WORKSHOP CODE is a four-digit number that will be provided at the end of each session. The code is your verification of attendance—no signatures are needed! Please record the code and number of minutes immediately at the end of each session. If you miss a code, seek help at the registration table.

Here is an example of how to fill in the form:

Date	Workshop Code				Workshop/Session Title	P	C	ELL
11-22-19	2	3	4	5	Creating a choice based elementary Program: Honoring the Child as Artist	50		
11-22-19	5	7	8	9	Nathalie Miebach Keynote		60	
11-23-19	7	6	6	1	Olivia Gude Keynote Speech	30	30	
11-23-19	5	4	4	2	Image Transfer and Encaustic—Extended Workshop		150	
Total number of minutes for each category						80	240	
Total number of hours for each category (total minutes÷60=total hours) Round up to the nearest .25 hour						1.5	4	

### STEP 2—WHEN YOU RETURN HOME

#### Obtain an Official NYSED-Compliant CTLE Certificate

After the conference visit [www.nysata.org/ctle-credit](http://www.nysata.org/ctle-credit). Read the instructions, then use the CTLE CERTIFICATION FORM link to enter your total hours in each category. An automated NYSED-compliant certificate will be generated as a confirmation of your form submission. Please print the certificate and attach it to your Onsite CTLE RECORD FORM. The certificate is valid only with the accompanying Onsite CTLE RECORD FORM. NYSED CTLE regulations require teachers to keep copies of CTLE evidence (both the certificate and record form) for eight years. NYSATA cannot accept responsibility for lost certificates.

The ONLINE CERTIFICATION FORM will remain open until January 30.



# Conference On-site CTLE Record Form

**Step 1**—Use this form to record the workshops you attend and enter the WORKSHOP CODE, category (P-Pedagogy, C-Content, ELL- English Language Learning), and number of minutes for each workshop. Workshop CODES are provided at the end of each workshop.

**STEP 2**—After the conference and before January 30, go to [www.nysata.org/ctle-credit](http://www.nysata.org/ctle-credit). Follow the instructions and fill out the online certification form to receive your official CTLE certificate. Print the certificate and attach it to your certificate. Keep CTLE records for at least 8 years.

[illegible]

Name: \_\_\_\_\_

School District: \_\_\_\_\_

Address: \_\_\_\_\_

School: \_\_\_\_\_

This form must accompany the automated certificate provided after you enter your information and hours into the CTLE Certification Form on the NYSATA website. Please keep a copy for your records (8 years). No certificates will be available at the conference. NYSATA cannot replace lost certificates.

# Workshop Planner

## FRIDAY WORKSHOPS

[illegible]

## SATURDAY WORKSHOPS

[illegible]

**ART MATERIALS GIVE-AWAY**  
**The Annual Conference Raffle**  
**Sunday, November 19th at the Awards Brunch**



Each year our vendors generously donate various items for us to raffle off to some very lucky members. We will be raffling off these items at our Regional Art Educator of the Year Awards Breakfast on Sunday. Please deposit this entry form in the box marked Vendor Raffle at Registration prior to the breakfast or bring it with you.

**Please print**

Name: \_\_\_\_\_

School District or Institution \_\_\_\_\_

**Deposit this ticket in the box at Registration or bring it to the breakfast. This is a members only raffle. One per member and you must be present to win.**



# Sponsors & Commercial/Institutional Exhibitors

## Sponsors

**Blick Art Materials**  
Platinum Sponsor,  
Sponsor President's Dinner  
& Reception  
Provider of Supplies for  
Feats of 10 Party  
695 US Highway 150 E.  
Galesburg, IL 01247

**Nazareth College of  
Rochester**  
Lanyards, Notepads,  
Conference Folders  
4245 East Ave  
Rochester, NY 14618

**State University Of New  
York Potsdam**  
Conference Pens  
Brainerd Hall  
44 Pierrepont Avenue  
Potsdam, NY 13676

## Commercial Exhibitors

**AMACO – American Art  
Clay Co., Inc.**  
6060 Guion Road  
Indianapolis, IN 46254

**Chroma Inc.**  
205 Bucky Drive  
Lititz, PA 17543

**Davis Publications**  
50 Portland  
Worcester, MA 01608

**EF Educational Tours**  
2 Education Cir  
Cambridge, MA 02141

**Emotion Into Art**  
101 Kittell Rd.  
Fayetteville, NY 13066

**Enkaustikos**  
3 North Washington St.  
Rochester, NY 14614

**Marabu**  
2460-A Remount Rd  
North Charleston, NC 29406

**Nasco**  
901 Janesville Avenue  
Fort Atkinson, WI 53538

**Pip's Island**  
400 West 42nd Street  
New York, NY 10036

**Royal & Langnickel Brush**  
515 W. 45th Street  
Munster, IN 46321

**Sargent Art**  
100 E Diamond Ave  
Hazleton, PA 18201

**Sax Art Education/School  
Specialty**  
1455 Church Street  
Elm Grove, WI 53122

**Skutt Ceramics Products**  
201 N. Vine St.  
Plainfield, IN 46168

**Spectrum Glazes Inc.**  
273 Bowes Rd, Unit A1  
Concord, ON Canada  
L4K1H8

**Standard Ceramic Supply**  
P.O. Box 16240  
Pittsburgh, PA 15242

**United Art & Education**  
PO Box 9219  
Fort Wayne, IN 46899

**Institutions and  
Organizations**  
**Alfred University, School Of  
Art & Design**  
1 Saxon Drive-Office of  
Admissions  
Alfred, NY 14802

**Alliance for Young Artists &  
Writers, Scholastic Arts**  
557 Broadway  
New York, NY 10012

**Buffalo State College**  
1300 Elmwood Avenue  
Bishop Hall, Rm.101  
Buffalo, NY 14222

**Cazenovia College**  
22 Sullivan Street  
Cazenovia, NY 13035

**La Romita School**  
2826 NB 77th Ave  
Elmwood Park, IL 60707

**New York State Museum**  
222 Madison Ave, CEC  
Rm 3029  
Albany, NY 12230

**New York State Summer  
School Of The Arts**  
Office of Cultural Education,  
CEC 10D79  
Albany, NY 12203

**Ringling College Of Art &  
Design**  
Office of Admissions  
2700 North Tamiami Trail  
Sarasota, FL 34234

**Rochester Institute of  
Technology, School of  
Design**  
73 Lomb Memorial Drive  
Rochester, NY 14623

**SCAD–Savannah College of  
Art and Design**  
P.O. Box 2072  
Savannah, GA 31402

**SUNY Cortland**  
PO Box 2000  
Cortland, NY 13045

**SUNY New Paltz**  
1 Hawk Dr.  
New Paltz, NY 12561

**SUNY Oswego Art Dept.  
SUNY Oswego**  
32 Lanigan Hall  
Oswego, NY 13126

**SUNY Plattsburgh**  
101 Broad Street  
Plattsburgh, NY 12901

**Vermont College of Fine  
Arts**  
36 College Street  
Montpelier, VT 05602

**WSKG Public Broadcasting  
Service (PBS)**  
601 Gates Road  
Vestal, NY 13850



**In All Workshops and General Sessions**

# NYSATA Conference 2020

THIS IS

ART

2020

Save the date!

**NYSATA Annual Conference  
November 20-22, 2020**

The conference will provide opportunities to:

- Focus on the teaching practices of 2020
- Reflect on effective practices of the past
- Review the impact of influential artists to classroom instruction
- Connect and learn from the NYSATA community of art educators

*Got Open Time in Your Schedule?*

*Visit These Fine Art Galleries in Binghamton!*

**Downtown Binghamton is home to several Fine Art Galleries within easy walking distance from the conference hotel:**

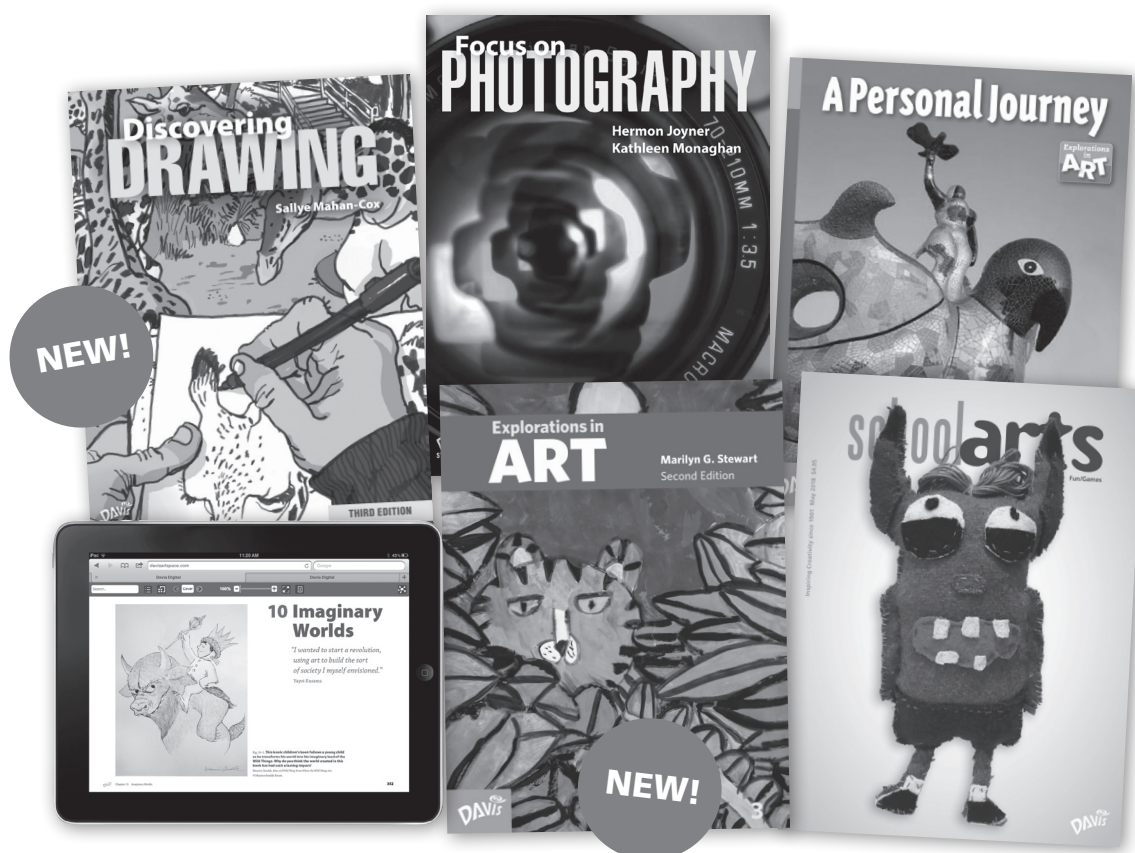
**Orazio Salati Gallery**, 204 State Street is hosting Making an Impression by Beth Atkinson, a Long Island artist and long-time NYSATA member. Through the art of relief printmaking, Beth's work makes a lasting impression of our natural surroundings. Thursday NYSATA Pre-conference Cocktail Hour Event 4:30-6:30 PM, Friday 4:30-6:30 PM, Saturday 11 AM-4 PM

**Cooperative Gallery 213**, 213 State Street is hosting Karen Fedczuk & Linda Ciallelo. Karen Fedczuk offers ink drawings in Winter Ascent and Linda Ciallelo employs oil and pastels in Figures and Flowers. Friday 3-6 PM, Saturday 12-4 PM.

**Artisans Gallery**, 95 Court Street is hosting Jean McCreary & Anne Copps, Threads: Regional Quilt Work. Thursday-Saturday, 11 AM-3 PM

**Anthony Brunelli Fine Arts**, 186 State Street, Saturday Noon-4





## STEAM, Big Ideas, Theme-Based Learning... Flexible Resources for Every Art Educator—K–12!

Whether your school is emphasizing STEAM, theme-based learning, big ideas, essential questions, connections to language arts, Common Core State Standards, or state and national standards—Davis has the resources designed to support your very diverse and shifting needs.

**K–12 Curriculum (print & digital formats) — *SchoolArts* Magazine — 35,000 Digital Fine Art Images**

We know you teach with a wide variety of projects, lessons, and materials. Whether you need a foundation or a springboard, our programs are designed to provide a wealth of engaging, peer-reviewed ideas and studio experiences to enhance your instruction and let you focus on your students.

**Request a sample and learn more at [DavisArt.com](http://DavisArt.com).**

Davis Publications | website [DavisArt.com](http://DavisArt.com) | phone 800.533.2847 | email [ContactUs@DavisArt.com](mailto:ContactUs@DavisArt.com)

