

Donnalyn Shuster Julia Lang-Shapiro Heather McCutcheon

New York State Youth Art Month Co-Chairpersons
NYSATA 2015







What Is Youth Art Month?

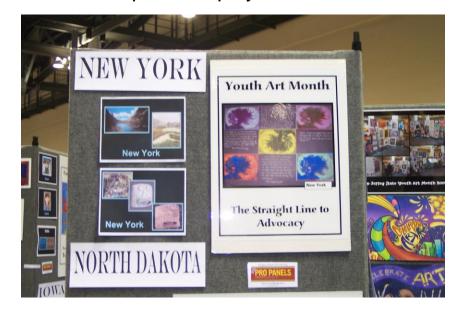


- Youth Art Month (YAM) is an annual observance each March to emphasize the value of art and art education for all children and to encourage public support for quality school art programs.
- This observance is coordinated through the Art and Creative Materials Institute, a non profit organization of art and craft materials manufacturers.
- Established in 1961, YAM provides a forum for acknowledging skills that are not possible in other subjects.
- The Council for Art Education (CFAE), a sponsor of Youth Art Month, adopted the national theme, "Art Shapes The World!" It is endorsed by the National Art Education Association and co sponsored by AMACO/NASCO.
- Art education develops self- expression, appreciation the work of others, self – esteem, cooperation with others and critical thinking skills – all valuable to the success of our future leaders – our students!

From 2008 to Now....



Our program started with advocacy poster submissions representing NYS at the NAEA Conferences in NYC(07), New Orleans (08), Minneapolis (09) and Baltimore(10) with our first full art panel display.





Formally endorsed by NYSATA in 2010, our first flag was hung at the Seattle NAEA in 2011.

Seattle NAEA





NYC NAEA



7 National YAM Awards in 8 Years!

Thanks to our dedicated NYS
Art Teachers!!



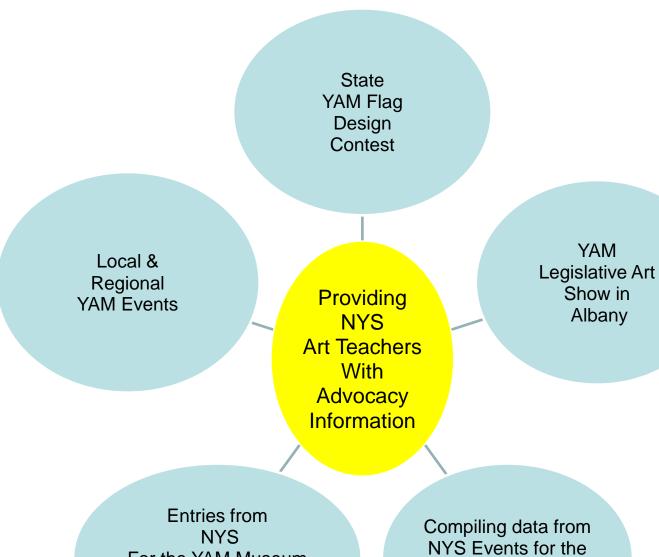
Ft. Worth NAEA Award of Excellence 2012

And – **2015 Award of Merit** TBA - NAEA 2016 Chicago





Award of Merit 2014 - New Orleans



NYS
For the YAM Museum
At the NAEA
Conference

Compiling data from NYS Events for the Annual YAM Scrapbook

What Can It Do For My Students and Art Program?



 Advocacy for the arts is essential to maintain and expand programs in New York State in this time of economic crisis and pressure on districts.





 New York state teachers need advocacy tools to use to build and maintain support for their programs.



- NYSATA has an advocacy structure in place to support this program.
- APPR community involvement, communications with parents, professional collaborations.

YAM Organizational Flow Chart

National YAM Organization – Council for Art Education, Inc. AMACO and NASCO

Collects State Data
Hosts YAM Museum at NAEA Convention
Coordinates themes and works with state chairs
Clearing house for ideas and program coordination

State Chairs

*Coordinate events/Set theme
*Collect and compile events from
across NYS to submit to ACMI
*Participate in
National YAM Museum at NAEA Convention
*Scrapbook Submissions
*Work with State YAM Committee/Region

Flag Design Contest

Legislative Art Show

Locally developed events & programs

National YAM
Museum
Scrapbook Judging
State Awards





1.Flag Design





Our New York State Flag Winner - 2015

Georgia Berry, an eighth grader at Maple Avenue Middle School, designed a flag that was selected as the official New York State flag design in the Youth Art Flag Design Competition. Georgia's design, in addition to winners from other states, will be made into a large flag and displayed at the National Art Education Association Convention in New Orleans.

"I am very proud of Georgia and all of our art students, who participated in the Youth Art Month Flag Design Competition. Georgia is a phenomenal artist and we cannot wait to see what she will create next! All the participants design's illustrate just how much our students excel at creative problem solving and design challenges. This speaks to the value and quality of our district's investment in a strong K-12 Visual Arts Program. Congratulations again to Georgia," said Bradlea Raga-Barone.

The Youth Art Flag Design Competition is hosted by the National Art Education Association. Each state chapter hosts a competition for a student flag design to represent their state at the National Conference annually.

National Flag Design Contest

To help promote YAM, the Council sponsors the event "School Flags Across The U.S. –Flying High".

Winners are selected from each state and designs made into a 3 x 5 foot flag.

We also make a smaller flag for the student to keep.

Flags are shown at the NAEA convention in the Youth Art Month Museum, then returned to each state





Using our new theme, Art Builds Bridges, students submit entries for the 2015 NYS YAM Flag.

One design will represent NYS and be made into our official flag.

What do we do to participate in the Flag Design Contest?



- There is a set of guidelines in your folder with the steps for the flag design, as well as a handout for student use.
- All of these documents are also available at http://www.nysata.org/youth-art-month
 website under Programs-Youth Art Month.



Digital images are due to us by January 10, 2015.

2015/2016 YOUTH ART MONTH



ä	×	٠
u		i
e	S.	ı
ь	4	-
Е		ı
_		9
	-	
E	ī	
Ļ	1	
ļ	_	
Č		
	_	

ne (The Power of Art) or the	
posterile national ther	z theme in design.
2	큯

- Include the name of the state somewhere in the design.
 Design can be VERTICAL or HORICONTAL format and fit in box on the form. (NOTE: Flags will be drapked restically in the Youth Art Month Museum.)
 - Couldn't us images that represent the state or represent art.
 Include the winds "fouth Art North" if possible.

Student Name:

Grade:
School:
Address:
Art Teacher:





GUIDELINES: . Incorporate the national theme (The Power of Art) or the state theme in design. Include the name of the state somewhere in the design. . Design can be VERTICAL or HORIZONTAL format and fit in box on this form. (MOTE: Flags will be displayed vertically in the Youth Art Month Museum.) Creatively use images that represent the state or represent art. Include the words "Youth Art Month" if possible. Student Name: Grade: School: Address: Art Teacher: Emal:

Be sure to include signed release form with each flag entry!

Entries are due January 8, 2106 Mail to:

Julia Lang Shapiro
Director of Media, Fine and
Performing Arts – Long Beach Public
Schools
235 Lido Beach Blvd

Lido Beach, NY 11561

Or scan and email to: jlang@lbeach.org

PLEASE SUBMIT THE STUDENT ARTWORK/FLAG RELEASE FORM WITH THIS FORM





I hereby grant the irrevocable right and permission to my State Art Ed Association and Council for Art Education to use a photograph of me, my artwork, a photograph of my artwork, or a photograph taken by me for publication in the news media or electronically was the internet or in other displays for education, non-profit, visual art publications, and exhibitions.

I understand and agree that such photographs and art work of me or takes by me may be placed on the Internet.

I also understand and agree that I may be altertified by some, goode, and school district in printed, internet or broadcast information that might accompany the photographs or activorit. I will waive the right to approve the final product.

I admoviledge I do not expect to receive compensation. I hereby release, and fully discharge my State Art Ed Association and Council for Art Education from any claims, rights, damages and liabilities arising out of or related to any claims for Invasion of privacy, appropriation of likeness or defamation.

I have read this Consent and Release Form, I understand it, and I agree to be bound by it. I also warrant that I am eighteen (18) years old, or, if I am under 18 years old, that my parent or guardian has also signed this release below.

[Suggestion]

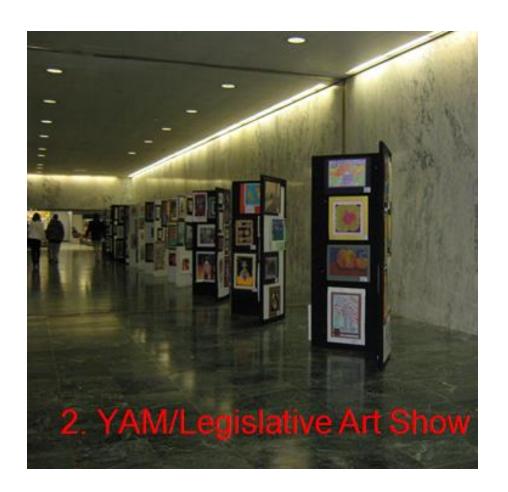
Make 3 copies of the completed Entry Form for each artwork. Attach 2 copies to the back of the artwork (one will remain permanently on the artwork and one will be removed for Youth Art Month files. Keep the third copy for your records.

Student/Individual Name:			Gra	de:
Student/Individual Signature:				
Student Address:				
City:		State:		ZIP:
Home Phone #:				
(optional) Title of Artwork:		Medium:		
School District:		Meditali.		
School (full name):				
School Address:				
	State: 2	ZIP:	Phone:	
Oty:	state:	zir.	rinie:	
Dr./Mr./Mrs./Ms. Teacher:				
Teacher Email:				
Teacher Phone:	MAEA M	lembership #:		
Parent Name:				
Parent Signature: (Required if studen to under 18 years of age)				
*Parent Email:				

[This form must accompany all artwork and flag/banner design submissions.] http://councificrariedocation.org/

Release Form for 2016





YAM/Legislative Art Show

Entry Deadline: JANUARY 14, 2016 AT NYSUT

All NYSATA members are encouraged to participate in the YAM/LAS show as our Flagship Event in New York State.

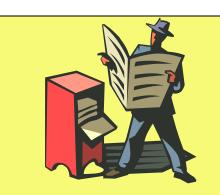
Partnering with this well established event allows us a fresh approach to Art Advocacy in our state as we work with the New York State Alliance for the Arts in coordinating this week long exhibition at the Legislative Office Building.

Strategically important, this show occurs in early March, during budget hearings.

Entry information is also at www.nysata.org > Programs > Legislative Art Show.

10 Ideas to Use in Your Community....

- Approach local doctor's offices and medical facilities to hang student art work in waiting rooms and public areas.
- Make and wear art ties, visors, bandanas, decorate sneakers
- Create book art sculptures (hand made books) for a library display. Create book jackets.
- Host an Empty Bowls project with a community partner. Or, work with the music department as it is also Music In Our Schools month and schedule a performance during this event.
- Statewide postcard exchange with another school or legislator, etc.
- Student designed placemats and table tents that can be used by local restaurants.
- Community Canned Food Drive Based on unit about Andy Warhol and his Campbell's Soup Series – "You CAN Make A Difference".
- Calendars of student artwork, present to businesses or nursing homes.
- Select an Honorary Chairperson; appoint a local celebrity who is supportive of the arts and art education.
- Use our YAM Bookmarks Lesson Plan and create visual reminders for distribution at your local library!



Don't forget to notify the media about your event!

Use our Media Advisory and Press release templates to communicate your message easily to the press and TV!

School Wide Celebration Edwards - Knox Central School



Activities involving students and faculty, facilitated by Jennifer Impey





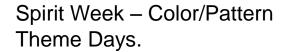






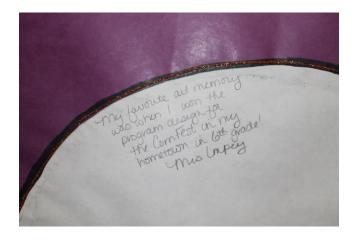






POP ART Day





Giant YAM Participation Mural



Frankfort – Schuyler Elementary School

- Gallery Walk
- "You Can Make A Difference"



Frankfort Village Library YAM Intermediate level Art Show

Northport Arts Coalition

THE VILLAGE HALL 2014 YOUTH ART MONTH SHOW



featuring artwork from the students of Northport High School, East Northport Middle School and Northport Middle School

> Opening Reception-Sunday, March 9th 1-3pm, Village Hall, Main Street, Northport



Northport Village Hall YAM Secondary Level Art Show

poster artwork by Ríley Overton







Northport High School– Empty Bowls Project. Bringing the arts to the community for social action.



Trumansburg YAM 2014





Herkimer County Youth Art Month Show @ Bassett Healthcare Herkimer NY





County art show sponsored by art teachers in a professional development group. Over 150 works of art from 11 schools were displayed.

Self Funded T shirts were available at a nominal cost to the students.





Health care facilities are great venues for artwork due to high traffic and are supportive of the arts!

New partnership with
Bassett - Little Falls Hospital
Region 3



Northport Central School – Village Hall Show. Julia Lang Shapiro – Dept. Chairperson and YAM Co-Chairperson





Special Events and Materials Developed In Celebration of Youth Art Month

Event photos reflect noteworthy exhibitions as outlined in the Regional description.

Examples of our Flag Design program and new Bookmarks project are included.

Region 10 NYSATA and Hauppauge High School (Long Island) have offered extensive YAM workshops for students in grades 4 – 12 and teachers for several years. This is their information and registration brochure.

2015 REGISTRATION FORM
Registration should be postmarked in

Name:
Address:
Phone number:
E-mail:
School District:
School Name:
Grade:
Art Teacher Name:
Teacher e-mail:

Make checks payable to: NYSATA, Region 10

Please mail registration and payment to:

Mrs. Pat Stork YAM registration 16 Lee Street Huntington, NY 11743

Confirmation will be e-mailed to you

Questions? Please e-mail NYSATAregion10@gmail.com

Other workshops for grades 3-8 are also being offered at East Ends Arts council on March 7th and March 14th. You can go to their website to register for them:

www.eastendarts.org

NYSATA, Region 10

Dowling College Symposium March 28, 2015

NYSATA, Region 10 Portfolio Project May 1, Babylon HS May 2, Sachem HS

NYSATA, Region 10 Facebook Nysata 10 New York State Art Teachers

Art Teachers Association Region 10 "like Us" to receive news

NYSATA, Region 10 Special Appreciation

Hauppauge School District Board of Education Director of Fine & Performing Arts HS Principal & Art Teaching Staff For Hosting YAM 2015 New York State Art Teachers Association Region 10, Suffolk





Youth Art Month STUDENT WORKSHOP SERIES

March 7th, 2015 All workshops to be held at:

Hauppauge High School 500 Lincoln Blvd Hauppauge, NY 11788

NYSATA, Region 10/Suffolk is offering a series of workshops during National Youth Art Month. You have the opportunity to join other art students in New York, as well as the whole nation, as we celebrate the Visual Arts during the month of

Register for one, two or all three workshops by grade level

Grades 4-5 Workshops:

DIY Printmaking: Kitchen Lithography

9:00-10:00, \$10
Printmaking: the DIY
style. Learn the ins and
outs of kitchen
lithography: a cheap,
easy, messy, and FUN way of
unique and beautiful prints wit

easy, messy, and FUN way of creating unique and beautiful prints without the toxic, expensive chemicals. Find out how a bottle of Coca-Cola, vegetable oil, vinegar, and tin foil can make for the perfect art materials.

Chinese Ceramic Vessels

Vessels 10:00 – 11:30, \$15 Porcelain has been used to create pottery since as early as 1600 found all around us tod about exciting new con

since as early as 1600 B.C. and is still found all around us today! After learning about exciting new contemporary and traditional uses of porcelain in art history well construct our own vase or vessel. With model magic clay we will practice how to work with and form the medium using different techniques and processes. The final product will then be painted and decorated with a pattern or scene inspired by those found on ancient Chinese pottery. This piece can be used functionally, serve as decoration, or could be a lovely gift.

Cartooning

11:30-1:00. \$15
Have you ever longed to
doodle Poodles, People and
Animals? You don't have to
be a fantastic artist to draw
cartoon characters. You imagination and
creativity will guide you in this step-by-step
Cartoon drawing class. A sense of humor
is also great to have. In this Cartoon
workshop you will learn basic character
drawings, develop story/boards, and have a
finished comic page when you leave the class.

Grades 6-8 Workshops:

Concentric Kirigami Sculpture

A relief sculpture assembled with cut paper rings. Kirigami is a variation on the Japanese origami. Colorful cut paper designs are created when folds are made and portions are cut away. The end results is a design of repetition and intricacy that is easily created to make this paper sculpture.

Make a Fake Cake 10:30-11:30, \$10

10:30-11:30, \$10 Pop art sculpture cupcakes. Students will prepare there own visual delight cupcake. The cupcake sculpture is a lasting treat that can be decorated with voluminous finger paints that spread like icing. Cupcakes can also be decorated with sequins, gitter, confetti, beads, etc.

The Most Magnificent Invention

11:30-1:00, \$15 book The Most Magnificent Thing, we will be using our brain power to dream up and construct incredible inventions using repurposed materials. Exploring ideas about three dimensional forms in space and innovative artists like Alexander Calder, we will work together to create collaborative sculptures. Anything is possible with our imaginations and teamwork!

Grades 9-12 workshops:

Figure Drawing Workshop
10:30-11:30, \$10
Experiment with exciting drawing
techniques from a live
(clothed) model. The
class will be focused on
experimentation and the
learning process,
teaching students how to

teaching students how to draw from what they see. Focus will not be on the product, but the process. Leave with an array of interesting drawings, a keener sense of sight, and a more open mind!



How to be an Arteest in the 21st Century
12:00-1:00, \$10
Considering a career in the arts? This is the

workshop for you! Find out what the best resources are for art related internships, exhibition opportunities, college options, and beyond! Conversation will be directed based on what students are looking to know. Art lovers unite!

New Ideas...

Youth Art Month



Ideas for Celebration and Observance in Your School, City, or State

(Provide documentation to local and state coordinators to be included in state report)

	School Communication and Promotion	9 9	School Activities		School Activities		Community Outreach
1.	Create a <u>bulletin board</u> declaring March as Youth Art Month.	1.	Coordinate a <u>flag contest</u> with students.	9.	Have the school library feature books on children's art, art careers.	1.	Obtain a proclamation from the Mayor and the Governor.
2.	Create and communicate a daily or weekly announcement.	2.	Create a <u>calendar of daily art</u> <u>activities</u> for each day of the month of March and distribute to students and teachers.	10.	Have your Technology department create <u>computer screen savers</u> of the Youth Art Month flag design winner.	2.	Contact local agencies (hospitals, restaurants, banks, offices, retail shops) to display student work.
3.	Obtain <u>endorsements</u> sigped by the principal, superintendent, state legislators, and other officials and important community members.	3.	Organize a <u>school art show</u> .	11.	Encourage students to wear primary, secondary colors, patterns, etc. to be part of "wearable" art on different days of the week or month.	3.	Arrange <u>student art demonstrations</u> in local banks, stores, shopping centers).
4.	Add Youth Art Month information to the school web page.	4.	Organize a <u>district art show</u> .	12.	Plan an <u>art festival</u> — devote a school day to art activities. Include discussions, talks, and films.	4.	Work with local merchants to invite students to design newspaper ads, paint store windows, design grocery bags, and more.
5.	Collect and display <u>quotes from</u> <u>leading citizens</u> in support of art education.	5.	Create an <u>art game</u> (trivia, name that artist, Art Jeopardy, etc.) for your class or school to play during the month of March.			5.	Plan with local senior citizens or other member centers to host the Youth Art Month flag design winners.
6.	Hand out <u>flyers</u> with information about Youth Art Month and the benefits of art education.	6.	Have students create and wear buttons, and make tags for the faculty to wear.		Family Activities	6.	Contact local street department to hang student created Youth Art Month banners during the month of March.
7.	Distribute <u>student made postcards</u> .	7.	<u>Create cards</u> for lunch trays for hospital patients or nursing homes.	1.	Invite parents or other relatives to hang their child's art work in their place of business.	7.	Frame student artwork and present to local leaders in the community.
8.	Have principal read an appropriate art quote or talk about a famous artist every day or week of March.	8.	Have students create a book of teacher caricatures.	2.	Arrange <u>Family Fun Art workshops</u> after school or evenings.	8.	Provide <u>press releases</u> to local, regional, and state media. Appear on local television news shows.



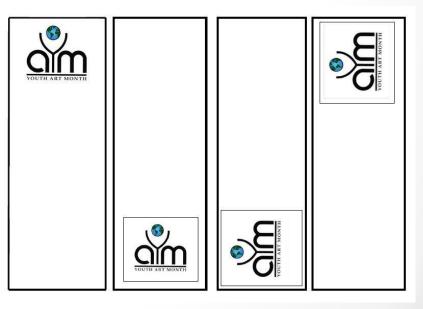
Visit our FB Page and Website for copies of Common Core lesson plans designed especially for the YAM:

Flag Design Challenge

New incentive project YAM Bookmark Design

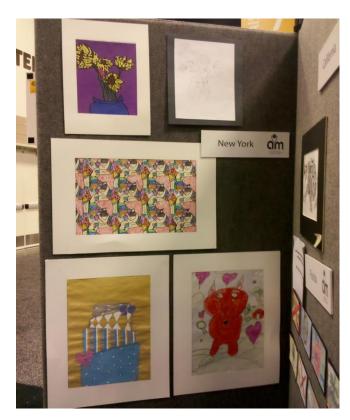
https://nysata.memberclicks.net/assets/YAM2015/yam%202015%2 Oart%20builds%20bridges%20bookmark%20lesson%20plan.pdf





4. The National YAM Museum at the NAEA Conference







5. Reporting...Reporting... Reporting!!



How Do We Report Our Activities?

There is a copy of the reporting form in your folder and it is available on the www.nysata.org website under Programs> YAM.

Your data is *very* important as we assess the program yearly and submit our report and Youth Art Month Scrapbook for national review and judging.

Send information to either your REGION Chairs – or to Donnalyn By JUNE 1st!

We produce a 26 slide powerpoint that is evaluated by by rubric by the CFAE for national awards.



Youth Art Month Awareness And Community Support 2015

- Added Sargent Art as a special event sponsor for 2016. They will provide a trip to NYC for our YAM Flag Winner.
- Added 5 people to our State YAM Committee who meet 4 times a year at our New York State Art Teacher's Association Board of Trustees meeting. Created Google Drive folder for group.
- Incorporated the use of Google Forms for State Reporting.
 https://docs.google.com/forms/d/1tlVGagXb17X4LJc_Z7lw86n4K5kAGAcvJlxZEz_eZ1w/ed
 it
- New community support for YAM exhibition Bassett Healthcare Little Falls, NY
- North Rockland CSD Gallery built and furnished for Art exhibits at Central Administration Building.
- Addition of YAM members to NYSATA state Advocacy Committee (March 2015)
- Emails to NYSATA members on a regular basis for YAM reporting.
- Formation of new partnership for 2016 with the Mohawk Valley Center for the Arts
- (Little Falls) for a Teacher/Student YAM Show.
 http://www.nysata.org/assets/documents/NYSATANews/nysata%20news%20spring%2020
 15%20revised%20final%20edition.pdf
- Social Media Sites for NYS YAM:
- https://www.facebook.com/YouthArtMonthNewYorkState
- http://www.nysata.org/youth-art-month

REGION 7 SAMPLE

Monticello & Middletown CSD

Over the course of the month we had students share their thoughts in writing about each other's artwork. Students used digital images of their work attached to index cards and commented on process, ideas, struggles and achievements while creating the works. Students looked forward to hearing from their pen pals from another district and enjoyed the "old fashioned" form of communication. During the course of this adventure students also collaborated on creating artworks by starting a piece and letting their pen pal finish it. We look forward to expanding and improving on this concept next year with the idea of building bridges between our two urban communities.

Port Washington CSD

Twenty of our K-12 students participated in the Nassau Art Supervisors Association All-County Art Show at Adelphi University on March 15th.

Two of our elementary schools exhibited art at the Port Washington Public Library throughout the month of March. The exhibit featured Kindergarten works based on the art of Joan Miro, as well as First Grade three-dimensional sculptures with wire framing We also have exhibits in both of our Administrative Offices, as well as in the local post office.

Liberty CSD

Our Elementary/ Middle School County wide show opened the first Friday in March. Our Sullivan County High School Art Show opened March 28th as well.

We received the honor of exhibiting in the juried Exposure National High School Photography Show with 7 out of the 70 pieces filled by Liberty photographers.

National Art Honor Society of Liberty High School students finished and delivered their Literary chairs painted for the children's section of the Liberty Public Library!

http://www.recordonline.com/article/20150331/NEWS/150339956/101140/NEWS

https://www.facebook.com/103539909711531/photos/a.103589039706618.5052.103539909711531/830977760301072/?type=1&theater

North Rockland CSD

March 2 -March3 31: Art Exhibition Grades 1-12 in gallery space at the Kings Daughter's Library in Garnerville, NY. Very well received with great feedback on exhibition. Art Reception was well attended and many happy families and art students.

Sculpture Night for Third Grade at the West Haverstraw Elementary School, in West Haverstraw, NY. Over 13 different sculpture-making activities for the third graders and their families. Over 20 Art Honor Society students helped man the activities. Incredible turn-out!

Pine Bush

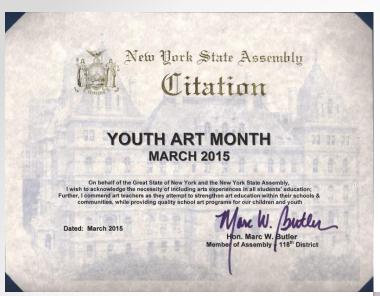
Our district had 3 special events this year.

We created an art display at local bank to promote youth art month and our upcoming district k-12 art show/empty bowls event and displayed art in our building

Participation by categories including events, students, funding and volunteer support

Categories	2015	2014	2013	2012	2011	2010
Reports submitted	37	<mark>19</mark>	12	45	55	20
# of Teachers Participating	93/*207	233	162	208	255	20
# of Events	88	<mark>62</mark>	42	53	24	45
# of Counties with Events	14	<u>15</u>	11	12	na	na
# of students reported	2550 reported (2845*)	3,855	na	na	na	na
In Kind Support Reported	\$3889.70 Hours Donated:756	\$264.86	na	na	na	na
NYSATA LAS Budget (As a YAM endorsed event)	\$2000*	\$2,000	\$2,000	\$2,000	\$2,000	na
NYSATA YAM Budget	\$500	\$500	\$500	\$500	\$500	na
Total YAM Monies spent (reported, plus LAS and State Yam Budget)	\$6389.70	\$2764.86	\$2,500	\$2,500	\$2,500	na

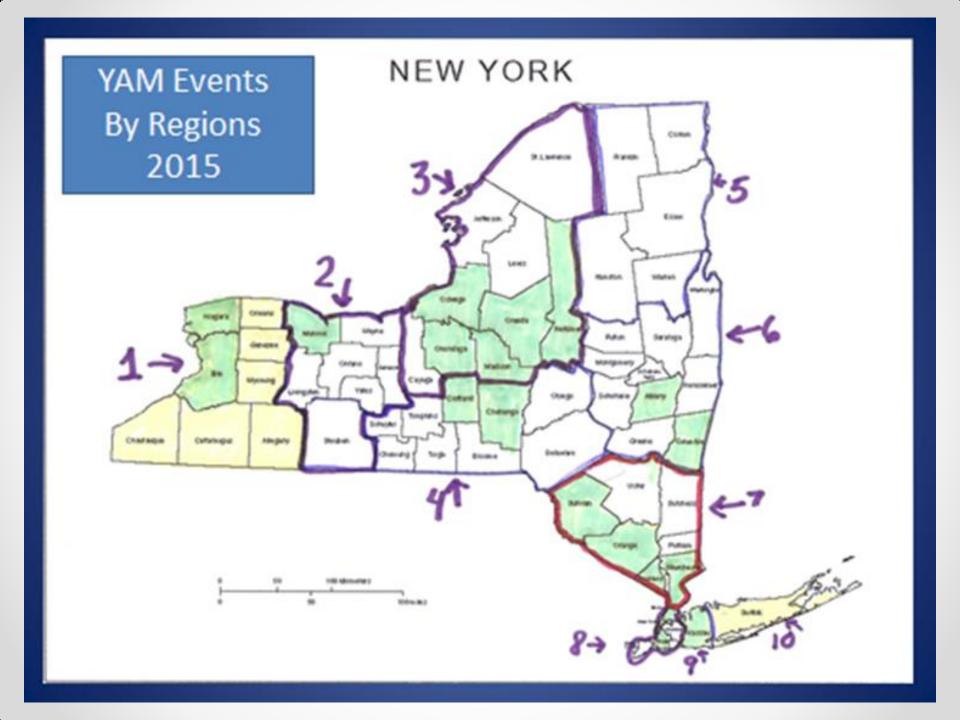
^{*} Legislative Art Show – scheduled and promoted for March – moved due to unforeseen circumstances



Contact your local and state officials to request proclamations using our templates provided!

Both Assemblymen Brindisi, and Butler along with Senator Seward provided certificates for students participating in the Legislative Art Show and the Herkimer County Youth Art Month Show.





Hilton Central School – Region 2



When I read I: See pickres months

VOLTH ART MONTH

NYS DOE #29 YAM Bookmarks -From lesson plan created for 2015 by co chair Donnalyn Shuster PS#26 NYC students with Senator Avella for YAM



6. Your YAM-Plan Tool Kit



YAM Social Media Sites







https://www.facebook.com/YouthArtMonthNewYorkState



www.nysata.org

Forms and electronic submissions here!

We prefer your use of our Google form to report activities!

For More Information and General Questions....

- Contact State Co Chairs:
 - Julia Lang-Shapiro jlang@lbeach.org
 - Donnalyn Shuster
 - <u>dshuster@frankfort-schuyler.org</u>
 - d shuster@yahoo.com



- Check the YAM section at <u>www.nysata.org</u>
- YAM national info site (NAEA link)